

This Amendment 001 is raised to answer questions from industry to the Solicitation# 84084-17-0211 and to extend RFP until February 22, 2018 at 02:00 PM MST.

## **Under Bid Closing Date and Time**

## **Delete:**

Bid Closing Date and Time

Date: February 13, 2018

**Time:** 2:00 PM (MST)

### Insert:

Bid Closing Date and Time

Date: February 22, 2018

**Time:** 2:00 PM (MST)

# **Questions and Answers**

## Question#1

We can achieve approximately 80% of the RFP however do not offer Radio / Print / Broadcast monitoring

#### Answer#1

We are looking for an integrated and streamlined solutions to media and social media monitoring and analysis.

## Question#2

Our understanding is that there is no 1 company that can provide all requirements. Would the National Energy Board consider working with multiple vendors to achieve the overall requirements of the RFP?

#### Answer#2

Radio, print and broadcast monitoring and analysis are required. At this point we are not considering multiple contracts to achieve the overall requirements.

## Question#3

Are you open to a meeting / call to discuss your requirements & better understand your needs or should we solely rely on what is outlined in the RFP?

### Answer#3

We are not open to a meeting to discuss the requirement as all the information must be shared with all suppliers. All questions will be answered by email and questions and answers will be posted on





buyandsell. You should solely rely on what is outlined in the RFP and if you have questions, please submit them by email.

# Question#4

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How strict is the requirement to use 8.5 x 11 dimensions? I see the submission will be PDF copies via email so are we ok to create our proposal in other dimensions (ex. PPT 16 x 9) and covert to PDF when submitting to you?

#### Answer#4

For requirement to use 8.5 x 11, it is not applicable as all the proposals will be received by email.

## Question#5

Is the NEB interested in covering multilingual media both in Canada and abroad?

### Answer#5

Our focus is French and English coverage in media and social media only.

### Question#6

Whether companies from Outside Canada can apply for this?

(like,from India or USA)

#### Answer#6

Companies from USA can bid but not companies from India.

### Question#7

Whether we need to come over there for meetings?

# Answer#7

There are no in person meetings required.

# Question#8

Can we perform the tasks (related to RFP) outside Canada?

(like, from India or USA)

## Answer#8

Tasks can be performed from USA





### Question#9

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Can we submit the proposals via email?

### Answer#9

Proposals can be submitted by email.

## Question#10

Is the National Energy Board a participating member of the EMM Program?

## Answer#10

YES

### Question#11

How many people will receive the daily news reports, beyond the 10 direct users?

### Answer#11

250

### Question#12

How many news documents do you estimate would be included in the daily news reports on a monthly basis?

## Answer#12

300

## Question#13

What French language news sources are mandatory to be included in the coverage by the supplier?

# Answer#13

Please provide list of key outlets and number of sources tracked. As this requirement is Media and Social Media Monitoring and Analysis services in both French and English, suppliers are expected to have the key leading media organizations on their list.

## Question#14

How many radio/TV clips do you estimate the Board would view on a monthly basis by the 10 users?

### Answer#14

Please include cost structure.





## Question#15

How many radio/TV clips do you estimate the Board would redistribute to additional users on a monthly basis?

### Answer#15

Please include cost structure

### Question #16

What is the budget for this project?

### Answer#16

Please provide your estimate. Cost is one of the weighted factors.

### Question#17

Who is the incumbent provider?

### Answer#17

We use several contracts to meet the needs including Meltwater News, the Government of Canada EMM Program & Newsdesk, Infomart and Hootsuite.

### Question#18

What is the number of internal viewers/readers of French-language print coverage?

# Answer#18

Less than 100

### Question#19

What is the approximate number of French-language print articles required monthly?

### Answer#19

Between 20 and 50 a month

### Question#20

We have reviewed the contract and it doesn't allow for software and has included a clause for unlimited training and unlimited liability.

Have you had any other requests for revisions? It seems the contract doesn't match the requested services.

### Answer#20

This Request for Proposals is for Media Monitoring and Analysis services and doesn't include software. Training and unlimited liability are required. At this point we don't expect to make any changes to the requirement.





### Question#21

In Part 3, Section 3.1, the RFP states that the National Energy Board would like Certifications provided by PDF. Is there a desired format that proponents should indicate they are compliant with the Certifications outlined in Part 5 and Annex D of the RFP?

## Answer#21

Bidders must fill out the certification in ANNEX D Former Public Servant Certification and Acknowledge that they are compliant and will be compliant during the performance of the work with 5.1.1 Suppliers Representation Certification. For the latter, an acknowledgment would be sufficient.

### Question#22

Will the recent announcement from the Federal government regarding the National Energy Board affect this RFP in any way?

### Answer#22

The recent announcement from the Federal government will not have any impact to this RFP.

## Question#23

In order to provide the most detailed submission, we would like to request an extension to the February 13 deadline. Is this possible?

## Answer#23

RFP deadline will be extended. Please visit buyandsell website.

