



RETURN BIDS TO:
RETOURNER LES SOUMISSIONS À :
 Public Safety and Emergency Preparedness
 Canada
 Contracting and Procurement Section
 340 Laurier Avenue West,
 1st Floor Mailroom – **MARKED URGENT**
 Ottawa, Ontario
 K1A 0P8
 Attention: **Denise Desserud**

AMENDMENT #1
MODIFICATION N° 1

Offer to: Public Safety and Emergency Preparedness Canada

We hereby offer to provide to Canada, as represented by the Minister of Public Safety and Emergency Preparedness Canada, in accordance with the terms and conditions set out herein or attached hereto, the goods, services, and construction detailed herein and on any attached sheets.

Offre au: Ministère de la Sécurité publique et Protection civile Canada

Nous offrons par la présente de fournir au Canada, représenté par le ministre de la Sécurité publique et Protection civile Canada, aux conditions énoncées ou incluses par référence dans la présente et aux annexes ci-jointes, les biens, services et construction énumérés ici et sur toute feuille ci-annexée.

Comments – Commentaires:

BIDDERS MUST WAIT TO HAVE THEIR PROPOSALS TIME STAMPED IF THEY ARE HAND DELIVERING TO THE MAILROOM

Entrance is on Gloucester at shipping door, behind the building

Instructions: See Herein
Instructions: Voir aux présentes

Vender/Firm Name and Address
Raison sociale et adresse du Fournisseur/de l'entrepreneur

Issuing Office – Bureau de distribution
 Public Safety and Emergency Preparedness
 Canada
 Contracting and Procurement Section
 269 Laurier Avenue West
 13th Floor, Office 13B-37
 Ottawa, Ontario
 K1A 0P8

Title – Sujet Analysis of Sentiment Towards Cannabis on Social Media	
Solicitation No. – N° de l'invitation 201804487	Date 2018-10-15
Solicitation Closes – L'invitation prend fin At – à 02:00 PM On – le 2018-10-29	Time Zone Fuseau horaire EDT
Delivery Required – Livraison exigée See Herein	
Address Enquiries to: - Adresser toutes questions à: Denise Desserud	
Telephone No. – N° de telephone (613) 990-2614	FAX No. – N° de FAX (613) 954-1871
Destination – of Goods, Services and Construction: Destination – des biens, services et construction: Public Safety Canada 269 Laurier Avenue West, Ottawa, Ontario K1A 0P8	
Security – Sécurité No security provisions	

Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. – N° de telephone Facsimile No. – N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

AMENDMENT #1

- A) **Article 4, Point rated technical criteria, under Part 5 – Evaluation criteria, is deleted entirely and replaced with the following:**

4 Point Rated Technical Criteria

Proposals will be evaluated and scored in accordance with specific evaluation criteria detailed in this section.

The Bidder should provide all relevant details for each project listed including but not limited to:

- Project title and brief description of tasks
- duration in time (e.g. months; years) and dates;
- your roles and responsibilities;
- Project budget
- description of the work, including scope;

The Bidder must *provide sufficient detail to clearly demonstrate* how they meet each point-rated requirement below. Bidders are advised that only listing experience without providing any supporting data to describe responsibilities, duties and relevance to the requirements, or reusing the same wording as the RFP, will not be considered “demonstrated” for the purpose of this evaluation.

NOTE: If the bidder’s technical proposal does not score (35/65) or more of the rated technical criteria, the bidder’s proposal will be deemed non-compliant.

	Description of Criteria	Max Pts	Points Breakdown	Bidder's Response
R1	<p>The Bidder should demonstrate that its proposed team of resources has published quantitative research* that involves sentiment analysis.</p> <p>*Publications include journal articles, books, book chapters, grey literature, and client reports (including official government (federal, provincial, municipal) publications).</p> <p>The Bidder must provide, at minimum, the following details for each publication:</p> <ul style="list-style-type: none"> • title of publication, • place of publication (including journal name, if applicable), • date of publication, abstract. <p>Public Safety will only review the first five publications presented by the Bidder. In the event a Bidder cites more than five publications, only the first five presented will be</p>	15 Points	<p>Points will be awarded as follows:</p> <p>2 points will be awarded per publication up to a maximum of 10 points.</p> <p>Example: 1 relevant publication = 2 points, 2 relevant publications = 4 points, etc.</p> <p>An additional 5 points will be provided if <u>at least three</u> of the publications for which base points are provided were published in peer-reviewed journal.</p>	



