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11 Laurier St. / 11, rue Laurier
Place du Portage, Phase III
Core 0A1 / Noyau 0A1

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

Revision to a Request for a Standing Offer

Révision à une demande d'offre à commandes

Departmental Individual Standing Offer (DISO)

Offre à commandes individuelle du département(OCID)

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Offer remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'offre demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet RFSO National Advertising	
Solicitation No. - N° de l'invitation EP361-130010/A	Date 2013-05-10
Client Reference No. - N° de référence du client EP361-13-0010	Amendment No. - N° modif. 006
File No. - N° de dossier cz003.EP361-130010	CCC No./N° CCC - FMS No./N° VME
GETS Reference No. - N° de référence de SEAG PW-\$\$CZ-002-62523	
Date of Original Request for Standing Offer Date de la demande de l'offre à commandes originale 2013-04-02	
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2013-05-16	
Address Enquiries to: - Adresser toutes questions à: Sigouin, Myriam	Buyer Id - Id de l'acheteur cz003
Telephone No. - N° de téléphone (613) 990-6696 ()	FAX No. - N° de FAX (613) 949-1281
Delivery Required - Livraison exigée	
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	
Security - Sécurité This revision does not change the security requirements of the Offer. Cette révision ne change pas les besoins en matière de sécurité de la présente offre.	

Instructions: See Herein

Instructions: Voir aux présentes

Acknowledgement copy required	Yes - Oui	No - Non
Accusé de réception requis	<input type="checkbox"/>	<input type="checkbox"/>
The Offeror hereby acknowledges this revision to its Offer. Le proposant constate, par la présente, cette révision à son offre.		
Signature	Date	
Name and title of person authorized to sign on behalf of offeror. (type or print) Nom et titre de la personne autorisée à signer au nom du proposant. (taper ou écrire en caractères d'imprimerie)		
For the Minister - Pour le Ministre		

Solicitation No. - N° de l'invitation

EP361-130010/A

Amd. No. - N° de la modif.

006

Buyer ID - Id de l'acheteur

cz003

Client Ref. No. - N° de réf. du client

EP361-13-0010

File No. - N° du dossier

cz003EP361-130010

CCC No./N° CCC - FMS No/ N° VME

This revision is raised to advise all offerors of the questions and answers pertaining this Request for Standing Offer.

QUESTIONS AND ANSWERS

Question 47:

Regarding Amendment #4, and the replacement table at Annex C - Technical and Financial Evaluation, under C.2.1 Experience of the Supplier Requirement 2, please can you define the term 'business volume'? We have assumed that you are asking for the percentage of agency fees, not including any external costs such as TV production costs or talent fees, for each fiscal year that were earned in relation to all aspects of the type of media. For example, for 'TV' you are asking for the percentage of agency fees earned, in relation to total agency fees for the fiscal year, from any strategic planning, account management, creative direction, writing, design, production, media planning/buying/distribution, etc. we did for TV advertisements.

Response 47:

For Experience of the Offeror REQUIREMENT 2, the term "business volume" relates to the amounts billed to clients for each media listed in the chart. The amounts should indicate a percentage share of amounts billed by media, from the following elements: agency fees, production costs, and any and all other costs associated - except actual media placement costs (i.e. net of media).

ALL OTHER TERMS AND CONDITIONS OF THE REQUEST FOR STANDING OFFERS REMAIN UNCHANGED.

If your proposal has already been submitted it can be modified by sending an amendment identified with file no. EP361-130010/A to the attention of the Bid Receiving Unit, Public Works and Government Services Canada, Place du Portage, Phase III, Main Lobby, Core A1, 11 Laurier St., Gatineau, Quebec, K1A 1C9.