



**Procurement and Contracting Services**  
 30 Victoria Street  
 Gatineau, Quebec K1A 0M6

## REQUEST FOR PROPOSAL AMENDMENT

The Request for Proposal is hereby amended; unless otherwise indicated, all other terms and conditions of the Request for Proposal remain the same.

<b>RFP Amendment No.</b>	<b>RFP Amendment Date:</b>
3	November 14, 2014
<b>Office of the Chief Electoral Officer File No.</b>	
ECBR-RFP-14-0540	
<b>Title:</b>	
Public Opinion Survey of Electors for the 42nd Federal General Election	
<b>Request for Proposal Closing Date:</b>	
November 25, 2014 at 2:00 p.m. (Gatineau time)	
<b>ENQUIRIES – address enquiries to the Contracting Authority:</b>	
<b>Office of the Chief Electoral Officer of Canada</b> Procurement and Contracting Services 30 Victoria Street Gatineau, Quebec K1A 0M6  proposition-proposal@elections.ca	
<b>Attention:</b>	<b>Tel No.</b>
Barbara Robertson	819-939-1493

## **Part 1. Interpretation**

- 1.1** Elections Canada hereby amends in accordance with this amendment the Request for Proposal for Public Opinion Survey of Electors for the 42nd Federal General Election bearing number ECBR-RFP-14-0540 and dated October 16, 2014 (the “RFP”). This amendment hereby forms part of the RFP.
- 1.2** Unless defined herein or unless the context otherwise requires, all of the words and phrases defined in the RFP and used in this amendment shall have the same meanings assigned to them in the RFP.

## **Part 2. Questions and Answers**

The following question(s) have been asked in response to the Request for Proposal and Elections Canada hereby answers as follows:

### **2.1 Question No. 3**

Question: To identify persons with disabilities, what definition of disability should we use? Is it the following? Disability is conceptualised as the interaction between barriers and impairments. Impairments may be physical, cognitive, mental, sensory, emotional, developmental, or some combination of these. Barriers may be physical, like stairs or attitudinal, like bias and may differ depending on context.

Answer: Although previous surveys of Elections Canada voters contained this variable among sociodemographic data, no precise definition of persons with disabilities has been used before.

To obtain a representative sample of Canadians with disabilities using the proposed strategy, the definition, which can be used to ask respondents whether they have a disability, can be part of the elements of the proposal. This will be evaluated according to the evaluation criteria.

### **2.2 Question No. 4**

Question: Since the survey has been conducted in the past, can we have a copy of the questionnaire? Specifically the questions used to target certain groups (young electors, immigrants, persons with disabilities and Aboriginal electors)?

Answer: Previous surveys of electors following general elections have included an oversampling of Aboriginal electors (since 2004), young electors (since 2006) and immigrants (since 2008).

This is the first year that Elections Canada requires a quota of persons with disabilities in a survey of electors.

For reference, please find attached the questionnaires for the survey of electors for the general elections in 2008 and 2011.

### **2.3 Question No. 5**

Question: Do you have statistics on the incidence rate of households with a presence of each of the four targeted categories?

Answer: No, Elections Canada does not have this information.

### **2.4 Question No. 6**

Question: Will the questionnaire be provided in both languages or will we need to translate it into French?

Answer: The questionnaire will be provided by Elections Canada in both Official Languages.

### **2.5 Question No. 7**

Question: Do we need to produce the report first in English and then translate it in French? Must we do the same for other deliverables?

Do we need to translate all answers to open-ended questions? If so, how many open ended questions will there be?

Answer: All deliverables including the report may be first submitted in either Official Language, at the Contractor's discretion, and subsequently translated to the other Official Language by the Contractor.

We expect to ask approximately five open-ended questions; however, it is not required to translate the answers to open-ended questions.

## **Part 3. Amendments**

### **3.1 Amendment to the Request for Proposal closing date**

The Request for Proposal due date will be extended by one week to Tuesday November 25<sup>th</sup>, 2014 at 2:00pm Gatineau time.

The Request for Proposal is hereby amended by deleting the Request for Proposal Closing Date on Page 1 of the RFP and replacing it with: November 25, 2014 at 2:00pm (Gatineau time).



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**Elections Canada**  
**Survey of Electors at the 40th General Election**  
**Draft Questionnaire (v. 20)**

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**Introduction** (All respondents)

Good afternoon/evening. My name is \_\_\_\_\_ and I am calling from the Strategic Counsel, a public opinion research company. Today we are conducting a study about the recent federal election on behalf of Elections Canada. Please be assured that we are not selling or soliciting anything. This survey is registered with the national survey registration system.

IF ASKED: The survey will take about 20 minutes to complete

IF ASKED: The registration system has been created by the Canadian survey research industry to allow the public to verify that a survey is legitimate, get information about the survey industry or register a complaint. The registration system toll-free telephone number is 1-800-554-9996.

IF ASKED ABOUT THE NATIONAL DO NOT CALL LIST: Calls made for the purpose of market research, polls or surveys are not considered telemarketing calls. Organizations making these types of calls are not required to register with the National Do Not Call List. The National Do Not Call List toll-free telephone number is 1-866-580-3625

I would like to speak to the person in your household, who is a Canadian citizen, is at least 18 years old, and who has had the most recent birthday. Would that be you?

**S1. May I confirm that you are a Canadian citizen?**

01 Yes CONTINUE

02 No This survey must be completed by Canadian citizens. Would there be someone in your household who is a Canadian citizen? IF YES ASK TO SPEAK TO THAT PERSON

**S2. May I confirm that you were at least 18 years old on October 14, 2008?**

01 Yes CONTINUE

02 No This survey must be completed by Canadian citizens who were at least 18 years old on October 14, 2008. Would there be someone in your household who was at least 18 years old on October 14, 2008? IF YES ASK TO SPEAK TO THAT PERSON

IF PERSON SELECTED IS NOT AVAILABLE, ARRANGE FOR CALL-BACK

IF PERSON SELECTED IS NOT AVAILABLE OVER INTERVIEW PERIOD, ASK FOR PERSON WITH NEXT MOST RECENT BIRTHDAY

CONFIRM WHETHER RESPONDENT WOULD LIKE TO BE INTERVIEWED IN ENGLISH OR FRENCH

**S3. In what year were you born?**

PROGRAMMING NOTE: COMPUTE AGE FOR TWO GROUPS: 18-24 AND 25 +

**S4. Would you identify yourself as First Nations, Métis or Inuit?**

DO NOT READ - CODE ONE ONLY

- 01 First Nation (SKIP TO S5)
- 02 Métis (SKIP TO S5)
- 03 Inuit (SKIP TO S5)
- 97 No / None of the above
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**S4a. Could you please tell me your ethnic or cultural background?**

DO NOT READ IF MULTIPLE ETHNIC ORIGINS OFFERED, ASK FOR PRIMARY, BUT ACCEPT VISIBLE MINORITY FIRST OVER WHITE/CAUCASIAN

<b>Group</b>	<b><i>Includes</i></b>
Chinese	China, Hong Kong, Taiwan
East Asia	Japanese, Korean
South Asian/ East Indian	Bangladeshi, Bengali, Bruneian, Gujarati, East Indian, Indo Pakistani, Mauritian, Mayotte, Mongolian, Pakistani, Punjabi, Singhalese, Sri Lankan, Tamil
South East Asian	Vietnamese, Cambodian, Malaysian, Laotian, Indonesian, Singaporean, Burmese, Kampuchean, Thai
Filipino	
Black (Africa, Caribbean)	Angolan, Anguillan, Antiguan, Aruba/Netherlands Antilles, Bahamian, Barbadian, Belizean, Beninese, Bermudan, Botswanan, Burkinan, Burundian, Cameroonian, Cape Verde Islands, Cayman Islands, Central African, Chadian, Comoros Islands, Congolais, Dominican, Equatorial Guinean, Ethiopian, Gabonese, Gambian, Ghanaian, Grenadian, Guadeloupian, Guinean, Guinea-Bissauan, Guyanese, Haitian, Ivorian, Jamaican, Kenyan, Lesothan, Liberian, Malagasy, Malawian, Malian, Martinican/French Guiana, Montserratian, Mozambican, Namibian, Nevisitian, Nigerois, Nigerian, Rwandan, Vicentian/Grenadines, Saint Lucian, Senegalese, Trinidadian, Tobagonian, West Indian, Other Caribbean, Other African
Latin American	All Central and South American countries, Mexico, Cuba, Puerto Rico
West Asian/North African/Arabs	Afghan, Algerian, Armenian, Bahrain, Bhutanese, Egyptian, Iranian, Iraqi, Israeli, Jordanian, Kurdish, Kuwaiti, Lebanese,

	Libyan, Maghrebi origins, Mauritanian, Moroccan, Nepalese, Omani, Palestinian, Yemenite, Saudi Arabian, Syrian, Turk
Pacific Islands	Fijian, Melanesian, Micronesian, Polynesian, Tongan, Tuvaluan, Wake Island, Samoan, American Samoa, Coral Sea Islands Territory, Kiribatian, Nauruan, Norfolk Island, Northern Mariana Island, Tokelau, Pitcairn Islands, Trust Territory of the Pacific Islands, Vanuatuan, Wallis and Futuna Islands, Cook Islands, Johnston Atoll, Guam, Midway Islands, New Caledonian
Other Visible Minorities	RECORD _____
White / Caucasian	Non - Visible Minority (Includes English, Irish, Scottish, German, French, Italian)
DK/Refusal	

**S5. In what country were you born?**

INTERVIEWER: Specify place of birth according to current boundaries.

