



**RETURN BIDS TO:**

**RETOURNER LES SOUMISSIONS À:**

Bid Receiving - PWGSC / Réception des  
soumissions - TPSGC

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

**LETTER OF INTEREST**

**LETTRE D'INTÉRÊT**

Comments - Commentaires

**Vendor/Firm Name and Address**

Raison sociale et adresse du  
fournisseur/de l'entrepreneur

**Issuing Office - Bureau de distribution**

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication

360 Albert St./ 360, rue Albert

12th Floor / 12ième étage

Ottawa

Ontario

K1A 0S5

<b>Title - Sujet</b> SYNDICATED RESEARCH STUDIES	
<b>Solicitation No. - N° de l'invitation</b> EP363-181059/A	<b>Date</b> 2017-08-24
<b>Client Reference No. - N° de référence du client</b> EP363-181059	<b>GETS Ref. No. - N° de réf. de SEAG</b> PW-\$\$CY-021-73314
<b>File No. - N° de dossier</b> cy021.EP363-181059	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>Solicitation Closes - L'invitation prend fin</b> <b>at - à 02:00 PM</b> <b>on - le 2017-09-29</b>	
<b>Time Zone</b> <b>Fuseau horaire</b> Eastern Daylight Saving Time EDT	
<b>F.O.B. - F.A.B.</b> <b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>	
<b>Address Enquiries to: - Adresser toutes questions à:</b> Amaral, Paola	<b>Buyer Id - Id de l'acheteur</b> cy021
<b>Telephone No. - N° de téléphone</b> (613) 998-8588 ( )	<b>FAX No. - N° de FAX</b> ( ) -
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b> DEPARTMENT OF PUBLIC WORKS AND GOVERNMENT SERVICES CANADA 5TH FL. 350 ALBERT ST. OTTAWA Ontario K1A0S5 Canada	

Instructions: See Herein

Instructions: Voir aux présentes

<b>Delivery Required - Livraison exigée</b> See Herein	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address</b> <b>Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone</b> <b>Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm</b> <b>(type or print)</b> <b>Nom et titre de la personne autorisée à signer au nom du fournisseur/</b> <b>de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

SYNDICATED STUDIES – RFI Submission Template	
1. Study Title:	
2. Overview of topics covered / Main Themes:	
3. Key areas of interest:	
4. Target population:	
5. Methodology:	
a) Sample size	
b) Length of survey	
c) Research frequency / when will next study be fielded	
d) Geographic location (if applicable, breakdown by region)	
e) Sample source (probability or non-probability)	
f) Recruiting methods	
g) Recruiting sources	

h) Additional Info (i.e. is it an active study? Is there tracking information available?)		
<b>6. Language(s) used in data collection:</b>		
<b>7. Deliverables:</b>		
a) indicate what deliverables are included in the price (e.g. final report, data tables, raw data file (SPSS/Excel etc.), presentation)		
b) Is it politically neutral? (See Directive on the Management of Communications 6.40) <sup>1</sup>	<b>Yes</b>	<b>No</b>
c) Planned timeline		
<b>8. Total cost:</b>	<b>Excluding HST</b>	<b>Including HST</b>
a) Government-wide license cost (deliverables to include at minimum 2 presentations and accompanying presentation deck)		
b) Custom study cost		
c) Translation cost for final presentation deck in the other official language		

<sup>1</sup> Directive on the Management of Communication - <http://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=30682&section=html>

Solicitation No. - N° de l'invitation  
EP363-181059/001/CY  
Client Ref. No. - N° de réf. du client  
EP363-18-1059

Amd. No. - N° de la modif.  
File No. - N° du dossier  
cy021.EP363-181059

Buyer ID - Id de l'acheteur  
cy021  
CCC No./N° CCC - FMS No./N° VME

d) Web accessible <sup>2</sup> (HTML 5.0) presentation deck cost for one official language (the official language in which the study is produced)		
e) Web accessible <sup>5</sup> (HTML 5.0) presentation deck cost for both official languages		

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<sup>2</sup> Standard on Web Accessibility - <https://www.tbs-sct.gc.ca/ws-nw/wa-aw/index-eng.asp>