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Bid Receiving - PWGSC / Réception des soumissions -  
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11 Laurier St. / 11, rue Laurier

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Québec

K1A 0S5

Bid Fax: (819) 997-9776

## Revision to a Request for Supply Arrangement - Révision à une demande pour un arrangement en matière d'approvisionnement

The referenced document is hereby revised; unless  
otherwise indicated, all other terms and conditions of  
the Solicitation remain the same.

Ce document est par la présente révisé; sauf  
indication contraire, les modalités de l'invitation  
demeurent les mêmes.

## Comments - Commentaires

## Vendor/Firm Name and Address

Raison sociale et adresse du  
fournisseur/de l'entrepreneur

## Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication  
360 Albert St. / 360, rue Albert  
12th Floor / 12ième étage  
Ottawa  
Ontario  
K1A 0S5

<b>Title - Sujet</b> RFSA National Advertising	
<b>Solicitation No. - N° de l'invitation</b> EP361-130020/A	<b>Date</b> 2013-05-10
<b>Client Reference No. - N° de référence du client</b> EP361-13-0020	<b>Amendment No. - N° modif.</b> 007
<b>File No. - N° de dossier</b> cz003.EP361-130020	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CZ-002-62524	
<b>Date of Original Request for Supply Arrangement</b> 2013-04-02 <b>Date de demande pour un arrangement en matière d'app. originale</b>	
<b>Solicitation Closes - L'invitation prend fin</b> <b>at - à 02:00 PM</b> <b>on - le 2013-05-16</b>	<b>Time Zone</b> <b>Fuseau horaire</b> Eastern Daylight Saving Time EDT
<b>Address Enquiries to: - Adresser toutes questions à:</b> Sigouin, Myriam	<b>Buyer Id - Id de l'acheteur</b> cz003
<b>Telephone No. - N° de téléphone</b> (613) 990-6696 ( )	<b>FAX No. - N° de FAX</b> (613) 949-1281
<b>Delivery Required - Livraison exigée</b>	
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b>	
<b>Security - Sécurité</b> This revision does not change the security requirements of the solicitation. Cette révision ne change pas les besoins en matière de sécurité de l'invitation.	

Instructions: See Herein

Instructions: Voir aux présentes

<b>Acknowledgement copy required</b> <b>Accusé de réception requis</b>	<b>Yes - Oui</b> <input type="checkbox"/>	<b>No - Non</b> <input type="checkbox"/>
<b>The Offeror hereby acknowledges this revision to its Offer.</b> <b>Le proposant constate, par la présente, cette révision à son offre.</b>		
<b>Signature</b>	<b>Date</b>	
Name and title of person authorized to sign on behalf of offeror. (type or print) Nom et titre de la personne autorisée à signer au nom du proposant. (taper ou écrire en caractères d'imprimerie)		
<b>For the Minister - Pour le Ministre</b>		

Solicitation No. - N° de l'invitation

EP361-130020/A

Amd. No. - N° de la modif.

007

Buyer ID - Id de l'acheteur

cz003

Client Ref. No. - N° de réf. du client

EP361-13-0020

File No. - N° du dossier

cz003EP361-130020

CCC No./N° CCC - FMS No/ N° VME

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This revision is raised to advise all offerors of the questions and answers pertaining this Request for Supply Arrangement.

## QUESTIONS AND ANSWERS

### Question 47:

Regarding Amendment #4, and the replacement table at Annex C - Technical and Financial Evaluation, under C.2.1 Experience of the Supplier Requirement 2, please can you define the term 'business volume'? We have assumed that you are asking for the percentage of agency fees, not including any external costs such as TV production costs or talent fees, for each fiscal year that were earned in relation to all aspects of the type of media. For example, for 'TV' you are asking for the percentage of agency fees earned, in relation to total agency fees for the fiscal year, from any strategic planning, account management, creative direction, writing, design, production, media planning/buying/distribution, etc. we did for TV advertisements.

### Response 47:

For Experience of the Offeror REQUIREMENT 2, the term "business volume" relates to the amounts billed to clients for each media listed in the chart. The amounts should indicate a percentage share of amounts billed by media, from the following elements: agency fees, production costs, and any and all other costs associated - except actual media placement costs (i.e. net of media).

## ALL OTHER TERMS AND CONDITIONS OF THE REQUEST FOR SUPPLY ARRANGEMENTS REMAIN UNCHANGED.

If your proposal has already been submitted it can be modified by sending an amendment identified with file no. EP361-130020/A to the attention of the Bid Receiving Unit, Public Works and Government Services Canada, Place du Portage, Phase III, Main Lobby, Core A1, 11 Laurier St., Gatineau, Quebec, K1A 1C9.