



**RETURN BIDS TO:**

**RETOURNER LES SOUMISSIONS À:**

**Bid Receiving - PWGSC / Réception des soumissions  
- TPSGC**

**11 Laurier St. / 11, rue Laurier**

**Place du Portage, Phase III**

**Core 0B2 / Noyau 0B2**

**Gatineau**

**Québec**

**K1A 0S5**

**Bid Fax: (819) 997-9776**

**SOLICITATION AMENDMENT**

**MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

**Comments - Commentaires**

**Vendor/Firm Name and Address**

**Raison sociale et adresse du  
fournisseur/de l'entrepreneur**

**Issuing Office - Bureau de distribution**

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication

360 Albert St. / 360, rue Albert

12th Floor / 12ième étage

Ottawa

Ontario

K1A 0S5

<b>Title - Sujet</b> Marketing & Communication Services	
<b>Solicitation No. - N° de l'invitation</b> B8803-160322/A	<b>Amendment No. - N° modif.</b> 002
<b>Client Reference No. - N° de référence du client</b> B8803-16-0322	<b>Date</b> 2015-12-09
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CX-026-68467	
<b>File No. - N° de dossier</b> cx026.B8803-160322	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>Solicitation Closes - L'invitation prend fin</b> <b>at - à 02:00 PM</b> <b>on - le 2015-12-15</b>	
<b>Time Zone</b> Fuseau horaire Eastern Standard Time EST	
<b>F.O.B. - F.A.B.</b>	
<b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input checked="" type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>	
<b>Address Enquiries to: - Adresser toutes questions à:</b> Andruchow(CX Div.), Cassandra	<b>Buyer Id - Id de l'acheteur</b> cx026
<b>Telephone No. - N° de téléphone</b> (613) 993-7846 ( )	<b>FAX No. - N° de FAX</b> (613) 991-5870
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b>	

**Instructions: See Herein**

**Instructions: Voir aux présentes**

<b>Delivery Required - Livraison exigée</b>	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address</b> <b>Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone</b> <b>Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm</b> <b>(type or print)</b> <b>Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

### **AMENDMENT 002**

This amendment is raised to answer bidder questions posed as of December 1st, 2015:

**Question 2:** On page 17 it states "The goal is to begin implementing the plan as early as February 2015." Is this correct or should it say 2016?

**Answer 2:** Yes, it should say February 2016.

**Question 3:** On page 23 it says "Neither Public Opinion and Research activities no Advertising services are permitted as a part of the services to be provided under this contract." Could you clarify for us what this means?

**Answer 3:** The requirements included in the Statement of Work are to be performed without using techniques or methodologies that could be considered public opinion research and/or advertising services as described in "Communications Policy of the Government of Canada". For more information, this policy can be found at the following web site: [http://www.tbs-sct.gc.ca/pubs\\_pol/sipubs/comm/comm\\_e.asp](http://www.tbs-sct.gc.ca/pubs_pol/sipubs/comm/comm_e.asp)

**Question 4:** Would you be open to receiving proposals from outside of the area?

**Answer 4:** Open to all of Canada.

**Question 5:** Is there a bilingual or multi-lingual requirement for this RFP

**Answer 5:** No.

**Question 6:** Is there a requirement for hourly rates for communications/copy writing personnel considering this is 4 years of planning that informs on messaging on those proposals?

**Answer 6:** No, there is no requirement with respect to hourly rates for communications employees and copywriters.

**Question 7:** The partnerships that are being sought, are they with publicly funded organizations only or private as well? Would they be local to Canada or abroad as well?

**Answer 7:** Partnerships may be sought with publicly funded organizations or with private organizations. Partnerships would be with both Canadian and foreign organizations.

**ALL OTHER TERMS AND CONDITIONS OF THE SOLICITATION REMAIN THE SAME.**