



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

**Bid Receiving - PWGSC / Réception des soumissions -
TPSGC**

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT

MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St./ 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Media Monitoring Services	
Solicitation No. - N° de l'invitation 5R000-172369/A	Amendment No. - N° modif. 002
Client Reference No. - N° de référence du client 5R000-17-2369	Date 2018-03-26
GETS Reference No. - N° de référence de SEAG PW-\$\$CY-025-74564	
File No. - N° de dossier cy025.5R000-172369	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2018-04-04	Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Kamal, Mostafa A.	Buyer Id - Id de l'acheteur cy025
Telephone No. - N° de téléphone (613) 990-5858 ()	FAX No. - N° de FAX () -
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

Solicitation No. - N° de l'invitation
5R000-172369/A
Client Ref. No. - N° de réf. du client
5R000-17-2369/001/CY

Amd. No. - N° de la modif.
002
File No. - N° du dossier
CY025. 5R000-172369

Buyer ID - Id de l'acheteur
CY025
CCC No./N° CCC - FMS No./N° VME

Amendment 002 is raised to respond to bidders questions.

Q1) The RFP describes a requirement for monitoring of French media. CEDROM-SNi provides access to the vast majority of French-language print media in Canada.

- i. Do you currently have a direct license with CEDROM-SNi? If not, what is the number of internal viewers/readers (i.e. direct employees or contractors of FCAC) of French-language print coverage?

A1) FCAC does not currently have a license with CEDROM-SNi. The number of internal viewer/readers on our distribution list for both English and French-language print coverage is 50.

However, going forward, FCAC only requires summaries of print articles, and/or links to online, publicly-available versions of print coverage.

Please note that the winning bidder is responsible for making all required licensing agreements. The contract will be with the winning bidder only and Canada will not sign any 3rd party agreements

Q2) Typically when responding to RFPs of this nature, we provide the cost of database (4.1.1.1.2) as a separate line item. Would FCAC prefer this be included in the price of the media monitoring platform, or would you prefer this to be broken out separately?

A2) Separate line item in same contract please.

Under Annex B- Basis of payment- delete 1.1 to 1.5 in its entirety and replace each with:

A Requirement	B Description	C Unit	D Cost per unit	E Units used for evaluation purposes only
Media Monitoring Platform including up to 3 users	Monitoring of social and traditional media including internet, radio, TV, online newspaper and publications	Per month	\$-----	12
Additional users	Per user	Per month	\$-----	N/A
Media contacts database for up to 3 users	Media contacts database	Per year	\$-----	1

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Amd. No. - N° de la modif.
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 File No. - N° du dossier
CY025. 5R000-172369

Buyer ID - Id de l'acheteur
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 CCC No./N° CCC - FMS No./N° VME

Media Contacts database – additional user	Per user	Per year	\$-----	N/A
Twitter results	Up to 250,000 per month	Per month	\$-----	12
	250,001 to 500,000 per month	Per month	\$-----	12
	500,001 to 750,000 per month	Per month	\$-----	12
	750,001 to 1,000,000 per month	Per month	\$-----	12
Online news summaries	Per summary	Per summary	\$-----	1,000
Broadcast summaries	Per summary	Per summary		100
Broadcast Transcripts	Verbatim transcription	Per word	\$-----	20,000 words
	Audio / Video clips	Per clip sent CDROM / DVD1 or electronically	\$-----	10 clips
media analysis reports	Quarterly and comprehensive annual	Per hour	\$-----	16 hours
Research	Archival research for coverage of past events	Per 15 minutes	\$-----	N/A
Requested after hours service fee	Requested delivery on weekends, statutory holidays and after 6:00p.m. (Mon. to Fri.)	Percentage surcharge over fee for delivery during regular business hours	_____% surcharge	N/A
Courier fees			At cost	N/A

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Q3) In regards to mandatory technical criteria M1, does FCAC require bidders to "demonstrate" or "confirm" compliance (as those terms are defined in section 4.1.1.1)? If the answer is "demonstrate," is there a specific manner in which FCAC wishes bidders to do so?

A3) FCAC requires bidders to "confirm" the technical criteria M1.

Q4) In section 4.1.1.2.2, R.3 "Number of Community Newspapers" states that 0.5 points will be given for every 5 community newspapers in French. This appears to be a discrepancy, as 0.5 points are given for every 150 community newspapers in English. Are these numbers accurate?

A4) These numbers are accurate, due to the proportionally smaller number of French-language community newspapers, compared to English-language, across Canada.

Q5) In Annex A, Section 3.3. Analytics and Reporting, the RFP indicates a need for quarterly and annual reports. Would the FCAC require these reports to be curated by the proponent's analysts, or would these reports be generated by FCAC users?

A5) The reports would be generated by FCAC users. However, FCAC users will require training and support to set up reporting templates and dashboards.

All other terms and conditions remains unchanged.