



Procurement and Contracting Services  
30 Victoria Street  
Gatineau, Quebec K1A 0M6

## REQUEST FOR PROPOSAL AMENDMENT

The Request for Proposal is hereby amended; unless otherwise indicated, all other terms and conditions of the Request for Proposal remain the same.

<b>RFP Amendment No.</b>  2	<b>RFP Amendment Date:</b>  October 1, 2018
<b>Office of the Chief Electoral Officer File No.</b>  ECGZ-RFP-17-0692	
<b>Title:</b>  Social Media Analytics Tool and Services	
<b>Request for Proposal Closing Date:</b>  October 30, 2018 @ 2:00 pm (ET)	
<b>ENQUIRIES – address enquiries to the Contracting Authority:</b>  <b>Office of the Chief Electoral Officer of Canada</b> Procurement and Contracting Services 30 Victoria Street Gatineau, Quebec K1A 0M6  proposition-proposal@elections.ca	
<b>Attention:</b>  Galina Zhukov Senior Advisor, Procurement and Contracting Services	<b>Tel No.</b>  819-939-1486

## **Part 1. Interpretation**

- 1.1** Elections Canada hereby amends in accordance with this amendment the Request for Proposal for Social Media Analytics Tool and Services bearing number ECGZ-RFP-17-0692 and dated September 18, 2018 (the "RFP"). This amendment hereby forms part of the RFP.
- 1.2** Unless defined herein or unless the context otherwise requires, all of the words and phrases defined in the RFP and used in this amendment shall have the same meanings assigned to them in the RFP.

## **Part 2. Questions and Answers**

The following question(s) have been asked in response to the Request for Proposal and Elections Canada hereby answers as follows:

### **2.1 Question No. 16**

Question:

Regarding: "have a geo-location function (i.e. provide latitude/longitude coordinates of a post within a certain distance either or similar to the postal code level) and georeferencing identification capabilities (i.e. identify geo-referenced posts or when users post about a specific geographical location), including mapping and exporting to other mapping software."

\*Is this a hard requirement or is this more along the lines of nice to have?

Answer:

This is a mandatory requirement. Although Elections Canada understands that not all social media posts will have the geo-location, it needs the tool to be able to provide the geo-location of a post when available.