



**RETURN BIDS TO:**  
**RETOURNER LES SOUMISSIONS À:**  
**Bid Receiving - PWGSC / Réception des soumissions**  
**- TPSGC**  
**11 Laurier St. / 11, rue Laurier**  
**Place du Portage, Phase III**  
**Core 0B2 / Noyau 0B2**  
**Gatineau**  
**Québec**  
**K1A 0S5**  
**Bid Fax: (819) 997-9776**

**SOLICITATION AMENDMENT**  
**MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

**Comments - Commentaires**

**Vendor/Firm Name and Address**  
**Raison sociale et adresse du**  
**fournisseur/de l'entrepreneur**

**Issuing Office - Bureau de distribution**  
Communication Procurement Directorate/Direction de  
l'approvisionnement en communication  
360 Albert St./ 360, rue Albert  
12th Floor / 12ième étage  
Ottawa  
Ontario  
K1A 0S5

<b>Title - Sujet</b> Quantitative	
<b>Solicitation No. - N° de l'invitation</b> 35035-165059/B	<b>Amendment No. - N° modif.</b> 002
<b>Client Reference No. - N° de référence du client</b> 35035-16-5059	<b>Date</b> 2017-01-10
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CY-021-72118	
<b>File No. - N° de dossier</b> cy021.35035-165059	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>Solicitation Closes - L'invitation prend fin</b> <b>at - à 02:00 PM</b> <b>on - le 2017-01-13</b>	
<b>F.O.B. - F.A.B.</b> <b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input checked="" type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>	
<b>Address Enquiries to: - Adresser toutes questions à:</b> Amaral, Paola	<b>Buyer Id - Id de l'acheteur</b> cy021
<b>Telephone No. - N° de téléphone</b> (613) 998-8588 ( )	<b>FAX No. - N° de FAX</b> ( ) -
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b>	

**Instructions: See Herein**

**Instructions: Voir aux présentes**

<b>Delivery Required - Livraison exigée</b>	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address</b> <b>Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone</b> <b>Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm</b> <b>(type or print)</b> <b>Nom et titre de la personne autorisée à signer au nom du fournisseur/</b> <b>de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

Solicitation No. - N° de l'invitation  
35035-165059/B  
Client Ref. No. - N° de réf. du client  
35035-165059

Amd. No. - N° de la modif.  
002  
File No. - N° du dossier  
cy021.35035-165059

Buyer ID - Id de l'acheteur  
cy021  
CCC No./N° CCC - FMS No./N° VME

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## **AMENDMENT 002**

The purpose of this amendment is to answer questions pertaining to this solicitation.

### **Questions and Answers:**

#### **Question 1:**

Will it be necessary to get new attestation forms for the same projects which were submitted in the last version of our proposal (for solicitation No.35035-165059A), or would it be acceptable to just provide the forms which were submitted previously (given that the only difference between the two would be the change for "A" to "B" in the solicitation number at the top)? Obviously, we would get new attestations for any new projects that we would be including, but for ones which are the same, would this be acceptable?

#### **Answer 1:**

We will accept the previous forms submitted showing the previous solicitation number, if all required information is included.

#### **Question 2:**

On page 22 it reads: "On a weekly basis, both the landline and cell sample must adhere to the following requirements: Nationally representative by region, age, and gender..."

Just to be clear, does this mean that both samples, individually, have to be nationally representative (i.e. landline sample nationally representative by itself, cell sample nationally representative by itself) or does the term nationally representative applies only to the combined weekly sample? Our assumption is that it would be the combined sample, but in case this is not true, what targets would we be aiming for as the two sample types are different demographically?

#### **Answer 2:**

Yes, the term nationally representative applies only to the combined weekly sample.

#### **Question 3:**

On page 22 it reads: "The sample frame will consist of, nationally, 48% landline respondents and 52% cell phone respondents each week."

Again, just to be clear, does "sample frame" in this case refer to the sample list (i.e. the list of numbers that we will be using to reach out to respondents) or the final sample composition (i.e. the final list of completed surveys)?

#### **Answer 3:**

The sample frame refers to the final sample composition.

**ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED.**