



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

**Bid Receiving - PWGSC / Réception des soumissions
- TPSGC**

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT

MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication

360 Albert St. / 360, rue Albert

12th Floor / 12ième étage

Ottawa

Ontario

K1A 0S5

Title - Sujet Communication Marketing Management	
Solicitation No. - N° de l'invitation B8825-180073/A	Amendment No. - N° modif. 001
Client Reference No. - N° de référence du client B8825-18-0073	Date 2017-10-13
GETS Reference No. - N° de référence de SEAG PW-\$\$CX-026-73546	
File No. - N° de dossier cx026.B8825-180073	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2017-10-25	
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Deen(CX Div.), Raihanna	Buyer Id - Id de l'acheteur cx026
Telephone No. - N° de téléphone (613) 990-4033 ()	FAX No. - N° de FAX (613) 949-1281
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

AMENDMENT 001

The purpose of this amendment is to respond to bidders questions.

Question 1: Could you let us know what the budget for the project is?

Response 1: This information will be provided following contract award.

Question 2: Would you be open to an e-mail submission of our proposal, considering we have a sustainability mandate?

Response 2: As per Part 3 of the RFP, sub-section 3.1 (Page 8), Canada requests that Bidders provide their bid in separately bound sections as follows:

Section I: Technical Bid (3 hard copies) and (1 soft copy on CD or USB key);

Section II: Financial Bid (1 hard copy) and (1 soft copy on CD or USB key); and

Section III: Certifications (1 hard copy) and (1 soft copy on CD or USB key).

Question 3: Could you let us know what the timeline for the project is to be (i.e. commission date, handover of plan date)?

Response 3: Timelines for the project are outlined in Annex "A" Statement of Work, Section A6 Deliverables (Page 34 of the RFP).

Question 4: Whether companies from Outside USA can apply for this? (like from India or Canada)

Response 4: All interested Bidders may submit a bid, however they must also meet all the requirements of the Request for Proposals. This requirement is limited to Canadian services. The Canadian Content Definition is found in the *SACC Manual* clause A3050T (2014-11-27).

Question 5: Whether we need to come over there for meetings?

Response 5: Annex A Statement of Work, A7. Reporting (Page 34 of the RFP) outlines the meeting requirements of the RFP.

Question 6: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

Response 6: As per Part 5, sub-section 5.2.2.1 of the RFP (Page 18), this procurement is limited to Canadian services. The Bidder certifies that: the service offered is a Canadian service as defined in paragraph 2 of clause A3050T. Bidders must submit their bids in accordance with the Canadian Content certification requirement of the RFP.

Question 7: Can we submit the proposals via email?

Response 7: Please see response to Question 2 above.

Question 8: Whether companies from Outside Mozambique can apply for this? (like, from India or USA)

Response 8: Please see response to Question 4.

Question 9: Can we perform the tasks (related to RFP) outside Mozambique?

(like, from India or USA)

Response 9: As per Part 5, sub-section 5.2.2.1 of the RFP (Page 18), this procurement is limited to Canadian services. The Bidder certifies that: the service offered is a Canadian service as defined in paragraph 2 of clause A3050T. Bidders must submit their bids in accordance with the Canadian Content certification requirement of the RFP.

Question 10: M2 requires plan summaries with a minimum budget of \$50K. Is this \$50K minimum for professional fees to prepare the plan or does the \$50K represent the total budget (media, production, fees) of the plans that were developed?

Response 10: The \$50K is for professional fees to prepare the plan only.

Question 11: We note that this is a single mandate project that ends March 31, 2018 with no option for contract renewal. Our understanding is that the mandate is strictly one of strategy and planning with no creative development or production. As such we surmise that the budget will be well under the Standing Offer (SO) threshold. If this is the case, should the work not be contracted via the SO agreement?

Response 11: There are no standing offers in place for strategic communication services. There is no indication of budget in the RFP.

Question 12: We feel that the ask in the pitch is quite extensive for a relatively small mandate (in light of the assumptions made in Q1 (10) & 2 (11) above). While we have no objection to the questions regarding our approach, our experience or staff bios, we feel that R1.1 (understanding scope and challenge, including analysis of challenges, risks and solutions) is too big an ask. It requires agencies to invest a fair bit of time to this pitch as these particular questions are strategic in nature. We respectfully request that this requirement be dropped.

Response 12: Point Rated Technical Criteria R1.1 remains unchanged. In order to evaluate the strength of a proposal, we require all bidders to submit their understanding of the Statement of Work, challenges, risks and solutions.

ALL OTHER TERMS AND CONDITIONS OF THE REQUEST FOR PROPOSAL REMAIN UNCHANGED.