United Kingdom includes England, Scotland, Wales, the Isle of Man, the Channel Island and Northern Ireland

DO NOT READ

- 01 Canada (SKIP TO Q1)
- 02 United States
- 03 United Kingdom
- 04 Germany
- 05 Italy
- 06 Poland
- 07 Portugal
- 08 China
- 09 Hong Kong
- 10 India
- 11 Philippines
- 12 Viet Nam
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**S6. In what year did you come to live in Canada?**

RECORD 4-DIGIT YEAR

\_\_\_\_\_ <YEAR>

99      Dk/Refusal

PROGRAMMING NOTE: Use S4A OR S5 to determine inclusion in visible minority/ethnicity sub-sample



## General Awareness (All respondents)

**1. Did you know that a federal election took place on October 14<sup>th</sup>?**

- 01 Yes
- 02 No                    SKIP TO Q6
- 99 Dk/Refusal        SKIP TO Q6

**2. From which sources do you recall hearing about this election?**

PROBE. RECORD UP TO 3 MENTIONS.(DO NOT READ)

- 01 EC householder – brochure / leaflet / reminder card (received in the mail)
- 02 Voter Information Card (received in the mail)
- 03 Radio
- 04 TV
- 05 Newspaper
- 06 Elections Canada Website
- 07 Word of mouth (friends, relatives, colleagues)
- 08 When I voted
- 98 Other source (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**Vote** (All respondents)

**3. We know that many people don't or can't vote for a variety of reasons. Did you vote in the October 14th federal election? DO NOT READ**

- 01 Yes SKIP TO Q5
- 02 No
- 99 Dk/Refusal SKIP TO Q6

**4. What is the main reason you did not vote ?**

DO NOT READ – CODE UP TO 3 ANSWERS (FOR CODING PURPOSES ONLY)

- 01 Related to government
- 02 Related to politicians (in general)
- 03 Related to political parties
- 04 Related to candidates
- 05 Related to political party leaders
- 06 Related to campaign issues
- 07 Related to electoral system
- 08 Regional discontent
- 09 Lack of competition
- 10 Problems with access to the polls
- 11 Registration problems
- 12 Meaninglessness of vote
- 13 Lack of interest/ Apathy
- 14 Turned attention elsewhere
- 15 Lack of knowledge/ Information
- 16 Cynicism
- 17 Injury/ Illness
- 18 Transportation issues
- 19 Travelling (out of town, abroad...)
- 20 Weather issues
- 21 No documents to prove identification when voting (PUT VALUE 01 TO Q25)
- 22 No documents to prove identification when registering
- 98 Other (SPECIFY \_\_\_\_\_)
- 99 DK/NA

SKIP TO Q6 IF Q3 = “No” or “DK/Refusal”

**5. What was the main reason you voted?**

DO NOT READ – CODE UP TO 3 ANSWERS

- 01 To support a particular party
- 02 To support a particular candidate
- 03 To oppose a particular party
- 04 To oppose a particular candidate
- 05 Feel it is a duty to vote
- 06 To set an example for children/others
- 07 Habit – always vote
- 98 Other (SPECIFY \_\_\_\_\_)
- 99 Dk/Refusal

## Registration and Voter Information Card (All respondents)

*I would like to start out with a few questions about information you may have received in advance of the election*

**6. During the campaign, did you receive a voter information card addressed to you personally and telling you where and when to vote?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q11
- 99 Dk/Refusal SKIP TO Q11

**7. Was your name correct on the card you received?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

**8. And was your address correct on the card?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

ASK Q9 ONLY IF Q7 OR Q8 = "No"

**9. Did you do anything to make corrections to incorrect information on the voter information card you received?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

**10. From your recollection, what did the Voter Information Card talk about?**

DO NOT READ. CODE UP TO 3 ANSWERS

- 01 Where to vote
- 02 When to vote
- 03 Cannot be used as an ID
- 04 Need ID at the polls
- 05 Other (Specify)\_\_\_\_\_
- 99 Dk/Refusal

ASK Q11 ONLY IF Q6 = 'No' OR 'DK/Refusal' – OTHERS SKIP TO Q12

**11. What did you do to find out whether you were registered to vote in this election?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Found out at the polling station/local Elections Canada office
- 02 Called the phone number indicated on the voter information card
- 03 Called 1 800 number of Elections Canada
- 04 Consulted the Elections Canada Web site
- 05 Informed the revising agent who was at my home
- 97 I did nothing specific
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**12. If you could go online to register or make corrections, would you be very likely, somewhat likely, not very likely or not at all likely to do so?**

READ IF NECESSARY: For example, corrections may be required after a move or if you find an error on your voter information card.)

- 01 Very likely
- 02 Somewhat likely
- 03 Not very likely
- 04 Not at all likely

VOLUNTEERED

- 05 Depends (PROBE/ SPECIFY: \_\_\_\_\_)
- 06 Do not have access/Do not use Internet
- 99 Dk/Refusal

## **Voter Participation** (All respondents)

*Now, I would like to ask you about voting in the election...*

SKIP TO Q15 IF Q3=2 OR 99

### **13. Which method did you use to vote? Was it...**

READ IN ORDER – CODE ONE ANSWER ONLY

- 01 At the polling station on election day?
- 02 At the advance polling station (or in advance polls)?
- 03 At the local Elections Canada office?
- 04 By mail?

DO NOT READ

- 98 Other (PROBE/SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

### **14. Thinking about casting your vote [insert method stated in Q13], would you say it was very easy, somewhat easy, not very easy or not at all easy?**

DO NOT READ

- 01 Very easy
- 02 Somewhat easy
- 03 Not very easy
- 04 Not at all easy
- 99 Dk/Refusal

SKIP Q15 AND CODE 01 IF Q13 = 'By Mail'

### **15. Did you know that it is possible to vote by mail at any time during a federal election?**

- 01 Yes
- 02 No
- 99 Dk/Refusal

**Voter identification** (All respondents)

**16. Did you know, before the election, that voters must present a proof of IDENTITY in order to vote at federal elections?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

**17. Did you know, before the election, that voters must present a proof of ADDRESS in order to vote at federal elections?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

ASK Q18 IF EITHER Q16 = 'Yes' OR Q17 = 'Yes' OTHERWISE SKIP TO Q19

**18. From what sources do you recall hearing about these new requirements?**

DO NOT READ UNLESS REQUIRED. CODE UP TO 3 ANSWERS

- 01 EC householder – brochure / leaflet / reminder card (received in the mail)
- 02 Voter Information Card (received in the mail)
- 03 Radio
- 04 TV
- 05 Newspaper
- 06 Elections Canada Website
- 07 Word of mouth (friends, relatives, colleagues)
- 08 When I voted
- 09 Other source (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**19. All things considered, what is your attitude towards the idea that electors must prove their IDENTITY when voting at a federal election? Would you say...?**

READ

- 01 Very positive
- 02 Somewhat positive
- 03 Somewhat negative
- 04 Very negative

DO NOT READ

- 99 Dk/Refusal

**20. All things considered, what is your attitude towards the idea that electors must prove their ADDRESS when voting at a federal election? Would you say...?**

READ

- 01 Very positive
- 02 Somewhat positive
- 03 Somewhat negative
- 04 Very negative

DO NOT READ

- 99 Dk/Refusal

ASK Q21 ONLY IF Q19 OR Q20 = 'Very negative'

**21. What would be the main reason why your attitude is negative?**

DO NOT READ

- 01 Record (\_\_\_\_\_)
- 99 Dk/Refusal

**Experience of voter identification at the polls** (Respondents who went to vote)

SKIP TO Q38 IF "BY MAIL/OTHER/DK/REFUSED AT Q13  
SKIP TO Q39 IF Q3 = 'No' OR 'DK/Refused'; INCLUDE IF Q4 = 21

**22. Did you bring your Voter Information Card with you to the polling station?**

DO NOT READ. CODE ONE ANSWER ONLY

- 01 Yes
- 02 No
- 99 Dk/Refusal

DO NOT ASK Q23 AND CODE "No" IF Q4 = 21

**23. Did you have the required identification documents with you?**

DO NOT READ

- 01 Yes GO TO Q26
- 02 No
- 99 Dk/Refusal

**24. Which pieces of identification or documentation were you missing?**

READ IF NECESSARY / CODE UP TO 3 ANSWERS

- 01 Document with your photo
- 02 Document with your name
- 03 Document with your address
- 04 No identification pieces
- 98 Other (Specify: \_\_\_\_\_)

VOLUNTEERED

- 99 Dk/Refusal

DO NOT ASK Q25 AND CODE 01 IF Q4 = 21

**25. Finally, what did you do?**

READ IF NECESSARY

- 01 Nothing, came back home and did not return SKIP TO Q27
- 02 Swore an oath with a respondent SKIP TO Q27
- 03 Went back to find missing documents
- 98 Other (Specify: \_\_\_\_\_) SKIP TO Q27

VOLUNTEERED

- 99 Dk/Refusal SKIP TO Q27

**26. Which documents did you provide to prove your identity and address?**

DO NOT READ – PROBE IF ONLY ONE DOCUMENT IS MENTIONED: "DID YOU PROVIDE ANOTHER DOCUMENT?" IMPORTANT: CODE A MAXIMUM OF TWO ANSWERS

- 01 Driver's licence
- 02 Health Card
- 03 Social Insurance Number Card
- 04 Birth Certificate



- 05 Canadian Passport
- 06 Certificate of Indian Status
- 07 Certificate of Canadian Citizenship or Citizenship Card
- 08 Credit/Debit Card with elector name
- 09 Canadian Forces Identity Card
- 10 Veterans Affairs Canada Health Card
- 11 Employee Card issued by employer
- 12 Old Age Security Identification Card
- 13 Public Transportation Card
- 14 Student ID Card
- 15 Library Card
- 16 Liquor Identification Card
- 17 Canadian Blood Services/Héma-Québec Card
- 18 Hospital Card
- 19 Fishing Licence
- 20 Wildlife Identification Card
- 21 Hunting Licence
- 22 Firearm Acquisition Card/Firearm Possession Card
- 23 Outdoors Card and Licences
- 24 Provincial/Territorial Identification Card
- 25 Local Community Service Centre Card (CLSC)
- 26 Credit Card Statement
- 27 Bank Statement
- 28 Utility Bill (residential telephone, cable TV, public utilities commission, hydro, gas or water)
- 29 Attestation of Residence issued by the responsible authority of an Indian band or reserve
- 30 Local Property Tax Assessment
- 31 School, College or University Report Card or Transcript
- 32 Residential Lease, Residential Mortgage Statement or Agreement
- 33 Canada Child Tax Benefit Statement
- 34 Income Tax Assessment Notice
- 35 Insurance Policy
- 36 Government Cheque or Government Cheque Stub with elector name
- 37 Statement of Employment Insurance Benefits Paid (T4E)
- 38 Canada Pension Plan Statement of Contributions/Quebec Pension Plan Statement of Participation
- 39 Statement of Old Age Security (T4A) or Statement of Canada Pension Plan Benefits (T4AP)
- 40 Statement of Benefits from provincial workplace safety or insurance board
- 41 Statement of Direct Deposit for provincial works or provincial disability support program
- 42 Vehicle Ownership
- 43 Vehicle Insurance
- 44 Attestation of Residence issued by the responsible authorities (shelters, soup kitchens, student/senior residences, long-term care facilities)
- 45 Letter from public curator
- 97 Voter Information Card (CODE EVEN IF IT IS NOT AN ACCEPTABLE PIECE OF ID)
- 98 None
- Other (Specify: \_\_\_\_\_)
- 99 Dk/Refusal

