

Question # 8 to # 14 for K8A42-14-0001

Question # 8 - The RFP mentions that Environment Canada will provide a dual purpose questionnaire. Please clarify what is meant by "dual purpose".

Answer # 8 – There is a survey for biogas operators and a survey for non-biogas operators and these are specific to farm commodity.

Question # 9 - What is the estimated length of the questionnaire (in minutes if possible)?

Answer # 9 – The survey time has not been analysed. Testing the survey questionnaire and revising if necessary is a part of the terms of reference. Different commodities have different numbers of questions, the non-biogas line of questioning is quite short (roughly 40-65 total questions depending on the commodity), but the biogas survey is long (roughly 90-135 questions depending on the commodity). That represents total numbers of questions, but the actual number of questions that the respondent would respond to is depending on individual respondent's circumstances.

Question # 10 - Would it be possible to get a copy of the questionnaire?

- a. We would like to pre-determine if the questions are quite factual in terms of the required information or more based on perceptions and attitudes as this will affect our recommended approach and methodology.

Answer # 10- The questionnaires are industry specific, so it is complicated to provide examples, but we have attached a sample of an industry specific questionnaire.

- a) **The questionnaire was predetermined for factual questions, all contracts for Public Opinion would be handle by the Public Opinion Research (POR) section.**

Question # 11 - Has the draft questionnaire been translated? If not, would we need to look after French translation?

Answer # 11 – all request for translation are the responsibility of the Departmental Representative.

Question # 12 - The RFP mentions that Environment Canada has developed a list of farms with biogas operations –

- a) how many farms are on the list?
- b) how many of these farms have email addresses?

c) how many of these farms have phone numbers?

Answer # 12 – a) There are 50 farms on the list

b) The names of the farms and the location (province) are included but not contact information.

c) see above

Question # 13 – a) The RFP mentions conducting the maximum number of interviews with biogas operators as possible - and an equivalent number of non-biogas farm operators. What types and sizes of farms does Environment Canada want to target for the non-biogas farm operators?

- b) Would it be primarily livestock operations - e.g. dairy, beef, swine, and/or poultry?
- c) What farm size is to be targeted? - are there minimum herd/flock size requirements?
- d) If the target audience for non-biogas farm operators is primarily livestock operations - can we focus on the provinces that represent 80% to 90% of respective livestock operations?

Answer # 13 – a) Biogas operations are generally large farms, the objective is to interview non-biogas farms of similar size.

b) The livestock operations are dairy beef swine or poultry, though there is a greenhouse that is operating a digester.

c) Farm size for non-biogas farms will be determined based on the biogas farms size distribution

d) The distribution of the non-biogas farms would be based on the distribution of the biogas farms. We would like comparative data

Question # 14 - We typically offer farmers - particularly larger farmers - an incentive for completing a survey. Would this be acceptable?

Answer # 14 – The contractor would be responsible for this decision and budgeting for their incentive.