

Question 4 to CMHC RFP for Website Administration and Maintenance Services

File # 201302857

Question 4

Would CMHC consider experience working with Mailchimp is the equivalent of working with Campaign Monitor?

Answer 4

CMHC Granville Island is committed to working with Campaign Monitor, and will not be using or switching to a different system. If a proponent can illustrate that they can create templates for Campaign Monitor, and can do some database management in Campaign Monitor, then that would be acceptable.

CMHC Granville Island has not used Mail Chimp and cannot say whether it is comparable to Campaign Monitor in a technical sense. The onus is on the proponent to show how their experience is relevant to the statement of work