



# Name Tag, Metal, Gold

## Purchase Description



File no. CBSA/ASFC-2011-07-101  
Date of issue: 2013-07-24

**PURCHASE DESCRIPTION****NAME TAG, METAL, GOLD****1. SCOPE**

This purchase description describes the requirement for an engraved, solid brass name tag with a natural brass finish, for use by Directors, Regional Director Generals, Vice Presidents, Executive Vice Presidents, and the President of Canada Border Services Agency (CBSA).

**2. GENERAL REQUIREMENTS**

The gold metal name tag shall be 76mm long and 20.5mm high, made from solid brass with rounded corners and a natural brass finish. It shall come complete with a full-colour CBSA Heraldic Crest on the left with a space for personalization. The lettering (personalization) shall be rotary engraved, filled and finished using black engraver's enamel as per the sealed sample. The name tag shall be attached to the uniform by a means of two pin posts with solid brass flat back clutches. The engraved name is to be written in a single row and shall include the individual's first initial and surname. The finished nametag shall match the sealed sample for shade and appearance and shall be equal to or better than the sealed sample with respect to all characteristics outlined in this document.

**3. SEALED SAMPLE**

A sealed sample, identified by the purchase description number noted in the contract, will be supplied to the successful tenderer when available. This will constitute the standard in regards to any properties not identified in this purchase description. Variation from the purchase description may appear in the sample in which case the purchase description shall govern unless otherwise identified on the sealed sample tag.

The sealed sample will be sent "prepaid" and is to be returned "prepaid".

The sealed sample is to be returned to CBSA in the same condition as received by the manufacturer. Lost or damaged sealed samples shall be replaced by an identical item or the CBSA shall be reimbursed for the cost of an acceptable replacement.

#### 4. **DETAILED DESCRIPTION**

**Base Plate:** Shall be stamped using a die struck process. **Certification of Compliance Document Required**

- Material: 0.125mm Brass  
Composition: 73% Copper / 25% Zinc / 2% Tin  $\pm$  2%, for milling/engraving applications
- Method: Stamped (using a die struck process)
- Size: 20.5mm H x 76mm L x 1.25mm finished thickness, with 0.5mm radius corners
- Weight: Finished weight shall be 16g-17g including solder points and mounted posts

**Mounted Heraldic Crest:** The CBSA Heraldic Crest shall be attached to the name tag with a permanent adhesive, 9.5mm centered from the left edge. *See Drawing 1 for placement.*

- Material: Solid Brass
- Size: 19.0 mm H x 15.0 mm W x 1.35 mm thick
- Method: Stamping - Imitation Cloisonné
- Plating: Polished Gold
- Colour Filled Enamels: Pantones
  - 295C Dark Navy
  - 369C Green
  - 485C Red
  - 286C Blue
  - White

**Attachments - Pin Post & Brass Clutch:** **Certification of Compliance Document Required**

Genuine B.A. Ballou Type: In 2 (two) locations  
*See Drawing 1 for placement.*

- **Clutch Back:** Item #012000 Brass; Flat Top Clutch Back; 10.5mm x 6.65mm; to fit 1.12mm diameter posts
- **Post:** Item # 023043 Nickel Silver; 7.9mm Headed Swaged Post; 1.12mm diameter; 45° degree pick; no grooves

**Attachment Mounting:** (Process for applying the Pin to the back of the name tag)

Two pins, positioned as per Drawing 1, shall be silver soldered to the back of the name tag in a perpendicular position. A minimum of 0.1g of solder shall be used to solder each unit. Spacing between pins should not exceed 50mm.

Lettering: The name as identified in the contract documents shall include the individual's first initial and surname (e.g. S. SAMPLE). The lettering shall be 0.50 mm in depth. The Letters are to be filled with Black Engravers enamel and cured at 50°C.

- Size of Letter: 4mm H
- Font Type: Helvetica Medium 4L – capitalized
- Style: New Hermes Digitized True Type Font

In special cases where names and spaces cannot be accommodated on the name tag, a condensed version of the name may be used.

Finish: The background of the name tag shall have a natural brass plating; extra fine satin finish with a medium sheen lacquer, equivalent to the sealed sample.

All name tags shall be polished to a brilliant luster, free of blemishes, bubbles, burrs, cracks, pits and scratches.

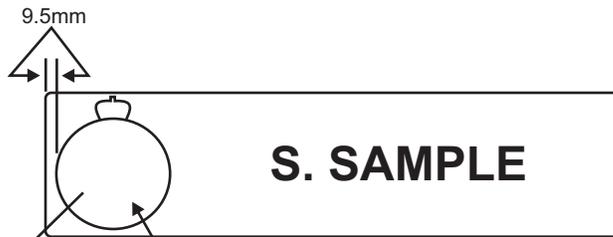
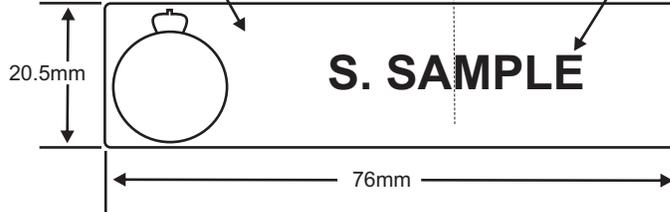
Packaging: The nametags shall be individually packaged in a sealed clear plastic bag with protective white poly-foam on the back of the clutches.

## 5. APPENDICES

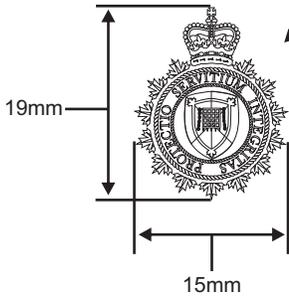
Drawings – as per Appendix A

Base Plate - Solid Brass  
Natural Brass Finish  
1.25mm Finished Thickness

Engraved Letters  
Helvetica Medium 4L - Capitalized  
(centered between Heraldic Crest and outer edge)



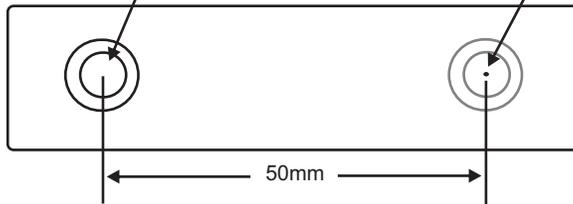
Mounted Heraldic Crest - 1.35mm thick  
Solid Brass with Polished Gold Plating  
(attached with permanent adhesive)



FRONT VIEW

B.A Ballou Flat Top Clutch Back  
Item #012000

B.A Ballou Nickel Silver Post  
Item #023043



BACK VIEW