### RETURN BIDS TO: RETOURNER LES SOUMISSIONS À :

Public Safety and Emergency Preparedness Canada

Contracting and Procurement Section 340 Laurier Avenue West.

1st Floor Mailroom - MARKED URGENT

Ottawa, Ontario K1A 0P8

Attention: Denise Desserud

Question and Answer #2 Question et réponse n° 2

Offer to: Public Safety and Emergency Preparedness Canada

We hereby offer to provide to Canada, as represented by the Minister of Public Safety and Emergency Preparedness Canada, in accordance with the terms and conditions set out herein or attached hereto, the goods, services, and construction detailed herein and on any attached sheets.

Title Cuiet	
Title – Sujet	
Analysis of Sentiment Towards Cannabis on Social Media	
Solicitation No. – N° de l'invitation	Date
201804487	2018-10-15
Solicitation Closes – L'invitation prend fin	Time Zone
At – à 02:00 PM	Fuseau horaire
On – le 2018-10-29	
	EDT
Delivery Required – Livraison exigée	
See Herein	
Address Enquiries to: - Adresser toutes questions à:	
Denise Desserud	
Telephone No. – N° de telephone	FAX No. – N° de FAX
(613) 990-2614	(613) 954-1871
Destination – of Goods, Services and Construction:	
Destination – des biens, services et construction:	
Public Safety Canada	
269 Laurier Avenue West,	
Ottawa, Ontario	

Offre au: Minitère des Sécurité publique et Protection civile Canada

Nous offrons par la présente de fournir au Canada, représenté par le ministre de la Sécurité publique et Protection civile Canada, aux conditions énoncées ou incluses par référence

K1A 0P8

Security - Sécurité

No security provisions

dans la présente et aux annexes ci-jointes, les biens, services et construction énumérés ici et sur toute feuille ci-annexée.

#### Comments - Commentaires:

BIDDERS MUST WAIT TO HAVE THEIR PROPOSALS TIME STAMPED IF THEY ARE HAND DELIVERING TO THE MAILROOM

Entrance is on Gloucester at shipping door, behind the building

Instructions: See Herein Instructions: Voir aux présentes

Vender/Firm Name and Address Raison sociale et adresse du Fournisseur/de l'entrepreneur

Issuing Office – Bureau de distribution
Public Safety and Emergency Preparedness
Canada
Contracting and Procurement Section
269 Laurier Avenue West
13<sup>th</sup> Floor, Office 13B-37
Ottawa, Ontario
K1A 0P8

Vendor/Firm Name and Address

Raison sociale et adresse du fournisseur/de l'entrepreneur

Telephone No. – N° de telephone Facsimile No. – N° de télécopieur

Name and title of person authorized to sign on behalf of Vendor/Firm (type or print)

Nom et titre de la personne autorisée à signer au nom due fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)

Signature Date



#### **QUESTION AND ANSWER #2**

# **Question #1:**

What is the budget for this project?

### Answer #1:

This question was answered previously and can be found in the Question and Answer document #1.

# **Question #2:**

Has Public Safety contracted an outside supplier for a Social Media Analysis similar to this one in the recent past? If so, who was the supplier?

## Answer #2:

No, Public Safety has not entered into a contract for similar requirement in the recent past.

# **Question #3:**

To clarify, do the "bi-weekly status reports" mentioned in Part 4 - Statement of Work refer to "twice a week" reports or "once every two weeks" reports?

## Answer #3:

The status report refers to once every two weeks.

# **Question #4:**

In order to obtain the full scope of data required to satisfy the requirements of this RFP, suppliers may need to engage with sub-contractors (whilst retaining full responsibility for the services provided to Public Safety). Can you confirm that you would have no objection to the use of sub-contractors (on the understanding that this will be disclosed in suppliers' proposals)?

### Answer #4:



#### **QUESTION AND ANSWER #2**

Public Safety has no objections to the involvement of sub-contractors provided this is disclosed in the proposal submitted by the bidder. It is the responsibility of the bidder that all individuals, including sub-contractors, meet all requirements as those expected of non-sub-contractors, including the ability to satisfactorily perform the work required to successfully produce all deliverables.

## **Question #5:**

# Page 12 - Section 4 Tasks

In relation to requirement 4.6, can respondents please be provided with the Public Safety Canada MS Word research report template.

### Answer #5:

The successful bidder will receive the necessary template at the award of the contract. The template is a straightforward MS word document with stylesheets and formatting that are used across the department for all research reports.

## **Question #6:**

## Page 20 - Evaluation Criteria

As a professional services firm, we conduct sentiment analysis on behalf of our clients and submit our results and recommendations through reports and not necessarily publications as defined in the RFP. May we respectfully request that the evaluation criteria in R1 be amended to include the bold items below:

The Bidder should demonstrate that its proposed team of resources has published **or delivered** quantitative research\* that involves sentiment analysis.

\*Publications include journal articles, books, book chapters, grey literature and **client deliverables / reports**.

The Bidder must provide, at minimum, the following details for each publication:

- title of publication,
- place of publication (including journal name, if applicable),
- date of publication, abstract.



#### **QUESTION AND ANSWER #2**

The Bidder must provide, at minimum, the following details for each client engagement:

- client name and type of sentiment analysis,
- date of project work,
- team members involved in the delivery.

Public Safety will only review the first five publications / engagements presented by the Bidder. In the event a Bidder cites more than five publications, only the first five presented will be reviewed and no consideration will be given to the remaining citations unless another order of preference is given by the Bidder.

### Answer #6:

The evaluation criteria in R1 has been amended to include client reports, including official government (federal, provincial, municipal) publications. The other amendments will not be included. Please see Amendment #1.

