

Question 1:

Please provide the following detail

- Numbers of transactions on an annual basis
- Average \$ per transaction
- Breakdown volume between Visa & Mastercard

Response:

Numbers of sales transactions paid with credit card in 2012 = 5,373 transactions

Numbers of sales transactions paid with Visa in 2012 = 3,458 transactions

Numbers of sales transactions paid with MC in 2012 = 1,511 transactions

Numbers of sales transactions paid with Amex in 2012 = 404 transactions

Total sales amount paid with credit card in 2012 = 900,496.35

Average \$ per transaction paid with credit card in 2012 = \$167.60