

RFSO 201502765, Video Production Services Q&A Set #1

1. On the pricing grid there is a requirement for “Buy-out of Rights and Moral Rights”. What is meant by this? What services or products are included under this category?

Upon payment of every new video production services deliverables, CMHC wishes to use the video footage, audio, music, and images on the videos; at their convenience to perpetuity without CMHC held responsible for additional fees or copyright issues. This is what "Buy-out of Rights and Moral Rights" is referring to.

2. Also on the pricing grid under the heading “Video and Audio Capture on Location”. We assume that both personnel and equipment should be included here? Some situations require a soundman and some just a camera with a lav mic... what is included here?

This grid actually refers to labour charges and not equipment charges. Please indicate the hourly rate for typical personnel you would send on-location to handle proper recording of projects similar to the explanations outlined in Section 3 (page 12-13) and demonstrated on CMHC example video links.