



NEGOTIATED REQUEST FOR PROPOSAL DC-2016-SY-01 NRFP SOCIAL MEDIA SERVICES FOR JAPAN MARKET ADDENDUM #1

DC-2016-SY-01 NRFP Social Media Services for Japan Market

Close Date/Time:

Monday January 16, 2017
14:00 hours
Pacific Time

Issue Date: January 9, 2017

From: DC Procurement

To: All Proponents

E-mail: procurement@destinationcanada.com

Below are answers to question(s) submitted in regards to the above noted DC-2016-SY-01 NRFP Social Media Services for Japan Market as of January 4, 2017.

Q1. *Can proponents from outside Canada apply for this NRFP?*

Answer: Yes if proponents can fulfill the following requirements:

The assigned account manager and/or her/his team needs to communicate by telephone with Destination Canada Japan office during its business hours on a daily basis.

The assigned account manager and/or her/his team will be physically in attendance at meetings held at Destination Canada Japan office on a regular basis during its business hours.

The assigned account manager and/or her/his team can prepare the contents in JAPANESE and post them at DC Japan's social media platforms following schedules based on Japanese Standard Time.

Q2. *Does the successful proponent need to come over to DC Japan office for meetings?*

Answer: Yes as per the above answer to Q1.

Q3. *Can the successful proponent perform the tasks (related to the NRFP) outside Canada?*

Answer: Same as the answer provided to Q1.

Q4. *Can proponents submit their proposals via email?*

Answer: Yes – proposals must be submitted via email, as set out in Section B.3.1 of the NRFP.