**27. Overall, how easy is it to meet the new identification requirements? Would you say that it is... ?**

READ

01 Very easy

02 Somewhat easy

03 Somewhat difficult

04 Very difficult

DO NOT READ

99 Dk/Refusal

**Voting Experience** (Respondents who went to vote at a polling station/advance polling stations/local Elections Canada office)

**28. When you went to vote, did you head to the [Q13: polling station/advance polling stations/local Elections Canada office] from home, from work or from another location?**

DO NOT READ. IF NECESSARY, READ: "Was it from..." and probe

- 01 Home?
- 02 Work?
- 98 Another location? (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**29. Was it a convenient distance for you?**

- 01 Yes
- 02 No
- 99 Dk/Refusal

**30. Did you have any difficulty finding the [Q13: polling station/advance polling stations/local Elections Canada office]?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q32
- 99 Dk/Refusal SKIP TO Q32

**31. Could you briefly describe these difficulties?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Physical accessibility
- 02 Polling station address difficult to find
- 03 Room inside the building difficult to find
- 04 Not enough parking
- 05 Wrong information on my Voter Information Card
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**32. Do you remember approximately what time it was when you went to vote?**

READ ONLY IF NECESSARY CODE ONE ONLY – PROGRAM BY PROVINCE

*Note: Polling stations for advance voting are open from noon to 8 p.m. only. On election day, polling station opening hours are open 12 consecutive hours (staggered by time zones)*

- |    |                       |                      |
|----|-----------------------|----------------------|
| 01 | Before 8 am           |                      |
| 02 | Between 8 and 9 am    |                      |
| 03 | Between 9 and 10 am   |                      |
| 04 | Between 10 and 11 am  |                      |
| 05 | Between 11 and noon   |                      |
| 06 | Between noon and 1 pm | (Québec: Midi – 13h) |
| 07 | Between 1 and 2 pm    | (Québec: 13h – 14h)  |
| 08 | Between 2 and 3 pm    | (Québec: 14h – 15h)  |
| 09 | Between 3 and 4 pm    | (Québec: 15h – 16h)  |
| 10 | Between 4 and 5 pm    | (Québec: 16h – 17h)  |
| 11 | Between 5 and 6 pm.   | (Québec: 17h – 18h)  |
| 12 | Between 6 and 7 pm    | (Québec: 18h – 19h)  |
| 13 | Between 7 and 8 pm    | (Québec: 19h – 20h)  |
| 14 | Between 8 and 9 pm    | (Québec: 20h – 21h)  |
| 15 | After 9 pm            | (Québec: Après 21h)  |
| 99 | Dk/Refusal            |                      |

**33. In which language were you served at the [Q13: polling station/advance polling stations/local Elections Canada office]?**

DO NOT READ - CODE ONE ONLY

- |    |                        |
|----|------------------------|
| 01 | English                |
| 02 | French                 |
| 98 | Other (SPECIFY: _____) |
| 99 | Dk/Refusal             |

**34. Were you satisfied or not with the language in which you were served?**

DO NOT READ

- |    |                   |
|----|-------------------|
| 01 | Yes, satisfied    |
| 02 | No, not satisfied |
| 99 | Dk/Refusal        |

**35. Were you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied with the amount of time you had to wait [before voting] once you arrived at the [Q13: polling station / Advance polling station / local Elections Canada office] ?**

DO NOT READ

- 01 Very satisfied
- 02 Somewhat satisfied
- 03 Not very satisfied
- 04 Not at all satisfied
- 99 DK/NA

IF CODE 21 AT Q4 SKIP TO Q39

**36. Were you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied with the instructions you received on how to cast your ballot?**

DO NOT READ - CODE ONE ONLY

- 01 Very satisfied
  - 02 Somewhat satisfied
  - 03 Not very satisfied
  - 04 Not at all satisfied
- VOLUNTEERED
- 05 Did not receive/did not need instructions
  - 99 DK/NA

**37. Overall, are you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied with the services provided by Elections Canada staff when you voted?**

READ

- 01 Very satisfied
- 02 Somewhat satisfied
- 03 Not very satisfied
- 04 Not at all satisfied

DO NOT READ

- 99 Dk/Refusal

**38. Overall, how easy is it to vote? Would you say that it is... ?**

READ

- 01 Very easy
- 02 Somewhat easy
- 03 Somewhat difficult
- 04 Very difficult

DO NOT READ

- 99 Dk/Refusal

**39. If you could vote online, would you be very likely, somewhat likely, not very likely or not at all likely to do so?**

DO NOT READ

- 01 Very likely
- 02 Somewhat likely
- 03 Not very likely
- 04 Not at all likely
- 05 Depends
- 06 Do not use/have access to Internet
- 99 Dk/Refusal

**Voter Information and Reminder Card** (All respondents)

*I would like to ask you about getting whatever information you may have required about this election...*

**40. Where did you get information on voting procedures for this election? By that I mean, when and where to vote and how to prove your identity and address before voting.**

CLARIFY IF RESPONDENT MISUNDERSTANDS QUESTION: I do not mean information you may need to decide which party to vote for.

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Voter information card
- 02 EC householder – brochure / leaflet / reminder card (received in the mail)
- 03 Television
- 04 Radio
- 05 Newspapers
- 06 Telephone (1 800 number)
- 07 Pamphlets/brochures
- 08 Friends/family/parents
- 09 Internet/Web site
- 10 Elections Canada Web site
- 11 Elections Canada
- 12 Political parties/candidates
- 13 Local Elections Canada office in the electoral district
- 14 Revising agents/enumerators
- 97 None/Did not intend to vote
- 98 Other (SPECIFY \_\_\_\_\_)
- 99 DK/NA

SKIP TO Q43 IF Q40 = “Householder – brochure / leaflet / reminder card”

**41. During the campaign, do you recall receiving by mail a flyer folded in four from Elections Canada?**

DO NOT READ

- 01 Yes SKIP TO Q43
- 02 No
- 98 Unsure
- 99 Dk/Refusal

**42. This flyer informed you on the different ways to vote and on the accepted proofs of identity. It also showed the top of a person in black with a white X on the head. Does it remind you of something?**

DO NOT READ

- 01 Yes
- 02 Maybe / vaguely
- 03 No SKIP TO Q44
- 99 Dk/Refusal SKIP TO Q44

**43. From your recollection, what did this flyer talk about?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Voters need to show an identity card AND a proof of residence
- 02 Voters need to show an identity Card OR a proof of residence
- 03 Voters need to show an identity Card
- 04 Voters need to show a proof of residence
- 05 There are new identification measures for the vote (unspecified)
- 06 Reminder to vote
- 07 Enticement to vote
- 08 Election date
- 09 Telephone number
- 10 Website (www.elections.ca)
- 11 Polling stations' opening hours
- 12 Advanced polling dates
- 13 Voting by-mail
- 14 Voting at the local Elections Canada office
- 15 Special Voting Rules
- 98 Other source (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**44. Did you contact Elections Canada for any reason during the campaign?**

- 01 Yes
- 02 No SKIP TO Q46
- 99 DK/NA SKIP TO Q46

**45. Did you get the information or assistance you needed?**

IF YES, PROBE FOR FULLY OR PARTIALLY

- 01 Yes, fully
- 02 Yes, partially
- 03 No
- 99 DK/NA



**Advertising** (All respondents)

*During the electoral period, Elections Canada provided information about various aspects of the voting process.*

**46. Do you recall seeing an Elections Canada newspaper advertisement about the election?**

- 01 Yes
- 02 No SKIP TO Q48
- 99 Dk/Refusal SKIP TO Q48

**47. From your recollection what did this newspaper ad talk about?**

DO NOT READ. CODE UP TO 3 ANSWERS

- 01 Voters need to show an identity card AND a proof of residence
- 02 Voters need to show an identity Card OR a proof of residence
- 03 Voters need to show an identity Card
- 04 Voters need to show a proof of residence
- 05 There are new identification measures for the vote (unspecified)
- 06 Reminder to vote
- 07 Enticement to vote
- 08 Election date
- 09 Telephone number
- 10 Website (elections.ca)
- 11 Polling stations' opening hours
- 12 Advanced polling dates
- 13 Voting by-mail
- 14 Voting at the local Elections Canada office
- 15 Special Voting Rules
- 98 Other: \_\_\_\_\_
- 99 Dk/Refusal

**48. Do you recall hearing an Elections Canada radio ad about the election?**

- 01 Yes
- 02 No SKIP TO Q50
- 03 Dk/Refusal SKIP TO Q50

**49. From your recollection, what did this radio ad talk about?**

DO NOT READ. CODE UP TO 3 ANSWERS

- 01 Voters need to show an identity card AND a proof of residence
- 02 Voters need to show an identity Card OR a proof of residence
- 03 Voters need to show an identity Card
- 04 Voters need to show a proof of residence
- 05 There are new identification measures for the vote (unspecified)
- 06 Reminder to vote
- 07 Enticement to vote
- 08 Election date
- 09 Telephone number
- 10 Website (elections.ca)
- 11 Polling stations' opening hours
- 12 Advanced polling dates
- 13 Voting by-mail
- 14 Voting at the local Elections Canada office
- 15 Special Voting Rules
- 98 Other: \_\_\_\_\_
- 99 Dk/Refusal

**50. Do you recall seeing television advertising sponsored by Elections Canada?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q52
- 99 Dk/Refusal SKIP TO Q52

**51. From your recollection, what did this television ad talk about?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Voters need to show an identity card AND a proof of residence
- 02 Voters need to show an identity Card OR a proof of residence
- 03 Voters need to show an identity Card
- 04 Voters need to show a proof of residence
- 05 There are new identification measures for the vote (unspecified)
- 06 Reminder to vote
- 07 Enticement to vote
- 08 Election date
- 09 Telephone number
- 10 Website (www.elections.ca)
- 11 Polling stations' opening hours
- 12 Advanced polling dates
- 13 Voting by-mail
- 14 Voting at the local Elections Canada office
- 15 Special Voting Rules
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**52. Did you hear or see the slogan “Vote! Shape your world!”**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q54
- 03 Unsure SKIP TO Q54
- 99 Dk/Refusal SKIP TO Q54

**53. Where did you hear or see it?**

READ IF NECESSARY: the slogan “Vote! Shape your world!”

