

Q&A #2

Questions:

1. The solicitation, reposted with a limitation of 30K, based on market feedback, that limitation of price is difficult for competition. Can you explain what went into the limitation of price. Perhaps there is something we are missing.
2. We are reviewing the above-noted RFP and are wondering about the estimated design budget in relation to the scope.

When we tally up the number of furniture elements, the number of styles required, and concept options for each element and style, we get a total of 147 outdoor furniture elements that need to be designed (see attached calculation). At a very cursory level, if we divide the \$30,000 budgeted fee by this number of items for Phase 1, it works out to about \$200 in design fees per item, which is a minimal level of effort.

We are just wondering if we are interpreting the level of effort correctly, as it seems that it doesn't align with the design budget. Please clarify if we are understanding the scope correctly, or if there is any flexibility in the design budget.

Response:

Response part 1: The estimated budget is based on internal research. Bidders must judge the appropriate price to charge in order complete the work required, taking into account the clarification below.

Response part 2, Clarification:

As per Annex A, Statement of Work, page 8, paragraph 2:

*"...the successful Bidder will be required to provide a range of design styles at a range of estimated price points. Each design style should include **a suite of related furniture and amenities** with a range of size options and a common look and feel."*

and also: page 8, paragraph 5:

The project team has developed a matrix detailing the types, numbers, sizing options, style requirements and expected price points for all required items that must be designed for the concept collection, along with their operational and functional requirements (Appendix A1).

and also: page 11, bullet C:

"The concept design collection will include two and/or three dimensional colour renderings of each furniture item in each design theme."

Clarification:

While the deliverables for the concept design phase **do** include all the items in the Furniture Design Requirements Matrix, Parks Canada envisions each individual item as a member of a design family. Therefore, each type of item need only be concept designed once in each style, then the concept would be applied to different sizes to achieve the full family. Families of items may be represented together and/or grouped in renderings and drawings. Operational and Functional requirements and narratives may be applied to each suite or family rather than each individual item.

For example:

Type of item: table, light and moveable, single unit, basic.

Three styles required: Classic, Contemporary and Historic/Heritage

Five sizes required (2, 6, 8, 10 and 12 person capacity).

Therefore, concept design and operational/functional narratives would be required for one size in each style (3 concept designs in all). Each concept design would then be applied to each of the required sizes, producing the renderings of the family or suite of items.

***since both questions are similar one response was provided**