

Solicitation 15-0233
Media Monitoring and Analysis

Questions and Answers

Q. #1

Will NEB maintain its newsdesk subscription?

A. #1

We likely will, important to note that we are looking for more than what newsdesk provides; however, absent from newsdesk are radio/television monitoring

Q. #2

Does NEB have any other monitoring licenses outside of the newsdesk subscription?

A. #2

No

Q. #3

At what time(s) are daily media clippings required to be delivered? Does the NEB require these daily reports on weekends or can coverage gathered on Saturday and Sunday get delivered in Monday's reports?

A. #3

Prior to 9:30 Alberta time. Daily reports not required on weekends, they can be gathered/delivered on Monday

Q. #4

Can NEB provide a desired set of core keywords to help proponents forecast the scope of daily work?

A. #4

No, that is something we can work on with the provider when the contract is provided

Q. #5

How frequently does the NEB wish to have the analysis metrics delivered on a regular basis (ie. weekly, monthly)? If ad hoc work is required (i.e. post announcement analysis) can the NEB provide an estimate of how many of these reports will be required?

A. #5

Analysis metrics monthly, post-announcement analysis would likely be limited to 1 or 2 events/news releases for the period of this contract

Q. #6

If the NEB exercises the option to extend for a full year, is the price proposed multiplied by 4 for the first option year? For example, if the agreement with the successful vendor is reached on Jan 1 for \$30,000 and is valid until March 31st, would the first option then be valued at \$120,000 for the next 12 month period (April 1 2016 – March 31 2017)?

A.# 6

In a case of option period extension, same terms and conditions apply but payment always linked to the Basis of Payment set at the time of extension (specific part of a contract amendment for extension). That specific Basis of Payment will set the new contract price and can be of any amount agreed between parties.

Q. # 7

If the NEB decides to continue services awarded past the 3-month trial, will there be a non-interrupted period between trial and full award? For instance if trial ends March 31, will awarded services begin right away on April 1?

A. #. 7

The hope would be for uninterrupted period

Q. #.8

Will there be any classified work on the contract?

A. # 8

No, not expected

Q. #.9

The firm lot prices states not to exceed \$35,000, is that the maximum total value anticipated?

A. #9

Yes, as we are only looking at a short term run to the end of the current fiscal year, we may look to do a similar contract for following years if we have resources and the work proves valuable

Q. #10

Will the work be done at NEB or on contractor site?

A. #.10

Contractor would not be required onsite, email/phone communication only.