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11 Laurier St. / 11, rue Laurier
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Gatineau
Québec
K1A 0S5
Bid Fax: (819) 997-9776

Revision to a Request for a Standing Offer
Révision à une demande d'offre à commandes
Departmental Individual Standing Offer (DISO)
Offre à commandes individuelle du département(OCID)

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Offer remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'offre demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address
Raison sociale et adresse du fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution
Communication Procurement Directorate/Direction de l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet RFSO National Advertising	
Solicitation No. - N° de l'invitation EP361-130010/A	Date 2013-04-26
Client Reference No. - N° de référence du client EP361-13-0010	Amendment No. - N° modif. 004
File No. - N° de dossier cz003.EP361-130010	CCC No./N° CCC - FMS No./N° VME
GETS Reference No. - N° de référence de SEAG PW-\$\$CZ-002-62523	
Date of Original Request for Standing Offer Date de la demande de l'offre à commandes originale 2013-04-02	
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2013-05-09	
Address Enquiries to: - Adresser toutes questions à: Sigouin, Myriam	Buyer Id - Id de l'acheteur cz003
Telephone No. - N° de téléphone (613) 990-6696 ()	FAX No. - N° de FAX (613) 949-1281
Delivery Required - Livraison exigée	
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	
Security - Sécurité This revision does not change the security requirements of the Offer. Cette révision ne change pas les besoins en matière de sécurité de la présente offre.	

Instructions: See Herein

Instructions: Voir aux présentes

Acknowledgement copy required	Yes - Oui	No - Non
Accusé de réception requis	<input type="checkbox"/>	<input type="checkbox"/>
The Offeror hereby acknowledges this revision to its Offer. Le proposant constate, par la présente, cette révision à son offre.		
Signature	Date	
Name and title of person authorized to sign on behalf of offeror. (type or print) Nom et titre de la personne autorisée à signer au nom du proposant. (taper ou écrire en caractères d'imprimerie)		
For the Minister - Pour le Ministre		

This revision is raised to advise all offerors of the questions and answers pertaining this Request for Standing Offer and to amend the Request for Standing Offers.

QUESTIONS AND ANSWERS

Question 43:

In both RFP's Requirement 2 - Experience of the Offeror / Supplier asks: "...business volume by media. Estimated % of gross billings allocated to the following media..."

" On the conference call April 11th it was mentioned that the question changed to revenue instead of gross billings -would you please confirm this is correct?

Response 43:

See amendment. The requirement has been modified.

AMENDMENT TO THE REQUEST FOR STANDING OFFERS

At Annex C - Technical and Financial Evaluation, under C.2.1 Experience of the Offeror - Requirement 2

Delete:

The Offeror should provide the following details on their firm's business volume by media:

	Current Year	Previous Year	Previous 2 Years
Total revenue (i.e. net of media costs) for each of the following media:			
- TV			
- Print			
- Radio			
- Digital (search, display, etc.)			
- Out-of-Home			
- Cinema			
- Other (specify)			

Insert:

A. The Offeror should provide the percentage of their business volume (net of media cost) in each of the following media types for the last three years.

Type of media	Most recent completed fiscal year (%)	Previous Year (%)	Two Years Previous (%)
- TV			
- Print			
- Radio			
- Digital (search, display, etc.)			
- Out-of-Home			
- Cinema			
- Other (specify)			

Solicitation No. - N° de l'invitation

EP361-130010/A

Amd. No. - N° de la modif.

004

Buyer ID - Id de l'acheteur

cz003

Client Ref. No. - N° de réf. du client

EP361-13-0010

File No. - N° du dossier

cz003EP361-130010

CCC No./N° CCC - FMS No/ N° VME

B. The Offeror should describe their firm's understanding of the unique characteristics of each medium, and how they are applied to an advertising/marketing campaign. (Limit 300 words)

ALL OTHER TERMS AND CONDITIONS OF THE REQUEST FOR STANDING OFFERS REMAIN UNCHANGED

If your proposal has already been submitted it can be modified by sending an amendment identified with file no. EP361-130010/A to the attention of the Bid Receiving Unit, Public Works and Government Services Canada, Place du Portage, Phase III, Main Lobby, Core A1, 11 Laurier St., Gatineau, Quebec, K1A 1C9.