	Description of Criteria	Max Pts	Points Breakdown	Bidder's Response
	<p>reviewed and no consideration will be given to the remaining citations unless another order of preference is given by the Bidder.</p>			
R2	<p>Draft Methodological Plan – The Bidder should submit a comprehensive analytic plan to complete the work tasks. At minimum, the proposed methodological plan should include:</p> <ol style="list-style-type: none"> 1. Key research questions informed by the project objectives, as outlined in Section 2; 2. Sample inclusion criteria, including (but not limited to) the social media platforms selected for sampling, the timeframe selected, and the keywords that will be used to determine posts for inclusion; 3. A description of the characteristics of the user-level metadata that will be collected (e.g., sex, age, location, etc.); 4. A description of the web extraction and sentiment analysis tools/tasks that will be used to collect all data, including (but not limited to) a description of how these tools operate and the existing empirical research surrounding the accuracy and reliability of the tools and analytical techniques proposed (e.g., classification accuracy, etc.); 5. Data cleaning and data management activities (e.g., techniques/tools that will be used for the identification and removal of spam posts); 6. Any additional proposed 	<p>30 points</p>	<p>30 points - Excellent Draft Methodological Plan: Clear and complete with convincing details on all 7 of the listed aspects, including strong rationales for the decisions made and solid, realistic mitigation strategies.</p> <p>20 points – Good Draft Methodological Plan: Clear with complete and convincing details on at least 6 of 7 of criteria, including strong rationales for most of the decisions made and solid, realistic mitigation strategies.</p> <p>15 points - Average Draft Methodological Plan: Clear with complete and convincing details on at least 4 out of 7 of the listed aspects, rationales for some decisions are weak or missing. The mitigation strategy is presented but lacks some degree of realism.</p> <p>10 points – Weak Draft Methodological Plan: The methodological plan is not clear. Complete and convincing details are not provided for most of the 7 listed aspects. Rationales for most decisions are weak or missing. The mitigation strategy is presented but lacks realism.</p> <p>0 points - Poor Draft Methodological Plan: Either a methodological plan is not submitted or rationales for decisions are missing. The mitigation strategy is either not provided or completely unrealistic.</p> <p>Bidders must achieve at least 15 points in order to pass this criterion. If a Bidder fails to achieve at least 15 points, its proposal will be deemed non-compliant and given no further consideration.</p>	



	Description of Criteria	Max Pts	Points Breakdown	Bidder's Response
	<p>analyses; and</p> <p>7. Advantages and disadvantages of the proposed approach.</p> <p>Strong rationales should be provided for all decisions made in the proposed methodological plan (e.g., why certain techniques, tools, or analyses will be relied upon to complete this research project, why the proposed sampling strategy was selected, etc.).</p> <p>Realistic mitigation strategies should also be proposed in the event of encountering barriers to data collection and/or analyses throughout the duration of the project.</p>			
R3	<p>Draft Work Plan – The Bidder should provide a comprehensive draft work plan that:</p> <ol style="list-style-type: none"> shows a logical organization of tasks to be completed and scheduling for the project as per the Statement of Work, including resources to be consulted; and where applicable, provides details on team composition, the responsibilities of the team members and expected efforts per task; and demonstrates that the level of effort is appropriate for the tasks outlined in the Statement of Work. 	20 points	<p>Points will be awarded as follows:</p> <p>20 points - Excellent Draft Work Plan: realistic details and explanations of work phase definitions, activities, deadlines and deliverables resulting in a complete understanding of the work plan, its practicality and achievability.</p> <p>15 points - Good Draft Work Plan: sufficient detail of work phase definitions, activities, deadlines and deliverables that provides a rational plan with a high likelihood of successful implementation.</p> <p>10 points - Average Draft Work Plan: incomplete, insufficient, or unrealistic details provided for some elements of the work phase definitions, activities, deadlines and deliverables; some inconsistencies may be present.</p> <p>5 points - Weak Draft Work Plan: incomplete, insufficient, or unrealistic details provided for most elements of the work phase definitions, activities, deadlines and deliverables; many inconsistencies may be present.</p> <p>0 points - Poor Draft Work Plan: Either no work plan is submitted or the work plan submitted has an absence or near</p>	



	Description of Criteria	Max Pts	Points Breakdown	Bidder's Response
			<p>absence of work phase definitions, specific activities, deadlines and deliverables; unrealistically presented methods/ outcomes/ outputs/timing.</p> <p>Bidders must achieve at least 10 points in order to pass this criterion. If a Bidder fails to achieve at least 10 points, its proposal will be deemed non-compliant and given no further consideration.</p>	
			Maximum points	65 points
			Minimum required points	35 points

B) ALL OTHER TERMS AND CONDITIONS REMAIN THE SAME.