DO NOT READ

- 01 Television
- 02 Radio
- 03 Both TV and Radio
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

ASK Q54 ONLY IF Q3 = 01 OR IF Q4 = 21

**54. Everything considered, is there information about the voting process that you did not have and would have been useful for you to know before going to vote?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Voters need to show an identity card AND a proof of residence
- 02 Voters need to show an identity Card OR a proof of residence
- 03 Voters need to show an identity Card
- 04 Voters need to show a proof of residence
- 05 New identification measures for the vote (unspecified)
- 06 Launch of the election
- 07 Advanced polling dates
- 08 Election date
- 09 General encouragement to vote
- 10 Voting by-mail
- 11 Voting at the local Elections Canada office
- 12 Voting by “special ballot” / Special Voting Rules
- 97 None
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

## Attitudes Toward Elections and Politics (All respondents)

*I would now like to ask you some general questions about elections and politics...*

**55. Do you totally agree, somewhat agree, somewhat disagree or totally disagree with each of the following statements:**

READ AND ROTATE ITEMS

- a) It is a civic duty for citizens to vote in elections.
- b) In general, elected representatives are not in touch with citizens.
- c) All federal political parties are similar; there is no real choice.
- d) Political parties are too influenced by people who have a lot of money.
- e) The political parties talked about issues that are important to you.
- f) Low voter turnout weakens Canadian democracy.

- 01 Totally agree
- 02 Somewhat agree
- 03 Somewhat disagree
- 04 Totally disagree

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- 05 Neither agree/disagree
- 99 Dk/Refusal

**56. In general, would you say you are very interested in politics, somewhat interested, not very interested, or not at all interested?**

- 01 Very interested
- 02 Somewhat interested
- 03 Not very interested
- 04 Not at all interested
- 99 Dk/Refusal

**57. Would you say you followed the October 14th election campaign very closely, somewhat closely, not very closely, or not at all closely?**

- 01 Very closely
- 02 Somewhat closely
- 03 Not very closely
- 04 Not at all closely
- 99 Dk/Refusal

## **Technological Profile** (All respondents)

**58. Do you have access to the Internet at home?**

- 01 Yes
- 02 No
- 98 Unsure
- 99 Dk/Refusal

**59. Do you have any of the following?**

a) A profile on Facebook?

- 01 Yes
- 02 No
- 99 Dk/Refusal

b) A profile on Myspace?

- 01 Yes
- 02 No
- 99 Dk/Refusal

c) A Blog?

- 01 Yes
- 02 No
- 99 Dk/Refusal

d) A cell phone?

- 01 Yes
- 02 No
- 99 Dk/Refusal

e) A Blackberry?

- 01 Yes
- 02 No
- 99 Dk/Refusal

**60. Do you use instant messaging such as MSN Messenger or ICQ?**

- 01 Yes
- 02 No
- 98 Unsure
- 99 Dk/Refusal

**61. Do you ever discuss politics on-line?**

PROBE: Is it...

- 01 Often?
- 02 Sometimes?
- 03 No/Never
- 99 Dk/Refusal

**Aboriginal Focus** (All respondents)

*I would now like to ask some questions about you. Please be assured that your answers will remain strictly confidential.*

SKIP TO Q69 IF S4 = 97; SKIP TO Q65 IF OTHER THAN "FIRST NATION" IN S4.

**62. Are you a Status or Non-Status Indian?**

DO NOT READ - CODE ONE ONLY

- 01 Status
- 02 Non-Status
- 99 Dk/Refusal

**63. Is your primary residence located on a reserve?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q65
- 99 Dk/Refusal SKIP TO Q65

**64. Was there a polling station on your reserve?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

**65. What, if anything, should be done to encourage Aboriginal people to vote in federal elections?**

RECORD UP TO 3 ANSWERS

- 01 Record answer(s)
- 99 Dk/Refusal

**66. During the election, did you see or hear Elections Canada ads specifically encouraging Aboriginal electors to vote?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q69
- 99 Dk/Refusal SKIP TO Q69

**67. Where did you see or hear these ads?**

DO NOT READ – CODE ALL THAT APPLY

- 01 Television
- 02 Radio
- 03 Newspaper
- 04 Brochure
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**68. From your recollection, what did these ads talk about?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Voters need to show an identity card AND a proof of residence
- 02 Voters need to show an identity Card OR a proof of residence
- 03 Voters need to show an identity Card
- 04 Voters need to show a proof of residence
- 05 There are new identification measures for the vote (unspecified)
- 06 Reminder to vote
- 07 Enticement to vote
- 08 Election date
- 09 Telephone number
- 10 Website (elections.ca)
- 11 Polling stations' opening hours
- 12 Advanced polling dates
- 13 Voting by-mail
- 14 Voting at the local Elections Canada office
- 15 Special Voting Rules
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**Youth Focus** (All respondents)

IF BORN IN 1983 OR LATER BASED ON S3 – OTHERS SKIP TO Q74

**69. In what month were you born?**

RECORD ANSWER

\_\_\_\_ <MONTH 01 TO 12>

99 Dk/Refusal

**70. At the time of the election, were you living with either or both of your parents?**

DO NOT READ

01 Yes

02 No

99 Dk/Refusal

**71. Are you currently a student?**

DO NOT READ

01 Yes

02 No SKIP TO Q74

99 Dk/Refusal SKIP TO Q74

IF YES AT Q71 AND YES AT Q70 SKIP TO Q73

**72. In that case, were you living ...**

READ - CODE ONE ONLY

01 On campus, or

02 Off campus

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98 Other (SPECIFY \_\_\_\_\_)

99 Dk/Refusal

**73. Are you an active member of a student association?**

DO NOT READ

01 Yes

02 No

03 There is none in your school

99 Dk/Refusal

**74. What, if anything, should be done to encourage youth to vote in federal elections?**

RECORD UP TO 3 ANSWERS

01 Record answer(s)

99 Dk/Refusal



**Elders Focus (65+)** (Respondents born in 1943 and earlier)

ASK Q75 ONLY IF BORN IN 1943 OR BEFORE. OTHERS SKIP TO Q76

**75. What, if anything, should be done to help older people to vote in federal elections?**

RECORD UP TO 3 ANSWERS

01 Record answer(s)

99 Dk/Refusal

**Ethnocultural Focus** (All respondents)

**76. What is the first language that you learned and that you still understand?**

DO NOT READ - CODE ONE ONLY

- 01 English
- 02 French
- 03 Cantonese
- 04 Mandarin
- 05 Italian
- 06 German
- 07 Punjabi
- 08 Spanish
- 09 Polish
- 10 Portuguese
- 11 Arabic
- 12 Tagalog (Pilipino)
- 13 Other – Specify
- 99 Dk/Refusal

ASK Q77 ONLY IF NOT “WHITE / CAUCASIAN“ IN QS4a

**77. What, if anything, should be done to encourage people from your ethnocultural community to vote in federal elections?**

RECORD UP TO 3 ANSWERS

- 01 Record answer(s)
- 99 Dk/Refusal

**Persons with disabilities** (All respondents)

**78. Are you a person with a disability?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q82
- 03 Don't know/Refusal SKIP TO Q81

**79. Please specify your disability or disabilities.**

CODE ALL THAT APPLIES - PROBE ONLY IF NEEDED

- 01 Blind or visual impairment
- 02 Co-ordination or dexterity
- 03 Deaf or hard of hearing
- 04 Mobility
- 05 Speech impairment
- 06 Other (Specify)

**80. What, if anything, should be done to help people with similar disabilities to vote in federal elections?**

RECORD UP TO 3 ANSWERS

- 01 Record answer(s)
- 99 Dk/Refusal

**Political Participation** (All respondents)

**81. Do you often, sometimes or never volunteer for community groups or not-for-profit organizations?**

DO NOT READ

- 01 Often
- 02 Sometimes
- 03 Never
- 99 Dk/Refusal

**82. Are you currently a member of a federal political party?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

**83. Before this federal general election, the last one was in January 2006. Did you vote in that election?**

DO NOT READ

- 01 Yes
- 02 No
- 99 Dk/Refusal

**Socio-demographics** (All respondents)

*Before ending, I would like to ask you a few questions about you and your household for statistical purposes only. Please be assured that your answers will remain completely confidential.*

**84. How many people in your household, other than yourself, were eligible to vote in the October 14 federal election?**

RECORD EXACT NUMBER

99 Dk/Refusal

SKIP TO Q86 IF Q84 = "None" OR "0"

IF Q84 = "1" Q85 BECOMES "To the best of your knowledge, did that person vote in the October 14 federal election?"

01 Yes

98 No (PROGRAMMING NOTE: CODE 98 TO AVOID CONFUSION WITH 9 PERSONS)

99 Dk/Refusal

**85. To the best of your knowledge, how many of them voted in the October 14 federal election?**

RECORD EXACT NUMBER

99 Dk/Refusal

**86. Have you moved your primary residence since July 1, 2008?**

DO NOT READ

01 Yes

02 No

99 Dk/Refusal

**87. Which of the following best describes your own present employment status?**

READ – PROBE FULL OR PART-TIME HOURS

01 Working full-time

02 Working part-time

03 Unemployed or looking for a job

04 Self-employed

05 Stay at home full-time

06 Student

07 Retired

VOLUNTEERED

08 Disability pension

99 Dk/Refusal

**88. What is the highest level of education that you have reached?**

DO NOT READ - CODE ONE ONLY

- 01 Some elementary
- 02 Completed elementary
- 03 Some high school
- 04 Completed high school
- 05 Community college/ vocational/ trade school/ commercial/ CEGEP
- 06 Some university
- 07 Completed university
- 08 Post-graduate university/ professional school
- 98 Other (SPECIFY: \_\_\_\_\_)
- 99 Dk/Refusal

**89. Which of the following categories best corresponds to the total annual income, before taxes, of all members in your household, for 2007?**

READ IN SEQUENCE – CODE ONE ONLY

- 01 Under \$20,000
- 02 \$20,000 to \$39,999
- 03 \$40,000 to \$59,999
- 04 \$60,000 to \$79,999
- 05 \$80,000 to \$99,999
- 06 \$100,000 and over

VOLUNTEERED

- 99 Dk/Refusal

**90. And to better understand how results vary by region, may I have your postal code?**

PROBE FOR FIRST THREE DIGITS IF REFUSAL

- \_\_\_\_ \_  
99 Dk/Refusal

## **Other Variables** (All respondents)

### **91. Gender:**

- 01 Male
- 02 Female

### **92. Language of interview**

- 01 English
- 02 French

### **93. Province/Territory**

- 01 Northwest Territories
- 02 Yukon
- 03 Nunavut
- 04 British Columbia
- 05 Alberta
- 06 Saskatchewan
- 07 Manitoba
- 08 Ontario
- 09 Quebec
- 10 New Brunswick
- 11 Nova Scotia
- 12 Prince Edward Island
- 13 Newfoundland and Labrador

### **94. Rural/Urban indicator**

- 01 Urban
- 02 Rural
- 98 Other
- 99 Dk/Refusal

### **95. Sampling source**

- 10 National RDD sample
- 21 First Nation
- 22 Inuit
- 23 Métis
- 30 Youth oversample
- 40 Ethnocultural oversample

### **96. On/Off-reserve indicator**

- 01 On-reserve
- 02 Off-reserve

- 97. Number of attempts before completing the interview**
- 98. Date of interview**
- 99. Length of interview (in minutes)**





## Survey of Electors at the 41<sup>st</sup> General Election

### Final Questionnaire

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#### Introduction (All respondents)

Good afternoon/evening. My name is \_\_\_\_\_ and I am calling from Phoenix SPI, a public opinion research company. Today we are conducting a study about the recent federal general election on behalf of Elections Canada. Please be assured that we are not selling or soliciting anything. This survey is registered with the national survey registration system.

