



Questions and Answers (Q&A)

RFI# HC 1000202407

Workflow and Data Management System for Tobacco Control Inspections and Reporting

5. Is the Tobacco Control Director interested in learning of technology applications that can help prevent illegal diversion of tobacco products and enable collaborative means for multiple agencies (e.g., Canada Revenue Agency and Health Canada) to coordinate their tobacco products control efforts?

Although the issues of the illegal diversion of tobacco products and possible inter-agency collaboration are relevant to Tobacco Control, they currently fall outside the scope of the RFI. However, as stated in the RFI, respondents are encouraged to provide any additional information or innovative equipment and/or services and brochures, not specifically outlined elsewhere in the Request for Information.

6. Can you please elaborate on the process related to the preparation of a prosecution?

The prosecution process can be summarized as follows:

- Decision to proceed with a prosecution process;
- Consultation with Justice Canada;
- Preparation of a prosecution brief;
- Senior Management approval of the prosecution brief;
- Submission of the approved prosecution brief to the appropriate Prosecution Authority.

7. Can you please elaborate on the meaning/process, or provide a case study that describes and provides examples related to compliance promotion?

Compliance is facilitated if the legislative requirements (in this case the *Tobacco and Vaping Products Act* and its Regulations) are clearly identified, accessible and understood. To this end, Compliance Promotion activities are undertaken to make information available which informs, assists and encourages compliance with legislative requirements. The information may be provided to all stakeholders including the general public, non-governmental organizations, and industry.

Compliance Promotion is one of three activities listed under Compliance and Enforcement Activities, along with inspection and investigation. Compliance Promotion may sometimes be a stand-alone activity, but is most often associated with an inspection.

An example of Compliance Promotion is the following:



- Following the coming into force of the new legislative requirements, information sheets and other materials are developed by Health Canada;
- A Compliance Promotion plan is developed to disseminate the information;
- Information is distributed via multiple channels:
 - Government of Canada Website;
 - Advertising in trade publications;
 - E-mail distribution;
 - Information Sheets/Toolkits distribution via inspections;
 - Participation in other educational activities, such as presentations or information sessions.
 - On-request;
 - Etc.