

RETURN BIDS TO:
RETOURNER LES SOUMISSIONS À:
Bid Receiving - PWGSC / Réception des soumissions
- TPSGC
11 Laurier St. / 11, rue Laurier
Place du Portage, Phase III
Core 0A1 / Noyau 0A1
Gatineau
Québec
K1A 0S5
Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address
Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution
Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St./ 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Media Monitoring		
Solicitation No. - N° de l'invitation 08324-130491/A		Amendment No. - N° modif. 003
Client Reference No. - N° de référence du client 08324-13-0491		Date 2014-04-14
GETS Reference No. - N° de référence de SEAG PW-\$\$CY-007-64913		
File No. - N° de dossier cy007.08324-130491	CCC No./N° CCC - FMS No./N° VME	
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2014-04-17		Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>		
Address Enquiries to: - Adresser toutes questions à: Westall, Susan		Buyer Id - Id de l'acheteur cy007
Telephone No. - N° de téléphone (613) 949-8350 ()		FAX No. - N° de FAX () -
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:		

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

This amendment is raised to answer questions from Industry:**Question 1:**

How many users view the investincanada.com website on a monthly basis?

Answer 1:

Investincanada.com gets about 12,275 visits a month.

Question 2:

How much content is typically published to the website on an average week through the RSS feed?

Answer 2:

Information on Foreign Direct Investment (FDI) and Innovation is provided through an emailed html newsletter on a daily basis. Selection of sub-content for RSS feeds and frequency of updates will be discussed with service provider early on.

Question 3:

Who owns and supplies the technical support for the "custom market intelligence portal"?

Answer 3:

The current service provider.

Question 4:

Can you please provide us with screen captures of the "custom market intelligence portal"?

Answer 4:

No. This is proprietary information.

Question 5:

What content is being delivered by the Custom Media Portal?

Answer 5:

Content available through the custom media portal is similar to the newsletter but is cumulative and includes a number of customization and downloading options.

Question 6:

Is the expectation that only headlines and links to relevant content are being published on the investincanada.com website?

Solicitation No. - N° de l'invitation

08324-130491/A

Amd. No. - N° de la modif.

003

Buyer ID - Id de l'acheteur

cy007

Client Ref. No. - N° de réf. du client

08324-13-0491

File No. - N° du dossier

cy00708324-130491

CCC No./N° CCC - FMS No/ N° VME

Answer 6:

This is currently the case and satisfactory. However, in their proposed solution, Bidders are welcomed to propose improvements or alternatives to the current delivery system in order to meet all the requirements in the statement of work.

All other terms and conditions remain the same