



**RETURN BIDS TO:**

**RETOURNER LES SOUMISSIONS À:**

**Bid Receiving - PWGSC / Réception des soumissions  
- TPSGC**

**11 Laurier St. / 11, rue Laurier**

**Place du Portage, Phase III**

**Core 0B2 / Noyau 0B2**

**Gatineau**

**Québec**

**K1A 0S5**

**Bid Fax: (819) 997-9776**

**SOLICITATION AMENDMENT**

**MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

**Comments - Commentaires**

**Vendor/Firm Name and Address**

**Raison sociale et adresse du  
fournisseur/de l'entrepreneur**

**Issuing Office - Bureau de distribution**

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication

360 Albert St./ 360, rue Albert

12th Floor / 12ième étage

Ottawa

Ontario

K1A 0S5

<b>Title - Sujet</b> Social Media Monitoring		
<b>Solicitation No. - N° de l'invitation</b> W8484-168492/A		<b>Amendment No. - N° modif.</b> 001
<b>Client Reference No. - N° de référence du client</b> W8484-16-8492		<b>Date</b> 2016-01-18
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CY-007-68761		
<b>File No. - N° de dossier</b> cy007.W8484-168492	<b>CCC No./N° CCC - FMS No./N° VME</b>	
<b>Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2016-01-28</b>		<b>Time Zone</b> Fuseau horaire Eastern Standard Time EST
<b>F.O.B. - F.A.B.</b>		
<b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>		
<b>Address Enquiries to: - Adresser toutes questions à:</b> Westall, Susan		<b>Buyer Id - Id de l'acheteur</b> cy007
<b>Telephone No. - N° de téléphone</b> (613) 949-8350 ( )		<b>FAX No. - N° de FAX</b> ( ) -
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b>		

**Instructions: See Herein**

**Instructions: Voir aux présentes**

<b>Delivery Required - Livraison exigée</b>	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address</b> <b>Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone</b> <b>Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm</b> <b>(type or print)</b> <b>Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

Question 1:

M4 is the requirement that the platform automatically score or that the ability is present for the user to manually score the text?

Answer 1:

This qualitative scoring is done manually by individuals or groups

Question 2:

M7 It is unclear what this is referring to, is it influence? Can we get a more detailed explanation of this?

Answer 2:

This means that the platform must provide statistics for trends such as most frequent author or top publishers, show the interaction between authors and their conversations, who reads whom, top retweets, etc.

Question 3:

Section 2.3.2 Reference is made to individuals credentials and resumes, but I don't see where we are to propose individuals, and what criteria their experience will be evaluated by. Is it a requirement to include resumes and which roles should include resumes in the bid submission?

Answer 3:

It is not a requirement to propose individuals or include resumes.

Question 4:

Section 2.3.4 Connected to this Annex D "Non-Disclosure Agreement" is this to be filled out at time of submission or once a contract is being struck?

Answer 4:

The non-disclosure agreement is to be signed at the time of contract award.