

RETURN BIDS TO:
RETOURNER LES SOUMISSIONS À:
Bid Receiving - PWGSC / Réception des soumissions -
TPSGC
11 Laurier St. / 11, rue Laurier
Place du Portage, Phase III
Core 0A1 / Noyau 0A1
Gatineau
Québec
K1A 0S5
Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT
MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address
Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution
Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Economic Action Plan	
Solicitation No. - N° de l'invitation 60074-120925/A	Amendment No. - N° modif. 001
Client Reference No. - N° de référence du client 60074-12-0925	Date 2013-05-10
GETS Reference No. - N° de référence de SEAG PW-\$\$CZ-036-62666	
File No. - N° de dossier cz036.60074-120925	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2013-05-29	Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Wright, Brandon	Buyer Id - Id de l'acheteur cz036
Telephone No. - N° de téléphone (613) 991-1475 ()	FAX No. - N° de FAX (613) 949-1281
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

This revision is raised to advise all Bidders of the questions and answers pertaining to the Request for Proposal and to amend the Request for Proposal.

QUESTIONS AND ANSWERS

Q1. Is it possible to receive a one or two week extension for the abovementioned RFP, in view of the fact that other government RFPs are due in the same timeframe as the existing deadlines?

A1. Yes, the RFP will be extended until May 29th, 2013.

AMENDMENT TO THE REQUEST FOR PROPOSAL

Under **Annex "C" - Evaluation Criteria**, article **C.2.1 Experience of the Bidder - Requirements and Rated Criteria - 500 Points**;

DELETE

What we are looking for:

Demonstration that the Bidder or its senior personnel has developed compelling and insightful creative solutions using a variety of traditional and non-traditional media to solve business or social issues for their clients (e.g., raise awareness of a product or service, increase sales, promote a healthy behaviour, etc.). And, a demonstration that the Bidder has superior production capabilities.

The Bidder should provide two (2) examples of advertising/marketing campaigns which were completed* within the past two (2) years of the bid closing date and produced by the Bidder or its senior personnel.

*Completed advertising/marketing campaign is one for which the planning and production have been completed, tactics have been executed, and measured results are known.

INSERT

What we are looking for:

Demonstration that the Bidder has developed compelling and insightful creative solutions using a variety of traditional and non-traditional media to solve business or social issues for their clients (e.g., raise awareness of a product or service, increase sales, promote a healthy behaviour, etc.). And, a demonstration that the Bidder has superior production capabilities.

The Bidder should provide two (2) examples of advertising/marketing campaigns which were completed* within the past three (3) years of the bid closing date and produced by the Bidder.

*Completed advertising/marketing campaign is one for which the planning and production have been completed, tactics have been executed, and measured results are known.

ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED