



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

**Bid Receiving - PWGSC / Réception des soumissions
- TPSGC**

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT

MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication

360 Albert St. / 360, rue Albert

12th Floor / 12ième étage

Ottawa

Ontario

K1A 0S5

Title - Sujet PHAC Advertising	
Solicitation No. - N° de l'invitation HT399-164512/A	Amendment No. - N° modif. 002
Client Reference No. - N° de référence du client HT399-16-4512	Date 2017-05-17
GETS Reference No. - N° de référence de SEAG PW-\$\$CZ-002-72865	
File No. - N° de dossier cz002.HT399-164512	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2017-06-06	Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Ivany, Chris	Buyer Id - Id de l'acheteur cz002
Telephone No. - N° de téléphone (613) 993-0048 ()	FAX No. - N° de FAX (613) 949-1281
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

The reason for this amendment is to advise all potential bidders of the questions and answers pertaining to this Request for Proposals and to revise Part 5 – Certifications and Additional Information in Annex “A” Statement of Work.

Question 2: Article 5.2.4 The Bidder or Joint Venture entity certifies that it has in-house resources, capable of meeting roles and responsibilities (as outlined in Annex “A”) of the following categories of service:

Will agency partnerships be acceptable in the event that an RFP requirement is not available in-house? For example, if PR services are not an in-house capability, would the partnership with a PR agency meet expectations?

Answer 2: The Bidder can be one company or a Joint Venture if one company cannot meet all requirements and provide all the services on their own.

Please also note in next part of this Solicitation Amendment that certain services have been removed from the list of categories of service that bidders will need to certify that they have available in-house.

In Part 5 – Certifications and Additional Information, under 5.2.4 Capability of Resources-

DELETE:

The Bidder or Joint Venture entity certifies that it has in-house resources, capable of meeting roles and responsibilities (as outlined in Annex “A”) of the following categories of service:

- Account Management – Resource(s) must have minimum 3 years in this key category of service.
- Account Coordination
- Strategy Planning Services – Resource(s) must have minimum 3 years in this key category of service.
- Public Relation Services
- Digital Engagement and Interactive Strategic Services – Resource(s) must have minimum 3 years in this key category of service.
- Creative Direction and Production Services – Resource(s) must have minimum 3 years in this key category of service.
- Graphic Design
- Copy Writing (English and French)
- Copy Editing (English and French)
- Translation and Adaptation
- Proofreading (English and French)
- Production Coordination Services
- Media Distribution (Trafficking)

AND REPLACE WITH:

The Bidder or Joint Venture entity certifies that it has in-house resources, capable of meeting roles and responsibilities (as outlined in Annex “A”) of the following categories of service:

Solicitation Number
HT399-164512/A

AMD
002

Buyer ID
CZ 002

- Account Management – Resource(s) must have minimum 3 years in this key category of service.
- Strategy Planning Services – Resource(s) must have minimum 3 years in this key category of service.
- Digital Engagement and Interactive Strategic Services – Resource(s) must have minimum 3 years in this key category of service.
- Creative Direction and Production Services – Resource(s) must have minimum 3 years in this key category of service.

At Annex “A” – Statement of Work:

DELETE the following title:

9.2.2 Web and Interactive Strategic Services

AND REPLACE WITH:

9.2.2 Digital Engagement and Interactive Strategic Services

ALL OTHER TERMS AND CONDITIONS OF THE REQUEST FOR PROPOSAL REMAIN UNCHANGED.

If your proposal has already been submitted it can be modified by sending an amendment identified with file no. HT399-164512/A to the attention of the Bid Receiving Unit, Public Works and Government Services Canada, Place du Portage, Phase III, Main Lobby, Core 0B2, 11 Laurier St., Gatineau, Quebec, K1A 0S5.