



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

**Bid Receiving - PWGSC / Réception des soumissions -
TPSGC**

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

**SOLICITATION AMENDMENT
MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

There is no security requirement associated with the requirement.

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Creative Marketing Agency	
Solicitation No. - N° de l'invitation 46558-193594/A	Amendment No. - N° modif. 003
Client Reference No. - N° de référence du client 46558-19-3594	Date 2018-10-19
GETS Reference No. - N° de référence de SEAG PW-\$\$CX-026-75604	
File No. - N° de dossier cx011.46558-193594	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2018-10-25	Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input checked="" type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Leblanc, Marc-André	Buyer Id - Id de l'acheteur cx011
Telephone No. - N° de téléphone (613) 998-1966 ()	FAX No. - N° de FAX (613) 991-5870
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

This Amendment 003 is issued to publish questions received from the industry and the answers.

Questions and Answers:

Question 4:

We understand the bid submission includes all three sections (technical, financial and certifications), but we don't believe any of the sections request a general company summary and overview (ownership, size, structure, etc.). Would we be allowed to include such a section for context prior to delving into our case studies?

Answer 4:

Bidders may include additional information in their bid, however bids will be evaluated only in accordance with PART 4 EVALUATION PROCEDURES AND BASIS OF SELECTION and the evaluation criteria referenced therein.

Question 5:

We realize that the specifications indicate that all printed materials must be in black and white. However, some of the visual references we hope to include would be difficult to assess in black and white. Would we be allowed to print off some sample assets in colour?

Answer 5:

The solicitation document states that bidders should submit printed documents in black and white. Although this format is strongly encouraged, bidders may also submit documents printed in colour.

Question 6:

We would like to include some video footage to supplement our case studies. Would we be allowed to include the video footage on the USB and reference it in our written submission?

Answer 6:

Bidders may include additional information in their bid, however bids will be evaluated only in accordance with PART 4 EVALUATION PROCEDURES AND BASIS OF SELECTION and the evaluation criteria referenced therein, and therefore video footage will not be evaluated. Bidders must ensure that their written submission is sufficient to meet all mandatory and rated criteria.

END OF AMENDMENT 003