Amendment No. 002 TO THE REQUEST FOR PROPOSAL Reference Number: 1000182746

CLOSING DATE: CLOSING TIME and TIME ZONE: November 15, 2016 2:00 PM EDT

PROJECT TITLE: Field marketing, planning, public engagement, management and execution for Health Canada

To All Bidders,

Amendment 002 is raised to give effect to the following items:

1) To extend the bid deadline to November 15, 2016 at 2:00 PM EDT

2) to give effect to the following Questions & Answers:

Q13 - Content: Is it correct to assume that Health Canada will provide the necessary Health Canada and health related content for the program including any recommended preventative actions and behaviour changes to reduce risks associated with environmental health issues?

A13 - Yes.

Q14 - Security requirements: At what point in the supply arrangement process does the Supplier need to register in the Contract Security Program?

A14 – The supplier must meet the associated security requirements stated in this RFSA within two years of qualifying for the resulting SA.

Q15 - Annex "C" - Security Requirements Checklist: Are the SRCL documents in Annex "C" for Supplier's use for submission to obtain valid security clearance through the ISP?

A15 – Contact PSPC Industrial Security to obtain information on the security verification process. However, security clearance can be obtained within two years of qualifying for the resulting SA.

Q16 - Safeguarding Measures: At what point in the supply arrangement process does the Supplier need to provide the full addresses of the Supplier's and proposed individuals' sites or premises for which safeguarding measures are required for Work Performance?

A16 – In order to meet the SRCL, all security provisions must be met within two years of qualifying for the resulting SA.

Q17 - 6.1 Bid Solicitation Documents - Copy of Template: Upon inquiry to TPSGC.Outilsdapprovisionnement-ProcurementTools.PWGSC@tpsgc- pwgsc.gc.ca., they advised: "If your query is associated with a solicitation still active and currently posted on the Government Electronic Tendering System (GETS), please contact the contracting authority." Therefore, because this is an active solicitation and currently posted on GETS, can you provide an example of the "High Complexity (HC) for more complex requirements" template?

A17 – The RFSA itself is built upon the HC template, edited to suit the requirement of this RFSA. The requirement to use the template is on behalf of Canada and not any prospective bidder.

Q18 - Annex "A" - Air Quality Health Index Reporting Locations: Does the list of Reporting Locations represent the primary markets for the programs outlined in the RFSA?

A18 – Yes.

Q19 - Annex "B" - Basis of Payment, Professional Services, Ceiling Rates:

a. How many hours are to be included in the per diem rate?

A19A - Hours will only be confirmed in the subsequent awarded contracts which will have firm and clear statements of work to bid against.

b. Is the per diem ceiling rate shown in the table to be the highest individual rate within the various categories of professionals involved in the performance of services for the program?

A19B - Provide a single per diem for both streams #1 and #2.

c. Given Suppliers participating in the RFSA may have varying approaches for reaching Health Canada target demographics that may extend beyond traditional marketing, and per diem rates, and into equipment leasing and operations, how should the costs for those approaches be reflected in the RFSA and how will those costs be evaluated in Section 4.2 - Basis of Selection?

A19C - Per diems for Streams #1 and #2 will be considered for the basis of selection.

Q20 - Annex "D" – Task Authorization Form: Is this provided as an example of the document that will be used to authorize and Supplier to provide services to Health Canada?

A20 - It will form part of all subsequent formally awarded contracts against the SA.

All other terms and conditions remain unchanged.

- End of Amendment No. 002 -