IF ASKED: The survey will take about 20 minutes to complete

IF ASKED: The registration system has been created by the Canadian survey research industry to allow the public to verify that a survey is legitimate, get information about the survey industry or register a complaint. The registration system toll-free telephone number is 1-800-554-9996.

IF ASKED ABOUT THE NATIONAL DO NOT CALL LIST: Calls made for the purpose of market research, polls or surveys are not considered telemarketing calls. Organizations making these types of calls are not required to register with the National Do Not Call List. The National Do Not Call List toll-free telephone number is 1-866-580-3625

#### Screening section

I would like to speak to the person in your household, who is a Canadian citizen, is at least 18 years old, and who has had the most recent birthday. Would that be you?

FOR THE YOUTH QUOTA: I would like to speak with the youngest Canadian citizen who was at least 18 years old on May 2. Would that be you?

#### **SCR1. May I confirm that you are a Canadian citizen?**

- 01 Yes CONTINUE
- 02 No This survey must be completed by Canadian citizens. Would there be someone in your household who is a Canadian citizen? IF YES ASK TO SPEAK TO THAT PERSON

#### **SCR2. May I confirm that you were at least 18 years old on May 2<sup>nd</sup>, 2011?**

- 01 Yes CONTINUE
- 02 No This survey must be completed by Canadian citizens who were at least 18 years old on May 2. Would there be someone in your household who was at

least 18 years old on May 2? IF YES ASK TO SPEAK TO THAT PERSON

IF SELECTED PERSON IS NOT AVAILABLE, ARRANGE FOR CALL-BACK

IF SELECTED PERSON IS NOT AVAILABLE OVER INTERVIEW PERIOD, ASK FOR PERSON WITH NEXT MOST RECENT BIRTHDAY AND STEP BACK TO SCR1.

IF IN DOUBT, CONFIRM WHETHER RESPONDENT WOULD LIKE TO BE INTERVIEWED IN ENGLISH OR FRENCH

**SCR3. In what year were you born?**  
[CODE 4 DIGITS]

IF SCR3 = 1986 OR LATER, ASK Y1

READ: "You mentioned that you were born in [SCR3]. In order for us to determine when you became eligible to vote, we would like to know..."

**Y1. In what month and on what day were you born?**  
**IF ASKED WHY: "This is to verify when you became eligible to vote"**  
RECORD THE TWO ANSWERS

Y1A \_\_\_\_ <MONTH 01 TO 12>  
98 Don't know  
99 Refusal

Y1B \_\_\_\_ <DAY 01 TO 31>  
98 Don't know  
99 Refusal

PROGRAMMING NOTE: COMPUTE AGE FOR TWO GROUPS: 18-24 AND 25 +  
(2011 – YEAR OF BIRTH)

**SCR4. Are you an Aboriginal Canadian, either a member of a First Nations, a Métis or an Inuit?**

DO NOT READ - CODE ONE ONLY

01 No  
02 First Nation  
03 Métis  
04 Inuit  
97 Other (SPECIFY: \_\_\_\_\_)  
98 Don't know  
99 Refusal

## General Awareness

(All respondents)

### **1. Did you know that a federal election took place on May 2<sup>nd</sup>?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q8
- 98 Don't know SKIP TO Q8
- 99 Refusal SKIP TO Q8

### **2. From which sources do you recall hearing about the election?**

DO NOT READ – PROBE IF NEEDED. RECORD UP TO 3 MENTIONS.

- 01 EC householder – brochure / leaflet / reminder card (received in the mail)
- 02 Voter Information Card (received in the mail)
- 03 Television
- 04 Radio
- 05 Newspaper
- 06 Internet: Elections Canada's website (www.elections.ca)
- 07 Internet: other websites
- 08 Word of mouth (friends, relatives, colleagues)
- 09 **Candidates and parties' election signs**
- 97 Other source (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

## Vote

### (Respondents aware of election)

#### **3. Many people don't or can't vote for a variety of reasons. Did you vote in the May 2<sup>nd</sup> federal election?**

DO NOT READ

- |    |            |            |
|----|------------|------------|
| 01 | Yes        | SKIP TO Q7 |
| 02 | No         |            |
| 98 | Don't know | SKIP TO Q8 |
| 99 | Refusal    | SKIP TO Q8 |

#### **4. What is the main reason you did not vote?**

DO NOT READ – CODE 1 ANSWER

##### Everyday life issues

- 10 Too busy
- 11 Work/school schedule
- 12 Family obligations
- 13 Health/illness/injury
- 14 Transportation (all transportation issues, except where code 65 applies)
- 15 Travelling (away from home, out of town, abroad...)
- 16 Weather issues
- 17 Lack of information

##### Political issues

- 30 Related to government
- 31 Related to politicians (in general)
- 32 Related to political parties
- 33 Related to candidates
- 34 Related to political party leaders
- 35 Related to campaign issues
- 36 Regional discontent
- 37 Lack of competition
- 38 Meaninglessness of vote
- 39 Lack of interest/ Apathy
- 40 Turned attention elsewhere
- 41 Cynicism

##### Electoral process issues

- 60 Problems related to voting (including accessibility issues)
- 61 Registration problems
- 62 Lack of information on voting process e.g. when/where to vote
- 63 No documents to prove identity or address when voting (PUT 02 AT Q23 AND SKIP IT)
- 64 No documents to prove identity or address when registering
- 65 Polling station too far away from home

Other

- 90 Religious beliefs
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**5. Would you have voted had it been possible to do so over the Internet using the Elections Canada Web site?**

DO NOT READ

- 01 Yes
- 02 No
- 03 Maybe
- 98 Don't know
- 99 Refusal

**6. Is there something that could be done to encourage you to vote in the next federal election?**

RECORD ONE ANSWER.

[OPEN]

ASK Q7 ONLY IF Q3 = 01

**7. What was the main reason you voted?**

DO NOT READ – CODE 1 ANSWER

- 01 To support a particular party
- 02 To support a particular candidate
- 03 To oppose a particular party
- 04 To oppose a particular candidate
- 05 Because it is a duty to vote
- 06 To set an example for children/others
- 07 Habit – always vote
- 98 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

ASK Q8 TO EVERYONE, EXCEPT IF SCR3/Y1 = OCTOBER 15 1990 OR LATER

**8. Did you vote in the previous federal general election in 2008?**

DO NOT READ – PROBE IF NEEDED “It was held on October 14, 2008”

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

SKIP TO Q17 IF Q1 = 02, 98 OR 99

## **Registration and Voter Information Card**

### **(Respondents aware of election)**

*I would like to ask you a few questions about information you may have received in advance of the election.*

#### **9. During the campaign, did you receive a voter information card addressed to you personally and telling you where and when to vote?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q14
- 98 Don't know SKIP TO Q14
- 99 Refusal SKIP TO Q14

#### **10. Was your NAME correct on the card you received?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

#### **11. And was your ADDRESS correct on the card?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

ASK Q12 ONLY IF Q10 OR Q11 = 02

#### **12. Did you do anything to make corrections to incorrect information on the card you received?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

#### **13. What information was provided on this card?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Election date (regular and advance polls)
- 02 Voting hours (regular and advance polls)
- 03 Where to vote/polling station number
- 04 Voters must prove their ID/address when voting
- 05 Reminder/ Enticement to vote
- 06 Telephone number

- 07 Website (elections.ca)
- 08 Voting by mail/ at local Elections Canada office/ Special Voting Rules
- 09 Voter Information Card cannot be used as ID
- 10 What to do if information on VIC is incorrect
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

ASK Q14 ONLY IF Q9 = 02, 98 OR 99

**14. What did you do to find out whether you were registered to vote?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Did nothing specific
- 02 Found out at polling station/local Elections Canada office
- 03 Called phone number indicated on voter information card
- 04 Called 1 800 number of Elections Canada
- 05 Consulted Elections Canada Web site
- 06 Informed revising agent who was at my home
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

## **Voter Participation**

### **(Respondents aware of election)**

SKIP TO Q16 IF Q3 = 02, 98 OR 99

*Now, I would like to ask you a few questions about voting in the election...*

#### **15. Which method did you use to vote? Was it...**

READ IN ORDER – CODE ONE ANSWER ONLY

- 01 At the polling station on election day on May 2?
  - 02 At the advance polling station (or advance polls) – on April 22, 23 or 25?
  - 03 At the local Elections Canada office?
  - 04 By mail?
- DO NOT READ
- 97 Other (PROBE/SPECIFY: \_\_\_\_\_)
  - 98 Don't know
  - 99 Refusal

SKIP Q16 AND CODE 01 IF Q15 = 04

#### **16. Did you know that it is possible to vote by mail at any time during a federal election?**

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal



## Voter Identification

(All respondents)

IF Q3 = 01, ADD INTRO TO BOTH Q17 AND Q18: “Before you went to vote,”

### **17. Did you know that voters must show a proof of IDENTITY in order to vote at a federal election?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

### **18. Did you know that voters must show a proof of ADDRESS in order to vote at a federal election?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

