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Bid Receiving - PWGSC / Réception des soumissions -
TPSGC
11 Laurier St. / 11, rue Laurier
Place du Portage, Phase III
Core 0A1 / Noyau 0A1
Gatineau
Québec
K1A 0S5
Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT
MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address
Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution
Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St./ 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Media Monitoring	
Solicitation No. - N° de l'invitation 3G001-134178/A	Amendment No. - N° modif. 001
Client Reference No. - N° de référence du client 3G001-13-4178	Date 2014-02-11
GETS Reference No. - N° de référence de SEAG PW-\$\$CY-025-64520	
File No. - N° de dossier cy025.3G001-134178	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2014-02-25	Time Zone Fuseau horaire Eastern Standard Time EST
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input checked="" type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Kamal, Mostafa A.	Buyer Id - Id de l'acheteur cy025
Telephone No. - N° de téléphone (613) 990-6830 ()	FAX No. - N° de FAX (613) 993-2581
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

Amendment 001 is raised to respond to bidder questions.

Q1. What is the budget for the acquisition of the services described in the RFP?

A1. The budget for this requirement will partially be based on the winning bid prices. Canada does not disclose budget estimates for a specific requirement during the solicitation process.

Q2. How many employees within SSHRC need access to the “integrated media monitoring database of monitored items that is accessible to multiple users at SSHRC” (item 5 of Statement of Work)? These would be considered “readers” who require a “read-only access” to daily monitoring reports.

A2. If this relates to the number of SSHRC employees who would receive the media monitoring reports, and read them, then this number would be up to 200 employees.

Q3. How many employees would need an advanced “expert” access to the solution which gives them a complete range of features: to easily create daily monitoring reports, receive alerts, conduct research, etc.?

A3. If this relates to the employees who would compile the media reports, then it would be around five.

Q4. The Statement of Work (point 4) indicates the requirement for “university and research print and online publications of the major universities representative of all regions (e.g. McGill, Concordia, University of Montreal, UQAM, University of Toronto, UBC, York, University of Ottawa, Carleton University, University of Manitoba, University of Saskatchewan, University of Alberta, Simon Fraser University, Memorial University. “ Could you please provide a list of the publications you currently use from these institutions or other Canadian universities?

A4. SSHRS does have this list, and this list belongs to the current contractor. Potential bidders would have to research this themselves.

Q5. The Statement of Work (point 4) requests “Monitoring of Social Media: (Facebook, Twitter, You Tube, Blogs)”. Can you provide a list of the blogs that are currently monitored for SSHRC?

A5. SSHRC does not have the list of blogs as this is managed by the current vendor.

Q6. The Statement of Work (point 4) requests this: “Provide verbatim transcripts (not closed captioning), audio and video clips on an ‘if and when requested’ basis.” Would the SSHRC be open to a service or an option which provides desktop access to video clips, audio clips and closed captioned transcripts within 30 minutes of broadcast with the option to order verbatim transcripts as required?

A6. Yes, this would be acceptable.

Q7. Rated Requirement R2 indicates need for “ability to provide customized templates for use by multiple account users to upload monitored media Items for distribution to an internal e-mail list.” Could you please define “customized template” and provide an example?

A7. Given that there are three distinct areas that require media monitoring (SSHRC, CRC, CERC), and within these areas, several sub-categories that need to be monitored specific to each program/area, we require customized templates that list the specific categories for each program. All categories imported into the customized template may not be used on a daily basis, so the system needs to be versatile and user-friendly to the multiple users on-site at SSHRC to manipulate the template according to the daily needs of media monitoring and subjects that need to be included. The following can be considered an example template: title - SSHRC Media Monitoring; sub categories - SSHRC mentions; SSHRC-funded research; SSHRC areas of research; Federal Budget coverage, et al. There will be different subcategories for each of the three distinct areas that need to be monitored.

Solicitation No. - N° de l'invitation

3G001-134178/A

Client Ref. No. - N° de réf. du client

3G001-13-4178

Amd. No. - N° de la modif.

001

File No. - N° du dossier

cy0253G001-134178

Buyer ID - Id de l'acheteur

cy025

CCC No./N° CCC - FMS No/ N° VME

Q8. Can the contractor use the services of a subcontractor or partner and if so, what are the provisions relating to this?

A8. Please refer to 2035 General Conditions - Higher Complexity - Services, subsection 6 Subcontracting. Please note that only one contract will be awarded to the winning bidder. Canada will not enter into any contract(s) or arrangements with any 3rd party (ies). Since Canada's contractual relationship will be with the winning bidder, the supplier with the contract must ensure that any subcontracted work meets the requirements and the clauses and conditions stipulated and / or referenced in the contract. Please also note that this solicitation has a Canadian Content requirement and suppliers must ensure that a minimum of 80 percent of the total bid price for the service is provided by individuals based in Canada. Please refer to the following link for more information;

<https://buyandsell.gc.ca/policy-and-guidelines/standard-acquisition-clauses-and-conditions-manual/3/2035/11>

Please refer to 2003 Standard Instructions - Goods or Services - Competitive Requirements subsection 17. If a bid is being submitted as a Joint Venture or a partnership, the supplier must conform to and provide the information required in PWGSC standard instructions:

<https://buyandsell.gc.ca/policy-and-guidelines/standard-acquisition-clauses-and-conditions-manual/1/2003/16>

Q9. Please advise of the previous supplier for these services and the money spent on that contract and the term (if it lasted 1 year or 2 or maybe 3).

A9. The current supplier for the services required under this solicitation is MediaMiser. However in the past, these services were not consolidated and contracts for various requirements were issued on an as and when required basis, throughout the year.

On page 5 of 35 of the solicitation, under 1.1 SACC Manual Clauses:

Add:

A7035T (2007-05-25) List of Proposed Subcontractors

On page 1 of 35 of the solicitation, under Solicitation Closes - L'invitation prend fin:

Delete:

at - à 02:00 PM

on - le 2014-02-25

Replace:

at - à 02:00 PM

on - le 2014-03-03

All other terms and conditions remain unchanged.