

**Amendment No. 001 TO THE REQUEST FOR PROPOSAL
Reference Number: 1000174110**

CLOSING DATE: May 2, 2016
CLOSING TIME and TIME ZONE: 2:00 PM EDT

PROJECT TITLE: Study of the Market Size and Growth Trends of the Nicotine-Based Vaping Products Market in Canada

To All Bidders,

The purpose of this Amendment is to give effect to the following Question & Answer:

Question 1

With regards to Mandatory Technical Criteria MT1, MT2 and Point-Rated Technical Criteria RT2, is “recent entrant into the market” referring to:

- a) a new commercial consumable product brand in an existing category (e.g. new brand of breakfast cereal); OR
- b) a new commercial consumable product category (e.g. e-cigarettes)

If “recent entrant into the market” is not referring to either (a) or (b), please clarify.

Answer 1

“Recent entrant into the market” refers to:

- b) a new commercial consumable product category (e.g. e-cigarettes)

All other terms and conditions remain unchanged.

- End of Amendment No. 001 -
Request for Proposal: 1000174110
Page 1 of 1