ASK Q19 IF EITHER Q17 OR Q18 = 01

### **19. From what sources do you recall hearing about these requirements?**

DO NOT READ UNLESS REQUIRED - CODE UP TO 3 ANSWERS

- 01 EC brochure / householder / leaflet / reminder card (received in the mail)
- 02 Voter Information Card (received in the mail)
- 03 Television
- 04 Radio
- 05 Newspaper
- 06 Internet: Elections Canada's website (www.elections.ca)
- 07 Internet: Other websites
- 08 Word of mouth (friends, relatives, colleagues)
- 09 When I voted
- 10 Previous election
- 11 Experience/prior knowledge
- 97 Other source (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

### **20. All things considered, what is your attitude toward the idea that electors must prove their IDENTITY when voting at a federal election? Would you say...?**

READ

- 01 Very positive
- 02 Somewhat positive
- 03 Somewhat negative

- 04 Very negative
- DO NOT READ
- 98 Don't know
- 99 Refusal

**21. And what is your attitude toward the idea that electors must prove their ADDRESS when voting at a federal election? Would you say...?**

READ

- 01 Very positive
- 02 Somewhat positive
- 03 Somewhat negative
- 04 Very negative
- DO NOT READ
- 98 Don't know
- 99 Refusal

ASK Q22 ONLY IF Q20 OR Q21 = 03 OR 04

**22. Could you explain why your attitude is negative about this requirement (these requirements)<sup>1</sup>?**

DO NOT READ – ONLY ONE REASON

- 01 Record (\_\_\_\_\_)
- 98 Don't know
- 99 Refusal

---

<sup>1</sup> MAKE PLURAL IF RESPONDENT ANSWERED 03/04 FOR BOTH Q20 AND Q21.

## Experience of Voter Identification at the Polls

### **(Respondents who say they voted, excluding by mail, and respondents for whom Q4=63)**

SKIP TO Q24 AND CODE 02 TO Q23 IF Q4 = 63

SKIP TO Q28 IF Q15 = 04, 98 OR 99

SKIP TO Q48 IF Q3 = 02, 98 OR 99, unless Q4=63

SKIP TO Q60 IF Q1 = 02, 98 OR 99

#### **23. When you went to vote, did you have the required identification documents with you?**

DO NOT READ

- 01 Yes                    SKIP TO Q26
- 02 No
- 98 Don't know
- 99 Refusal

IF Q4 = 63 ADD INTRO: "You mentioned you had problems with voter ID requirements when you showed up to vote".

#### **24. Which pieces of identification or documentation were you missing?**

READ IF NECESSARY / CODE UP TO 3 ANSWERS

- 01 Document with your photo
  - 02 Document with your name
  - 03 Document with your address
  - 04 Had no identification pieces
- DO NOT READ
- 97 Other (SPECIFY: \_\_\_\_\_)
  - 98 Don't know
  - 99 Refusal

#### **25. What did you do about it?**

IF NECESSARY PROBE "Did you..." AND READ

- 01 Swore an oath with another voter                    SKIP TO Q27
  - 02 Went back to find missing documents
  - 03 Nothing, left and did not come back                    SKIP TO Q27
- DO NOT READ
- 97 Other (SPECIFY: \_\_\_\_\_)                    SKIP TO Q27
  - 98 Don't know                    SKIP TO Q27
  - 99 Refusal                    SKIP TO Q27

#### **26. Which document did you use [plan to use if q4=63] to prove your identity and address?**

DO NOT READ – IMPORTANT: CODE TWO ANSWERS. RECORD FIRST RESPONSE. LIST OF CODES TO BE USED FOR Q26A AND B.

Q26A - FIRST RESPONSE

Q26B - SECOND RESPONSE: PROBE: "And did you provide another document?"

- 00 None (choice not possible for Q26A)
- 01 Driver's Licence
- 02 Health Card
- 03 Canadian Passport
- 04 Certificate of Canadian Citizenship (Citizenship Card)
- 05 Birth Certificate
- 06 Certificate of Indian Status (Status Card)
- 07 Social Insurance Number Card
- 08 Old Age Security Card
- 09 Student ID Card
- 10 Provincial/Territorial Identification Card
- 11 Liquor Identification Card
- 12 Hospital/Medical Clinic Card
- 13 Credit/Debit Card
- 14 Employee Card
- 15 Public Transportation Card
- 16 Library Card
- 17 Canadian Forces Identity Card
- 18 Veterans Affairs Canada Health Card
- 19 Canadian Blood Services/Héma-Québec Card
- 20 CNIB ID Card
- 21 Firearm Possession and Acquisition Licence or Possession Only Licence
- 22 Fishing, Trapping or Hunting Licence
- 23 Outdoors or Wildlife Card/Licence
- 24 Hospital bracelet worn by residents of long-term care facilities
- 25 Utility Bill (telephone, TV, public utilities commission, hydro, gas or water)
- 26 Bank/Credit Card Statement
- 27 Vehicle Ownership/Insurance
- 28 Correspondence issued by a school, college or university
- 29 Statement of Government Benefits (employment insurance, old age security, social assistance, disability support or child tax benefit)
- 30 Attestation of Residence issued by the responsible authority of a First Nations band or reserve
- 31 Government Cheque or Cheque Stub
- 32 Pension Plan Statement of Benefits, Contributions or Participation
- 33 Residential Lease/Mortgage Statement
- 34 Income/Property Tax Assessment Notice
- 35 Insurance Policy
- 36 Letter from a public curator, public guardian or public trustee
- 37 One of the following, issued by the responsible authority of a shelter, soup kitchen, student/senior residence, or long-term care facility:  
Attestation of Residence, Letter of Stay, Admission Form or Statement of Benefits
- 38 Voter Information Card

- 97 Other (Specify: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**27. Overall, how easy is it to meet the identification requirements? Would you say...?**

READ

- 01 Very easy
- 02 Somewhat easy
- 03 Somewhat difficult
- 04 Very difficult

DO NOT READ

- 98 Don't know
- 99 Refusal

SKIP TO Q48 IF Q4 = 63

## Voting Experience

(Respondents who say they voted)

SKIP TO Q45 IF Q15 = 04, 97, 98 OR 99

**28. When you went to vote, did you head to the [ANSWER UNDERLINED IN Q15] from home, from work or from another location?**

DO NOT READ

- 01 Home?
- 02 Work?
- 97 Another location? (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**29. Was it a convenient distance for you?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**30. Did you have any difficulty reaching the [ANSWER UNDERLINED IN Q15]?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q32
- 98 Don't know SKIP TO Q32
- 99 Refusal SKIP TO Q32

**31. Could you briefly describe these difficulties?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Physical accessibility
- 02 Polling station address difficult to find
- 03 Room inside the building difficult to find
- 04 Not enough parking
- 05 Wrong information on my Voter Information Card
- 06 Imprecise signage (interior / exterior)
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**32. Do you remember approximately what time it was when you went to vote?**

READ ONLY IF NECESSARY CODE ONE ONLY – SEE NOTE ON TIME ZONES AT THE END OF THE QUESTIONNAIRE

- 01 Before 8 am
- 02 Between 8 and 9 am
- 03 Between 9 and 10 am

- 04 Between 10 and 11 am
- 05 Between 11 and noon
- 06 Between noon and 1 pm
- 07 Between 1 and 2 pm
- 08 Between 2 and 3 pm
- 09 Between 3 and 4 pm
- 10 Between 4 and 5 pm
- 11 Between 5 and 6 pm
- 12 Between 6 and 7 pm
- 13 Between 7 and 8 pm
- 14 Between 8 and 9 pm
- 15 After 9 pm
- 98 Don't know
- 99 Refusal

**33. Would you say that the building where you voted was... ?**

READ

- 01 Very accessible
- 02 Somewhat accessible
- 03 Not very accessible
- 04 Not accessible at all

DO NOT READ

- 98 Don't know
- 99 Refusal

SKIP Q34 IF Q33 = 01 OR 02

**34. Could you briefly describe what made the building inaccessible?**

DO NOT READ - ONLY ONE ANSWER- ASK FOR THE MOST IMPORTANT IF MORE THAN ONE

- 01 Physical accessibility
- 02 Polling station address difficult to find
- 03 Room inside the building difficult to find
- 04 Not enough parking
- 05 Wrong information on my Voter Information Card
- 06 Imprecise signage (interior / exterior)
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**35. Would you say that there were enough directional signs outside of the building to help you find the entrance of the polling station?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**36. Once inside, were there enough signs to help you find your where to go for voting?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**37. Do you remember seeing a poster indicating that the (ANSWER UNDERLINED IN Q15) had level access for wheelchairs?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q39
- 98 Don't know SKIP TO Q39
- 99 Refusal SKIP TO Q39

**38. How would you rate the visibility of these posters? Were they...?**

READ

- 01 Highly visible
- 02 Somewhat visible
- 03 Not very visible

DO NOT READ

- 98 Don't know
- 99 Refusal

FOR Q39, CHECK 01 AND SKIP TO Q40 IF Q26A OR Q26B = 38

FOR Q39, CHECK 02 AND SKIP TO Q40 IF Q9 = 02, 98 OR 99

**39. Did you bring your Voter Information Card with you when you went to vote?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**40. In which language were you served?**

DO NOT READ

- 01 English
- 02 French
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know SKIP TO Q42
- 99 Refusal SKIP TO Q42

**41. Were you satisfied or not with the language in which you were served?**

DO NOT READ



- 01 Yes, satisfied
- 02 No, not satisfied
- 98 Don't know
- 99 Refusal

**42. Would you say that the waiting time for voting was reasonable?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**43. Did you need special assistance to cast your ballot?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q45
- 98 Don't know SKIP TO Q45
- 99 Refusal SKIP TO Q45

ASK Q44 ONLY IF Q43 = 01

**44. What kind of assistance did you need?**

DO NOT READ – CODE ONE ANSWER

- 01 Assistance by family / friend
- 02 Assistance by poll staff
- 03 Template to mark ballot paper
- 04 Sign language translator
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**45. Overall, how satisfied were you with the services provided by Elections Canada staff when you voted? Would you say...?**

READ

- 01 Very satisfied
- 02 Somewhat satisfied
- 03 Not very satisfied
- 04 Not at all satisfied

DO NOT READ

- 98 Don't know
- 99 Refusal

**46. Overall, how easy was it to vote? Would you say that it was... ?**

READ

- 01 Very easy
- 02 Somewhat easy
- 03 Somewhat difficult

04 Very difficult

DO NOT READ

98 Don't know

99 Refusal

SKIP Q47 IF Q46 = 01, 02, 98 OR 99

**47. Could you tell me what made it difficult for you to vote?**

[OPEN]

## Voter Information

### (Respondents aware of election)

*I would like to ask you some questions about any information you may have required about this election...*

**48. Where did you get information on voting procedures for this election? By that I mean, when and where to vote and how to prove your identity and address before voting.** CLARIFY IF RESPONDENT MISUNDERSTANDS QUESTION: “I do not mean information you may need to decide which party to vote for.”

