Question 3

We are a mid-sized incorporated marketing research company that has some very good experience in the housing market as well as a key potential partner in Ottawa that we've worked with for over a dozen years with the same, and we are looking at partnering on this RFSA.

As an incorporated company, we have only done Notice to Reader statements rather than Review Engagement.

Could we submit NTR statements instead—or could we submit for a credit check under the Sole Proprietor route through our partner in Ottawa (with us being set up as a sub-contractor) in order to qualify for this work?

Answer 3

NTR compiled and signed by a certified accountant are acceptable.

Question 4

How many total projects (qualitative and quantitative) were contracted under the previous market research RFSA (that was tendered in 2015)?

Answer 4

13 qualitative projects and 18 quantitative projects

Question 5

In Section 4.5 Response to Statement of Services it is stated that "In this section, the offeror MUST provide detailed information relative to the specifications listed in Section 3, The Statement of Services to be covered under this Supply Arrangement (SA)." This is followed by this sentence: "the offeror must produce a response to the Statement of Goods and/or Services for each stream which will be evaluated separately."

Could you please confirm if we are to provide detailed information only related to the items in Section 3.2 (Statement of Services)? Or are we to provide detailed information for section 3.3 (Qualitative) and/or Section 3.3 (Quantitative) as well?

Answer 5

Section 1.2 of the RFSA states - There are two independent streams under this RFSA that will be evaluated separately: (1) qualitative marketing research services, and (2) quantitative marketing research services. Offerors may bid on one, or all streams within their proposal, but must clearly specify to which streams they are responding.

Proponents need only to provide detailed information related only to the stream or streams of work to which they are bidding.