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Voter information card
- 02 EC brochure / householder / leaflet / reminder card (received in the mail)
- 03 Television
- 04 Radio
- 05 Newspapers
- 06 Telephone (1 800 number)
- 07 Pamphlets/brochures (non EC)
- 08 Friends/family/parents
- 09 Internet: Elections Canada’s website (www.elections.ca)
- 10 Internet: other websites
- 11 Elections Canada (other)
- 12 Political parties/candidates
- 13 Local Elections Canada office in the electoral district
- 14 Revising agents/enumerators
- 15 None/Did not intend to vote
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don’t know
- 99 Refusal

**49. Did you notice an advertisement from Elections Canada about the general election? By this I mean an advertisement by Elections Canada about the voting process. We do not mean advertising by political parties or news stories about the election.**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q52
- 98 Don’t know SKIP TO Q52
- 99 Refusal SKIP TO Q52

**50. Where did you notice it?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Television
- 02 Radio
- 03 Newspapers

- 04 Brochure / Pamphlets received in the mail
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**51. What did it talk about?**

DO NOT READ - RECORD UP TO 3 ANSWERS

- 01 Election date, including advance polls
- 02 Voting hours, including advance polls
- 03 Where to vote
- 04 Voters must prove their ID/address when voting
- 05 Reminder/ Enticement to vote
- 06 Telephone number
- 07 Website (elections.ca)
- 09 Voting by mail option
- 09 Voting at the local Elections Canada office
- 10 Special Voting Rules
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

IF Q51 = 97 AND HAS A REFERENCE TO "Vote, shape your world", CHECK 01 AT Q52 AND SKIP TO Q54

**52. Did you hear or see the slogan "Vote! Shape your world"?**

DO NOT READ

- 01 Yes
- 02 No               SKIP TO Q54
- 03 Unsure         SKIP TO Q54
- 98 Don't know    SKIP TO Q54
- 99 Refusal        SKIP TO Q54

**53. Where did you hear or see it?**

DO NOT READ - CODE ALL THAT APPLY

- 01 Television
- 02 Radio
- 03 Newspapers
- 04 Brochure / Pamphlets received in the mail
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**54. Did you contact Elections Canada during the campaign?**

DO NOT READ

- 01 Yes
- 02 No               SKIP TO Q56
- 98 Don't know    SKIP TO Q56

99 Refusal SKIP TO Q56

**55. Did you get the information you needed?**

DO NOT READ – IF YES, PROBE FOR FULLY OR PARTIALLY

- 01 Yes, fully
- 02 Yes, partially
- 03 No
- 98 Don't know
- 99 Refusal

SKIP Q56 AND CHECK 01 IF Q19 = 01, Q48 = 02, Q50 = 04 OR Q53 = 04

**56. During the campaign, do you recall receiving by mail a brochure from Elections Canada?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Q58
- 03 Unsure SKIP TO Q58
- 98 Don't know SKIP TO Q58
- 99 Refusal SKIP TO Q58

IF Q19 = 01, Q48 = 02, Q50 = 04 OR Q53 = 04, ADD INTRO “Earlier in the survey you mentioned a brochure from Elections Canada that you received by mail.”

**57. From your recollection, what did this brochure talk about?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Election date (regular and advance polls)
- 02 Voting hours (regular and advance polls)
- 03 Where to vote
- 04 Voters must prove their ID/address when voting
- 05 Reminder/ Enticement to vote
- 06 Telephone number
- 07 Website (elections.ca)
- 08 Voting by mail/at local Elections Canada office/Special Voting Rules
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

SKIP Q58 IF Q3 = 02, 98 OR 99

**58. Everything considered, is there information about the voting process that you did not have and would have been useful for you to know before going to vote?**

DO NOT READ - CODE ONLY ONE ANSWER

- 01 Election date (regular and advance polls)
- 02 Voting hours (regular and advance polls)
- 03 Where to vote
- 04 Voters must prove their ID/address when voting
- 05 Reminder/ Enticement to vote
- 06 Telephone number

- 07 Website (elections.ca)
- 08 Voting by mail/ At the local Elections Canada office/Special Voting Rules
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**59. Thinking about the federal general election, would you say that Elections Canada ran the election...?**

READ

- 01 Very fairly
- 02 Somewhat fairly
- 03 Somewhat unfairly
- 04 Very unfairly

DO NOT READ

- 98 Don't know
- 99 Refusal

## Attitudes Toward Elections and Politics

(All respondents)

*I would now like to ask you some general questions about elections and politics...*

**60. In general, would you say you are very interested in politics, somewhat interested, not very interested, or not at all interested?**

DO NOT READ

- 01 Very interested
- 02 Somewhat interested
- 03 Not very interested
- 04 Not at all interested
- 98 Don't know
- 99 Refusal

IF Q1 = 02, 98 OR 99, SKIP TO Q63; CHECK 04 TO Q61 AND 98 TO Q62

**61. Would you say you followed the election campaign very closely, somewhat closely, not very closely, or not at all closely?**

DO NOT READ

- 01 Very closely
- 02 Somewhat closely
- 03 Not very closely
- 04 Not at all closely
- 98 Don't know
- 99 Refusal

**62. What level of trust do you have in the accuracy of the election results in your riding? Is it...**

READ

- 01 Very high
- 02 Somewhat high
- 03 Somewhat low
- 04 Very low

DO NOT READ

- 98 Don't know
- 99 Refusal

**63. Did you vote in the last PROVINCIAL election that took place in [add province]?**

DO NOT READ

- 01 Yes
- 02 No
- 03 Was not eligible
- 98 Don't know
- 99 Refusal



## **Technological Profile**

**(All respondents)**

### **64. Do you have access to the Internet at home?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Unsure
- 98 Don't know
- 99 Refusal

### **65. Do you have any of the following?**

#### **a) A profile on Facebook?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

#### **b) A Twitter account?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

#### **c) A smart phone with Internet access, such as an iPhone or Blackberry?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

### **66. Do you use instant messaging, such as MSN Live Messenger or Skype?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Unsure
- 98 Don't know
- 99 Refusal

### **67. Do you ever discuss politics online? Would you say you do this...?**

READ

- 01 Often

- 02 Sometimes
- 03 Never
- DO NOT READ
- 98 Don't know
- 99 Refusal

ASK Q68 ONLY IF SCR3 = 1946 OR EARLIER

**68. From your year of birth, it appears that you belong to the group of Canadians that is 65 years of age or older. In your view, what should be done, if anything, to help older people to vote in federal elections?**

[OPEN] RECORD ONE ANSWER

- 98 Don't know
- 99 Refusal

VOLUNTEERED Not 65 years of age or older

**69. How would you describe the connection you feel with your community? Would you say it is...?**

READ

- 01 Very strong
- 02 Somewhat strong
- 03 Somewhat weak
- 04 Very weak

DO NOT READ

- 98 Don't know
- 99 Refusal

*Before ending, I would like to ask you a few questions about yourself. This information is useful to better understand **how** the answers to this survey vary across the Canadian population. Please be assured that your answers will remain completely confidential.*

ASK SECTION A ONLY IF SCR4 = 02, 03 OR 04; SKIP TO A4 IF SCR4 = 03 OR 04

## **SECTION A - Aboriginal Focus**

**(Aboriginal respondents)**

ASK A1 ONLY IF SCR4 = 02

### **A1. Are you a Status or Non-Status Indian?**

DO NOT READ - CODE ONE ONLY

- 01 Status
- 02 Non-Status
- 98 Don't know
- 99 Refusal

ASK A2 ONLY IF SCR4 = 02 OR 03

### **A2. Is your primary residence located on a reserve?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO A4
- 98 Don't know SKIP TO A4
- 99 Refusal SKIP TO A4

ASK A3 ONLY IF A2 = 01

### **A3. Was there a polling station on your reserve?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

### **A4. What, if anything, should be done to encourage Aboriginal people to vote in federal elections?**

RECORD ONLY ONE ANSWER – PROBE FOR MOST IMPORTANT ONE IF NEEDED

[OPEN]

- 98 Don't know
- 99 Refusal

**ASK A5-8 ONLY IF Q49 = 01**

**A5. Apart from any television ad, did you see or hear any of the Elections Canada ads that specifically encouraged Aboriginal electors to vote?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO A9
- 98 Don't know SKIP TO A9
- 99 Refusal SKIP TO A9

**A6. Where did you see or hear these ads?**

DO NOT READ – CODE ALL THAT APPLY

- 01 Radio
- 02 Newspaper
- 03 Internet: Elections Canada's website (www.elections.ca)
- 04 Internet: Other websites
- 05 Brochure, flyer
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**A7. From your recollection, what did these ads talk about?**

DO NOT READ - CODE UP TO 3 ANSWERS

- 01 Election date (regular and advance polls)
- 02 Voting hours (regular and advance polls)
- 03 Where to vote
- 04 Voters must prove their ID/address when voting
- 05 Reminder/ Enticement to vote
- 06 Telephone number
- 07 Website (elections.ca)
- 08 Voting by mail/ At the local Elections Canada office/Special Voting Rules
- 97 Other (SPECIFY \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**A8. What did you think of the Election Canada ads? Did you like them a lot, like them somewhat, dislike them somewhat, dislike them a lot, or did you have no opinion about them either way?**

DO NOT READ

- 01 Liked a lot
- 02 Liked some
- 03 Disliked some
- 04 Disliked a lot
- 05 No opinion
- 98 Don't know
- 99 Refusal

ASK A9 ONLY IF A2 = 01

**A9. Did you vote at your last band election?**

- 01 Yes
- 02 No
- 03 Was not eligible
- 98 Don't know
- 99 Refusal

ASK SECTION Y ONLY IF SCR3 = 1986 OR LATER

**SECTION Y - Youth Focus**

**(Youth 18-24)**

At the beginning of this interview, you mentioned that you were born in [SCR3].

**Y2. At the time of the election, were you living with either or both of your parents?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**Y3. Are you currently a student?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO Y6
- 98 Don't know SKIP TO Y6
- 99 Refusal SKIP TO Y6

IF Y2 AND Y3 = 01, CHECK 02 TO Y4 AND SKIP TO Y5

**Y4. During the election, were you living ...**

READ - CODE ONE ONLY

- 01 In a student residence on campus, or
  - 02 Off campus
- DO NOT READ
- 97 Other (SPECIFY \_\_\_\_\_)
  - 98 Don't know
  - 99 Refusal

**Y5. Are you an active member of a student association?**

DO NOT READ

- 01 Yes
- 02 No
- 03 There is none in your school
- 98 Don't know
- 99 Refusal

**Y6. What, if anything, should be done to encourage youth to vote in federal elections?**

DO NOT READ - RECORD UP TO 3 ANSWERS

[OPEN]

- 98 Don't know
- 99 Refusal

**SECTION S - Socio-demographics****(All respondents)**

IF SCR4 = 02, 03, 04, CHECK 11 AT S1, 01 AT S2, AND SKIP TO S4

**S1. Could you please tell me your ethnic background? [If necessary specify: « for exemple Caucasian, Asian, African, Latin-american, etc »] ?**

DO NOT READ. IF MULTIPLE ETHNIC ORIGINS OFFERED, ASK FOR PRIMARY, BUT ACCEPT VISIBLE MINORITY FIRST OVER WHITE/CAUCASIAN

Group	<i>Includes</i>
01 White / Caucasian	Non-visible minority (Includes English, Irish, Scottish, German, French, Italian)
02 Chinese	China, Hong Kong, Taiwan
03 East Asia	Japanese, Korean
04 South Asian/ East Indian	Bangladeshi, Bengali, Bruneian, Gujarati, East Indian, Indo Pakistani, Mauritian, Mayotte, Mongolian, Pakistani, Punjabi, Singhalese, Sri Lankan, Tamil
05 South East Asian	Vietnamese, Cambodian, Malaysian, Laotian, Indonesian, Singaporean, Burmese, Kampuchean, Thai
06 Filipino	
07 Black (Africa, Caribbean)	Angolan, Anguillan, Antiguan, Aruba/Netherlands Antilles, Bahamian, Barbadian, Belizean, Beninese, Bermudan, Botswanan, Burkinan, Burundian, Cameroonian, Cape Verde Islands, Cayman Islands, Central African, Chadian, Comoros Islands, Congolais, Dominican, Equatorial Guinean, Ethiopian, Gabonese, Gambian, Ghanaian, Grenadian, Guadeloupian, Guinean, Guinea-Bissauan, Guyanese, Haitian, Ivorian, Jamaican, Kenyan, Lesothan, Liberian, Malagasy, Malawian, Malian, Martinican/French Guiana, Montserratan, Mozambican, Namibian, Nevisitian, Nigerois, Nigerian, Rwandan, Vicentian/Grenadines, Saint Lucian, Senegalese, Trinidadian, Tobagonian, West Indian, Other Caribbean, Other African
08 Latin American	All Central and South American countries, Mexico, Cuba, Puerto Rico
09 West Asian/North African/Arabs	Afghan, Algerian, Armenian, Bahrain, Bhutanese, Egyptian, Iranian, Iraqi, Israeli, Jordanian,

		Kurdish, Kuwaiti, Lebanese, Libyan, Maghrebi origins, Mauritanian, Moroccan, Nepalese, Omani, Palestinian, Yemenite, Saudi Arabian, Syrian, Turk
10	Pacific Islands	Fijian, Melanesian, Micronesian, Polynesian, Tongan, Tuvaluan, Wake Island, Samoan, American Samoa, Coral Sea Islands Territory, Kiribatian, Nauruan, Norfolk Island, Northern Mariana Island, Tokelau, Pitcairn Islands, Trust Territory of the Pacific Islands, Vanuatuan, Wallis and Futuna Islands, Cook Islands, Johnston Atoll, Guam, Midway Islands, New Caledonian
11	Aboriginal Canadian	First Nations, Métis or Inuit
97	Other Visible Minorities	RECORD _____
98	Don't know	
99	Refusal	

**S2. In what country were you born?**

INTERVIEWER: Specify place of birth according to current boundaries.

United Kingdom includes England, Scotland, Wales, the Isle of Man, the Channel Island and Northern Ireland

DO NOT READ – ONE ANSWER ONLY

- 01 Canada
- 02 United States
- 03 United Kingdom
- 04 Germany
- 05 Italy
- 06 Poland
- 07 Portugal
- 08 China
- 09 Hong Kong
- 10 India
- 11 Philippines
- 12 Viet Nam
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

SKIP S3 IF S2 = 01

**S3. In what year did you come to live in Canada?**

RECORD 4-DIGIT YEAR

\_\_\_\_ <YEAR>

- 9998 Don't know
- 9999 Refusal

**S4. What is the first language that you learned and that you still understand?**



DO NOT READ - CODE ONE ONLY

- 01 English
- 02 French
- 03 Cantonese
- 04 Mandarin
- 05 Italian
- 06 German
- 07 Punjabi
- 08 Spanish
- 09 Polish
- 10 Portuguese
- 11 Arabic
- 12 Tagalog (Pilipino)
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

SKIP S5 IF S1 = 01

**S5. As a member of an ethnocultural group, what should be done, if anything, to encourage people from your community to vote in federal elections?**

RECORD ONLY ONE ANSWER – PROBE FOR MOST IMPORTANT IF NEEDED

[OPEN]

- 98 Don't know
- 99 Refusal

**S6. Do you currently volunteer for a community group or a non-profit organization?**

DO NOT READ. NOTE: JUST BEING A MEMBER OF AN ORGANIZATION, I.E. PAYING DUES, DOES NOT COUNT.

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**S7. Which of the following best describes your own present employment status?**

READ – IF NEEDED, PROBE FULL OR PART-TIME EMPLOYMENT

- 01 Working full-time (35 hours/week or more)
- 02 Working part-time (less than 35 hours/week)
- 03 Unemployed or looking for a job
- 04 Self-employed
- 05 Stay at home full-time
- 06 Student
- 07 Retired

DO NOT READ

- 08 Disability pension
- 98 Don't know
- 99 Refusal

IF Y4 = 01, CHECK 06 TO S8 AND SKIP TO S9

**S8. Which of the following best describe the place where you lived on May 2<sup>nd</sup> 2011?  
Was it a...?**

READ

- 01 House
- 02 Townhouse
- 03 Condominium
- 04 Apartment
- 05 Long term care centre
- 06 Student residence
- 07 **Senior's residence**

DO NOT READ

- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**S9. Are you a person with a disability?**

DO NOT READ

- 01 Yes
- 02 No SKIP TO S11
- 98 Don't know SKIP TO S11
- 99 Refusal SKIP TO S11

**S10. Please specify the nature of your disability.**

DO NOT READ - CODE ALL THAT APPLIES - PROBE IF NEEDED: "It can be more than one disability".

- 01 Blind or visual impairment
- 02 Co-ordination or dexterity
- 03 Deaf or hard of hearing
- 04 Mobility
- 05 Speech impairment
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**S11. What is the highest level of education that you have reached?**

DO NOT READ - CODE ONE ONLY

- 01 Some elementary
- 02 Completed elementary
- 03 Some high school
- 04 Completed high school
- 05 Some community college/ vocational/ trade school/ commercial/ CEGEP
- 06 Completed community college/ vocational/ trade school/ commercial/ CEGEP
- 07 Some university
- 08 Completed university

- 09 Post-graduate university/ professional school
- 97 Other (SPECIFY: \_\_\_\_\_)
- 98 Don't know
- 99 Refusal

**S12. Which of the following categories best corresponds to the total annual income, before taxes, of all members in your household for 2010?**

EMPHASIZE FOCUS ON HOUSEHOLD INCOME

READ IN SEQUENCE – CODE ONE ONLY

- 01 Under \$20,000
- 02 \$20,000 to just under \$40,000
- 03 \$40,000 to just under \$60,000
- 04 \$60,000 to just under \$80,000
- 05 \$80,000 to just under \$100,000
- 06 \$100,000 and over

DO NOT READ

- 98 Don't know
- 99 Refusal

SKIP S13 IF A2 = 01

**S13. Did you vote in the last MUNICIPAL election that took place in your city?**

DO NOT READ

- 01 Yes
- 02 No
- 98 Don't know
- 99 Refusal

**S14. How many times have you moved in the last 2 years – that is, since May 2009?**

DO NOT READ

- [ \_ \_ ]
- 98 Don't know
- 99 Refusal

**S15. And to better understand how results vary by region, may I have your postal code?**

PROBE FOR FIRST THREE DIGITS IF REFUSAL

[RECORD 3 OR 6 DIGITS]

- 888 Don't know
- 999 Refusal

READ:

That completes the survey. Thank you for taking part.

## **SECTION X - Other Variables**

**(All respondents)**

### **X1. Gender**

- 01 Male
- 02 Female

### **X2. Language of interview**

- 01 English
- 02 French

### **X3. Electoral district**

### **X4. Province/Territory**

- 01 Northwest Territories
- 02 Yukon
- 03 Nunavut
- 04 British Columbia
- 05 Alberta
- 06 Saskatchewan
- 07 Manitoba
- 08 Ontario
- 09 Quebec
- 10 New Brunswick
- 11 Nova Scotia
- 12 Prince Edward Island
- 13 Newfoundland and Labrador

### **X5. Rural/Urban indicator**

- 01 Urban
- 02 Rural
- 98 Don't know

### **X6. Sample source**

- 01 National RDD sample
- 02 Aboriginal oversample (not in national sample)
- 03 Youth oversample

### **X7. On/Off reserve indicator**

- 01 On reserve
- 02 Off reserve

### **X8. Date of interview**

### Note about polling sites hours

Polling stations for advance voting are open from noon to 8 p.m. only. On election day, polling station opening hours are open 12 consecutive hours (staggered by time zones)

Time zone	Polls open and close in local time
Newfoundland Time	8:30 a.m. – 8:30 p.m.
Atlantic Time	8:30 a.m. – 8:30 p.m.
Eastern Time	9:30 a.m. – 9:30 p.m.
Central Time*	8:30 a.m. – 8:30 p.m.
Mountain Time*	7:30 a.m. – 7:30 p.m.
Pacific Time	7:00 a.m. – 7:00 p.m.

\*In Saskatchewan, when daylight saving time is in effect for the rest of the country, voting hours are from 7:30 a.m. to 7:30 p.m. (local time).