



**REQUEST FOR QUOTATION (RFQ) #1000204672
QUESTIONS AND ANSWERS PART 01**

October 31, 2018

To: All Bidders

Subject: **RFQ# 1000204672- Graphic Design Services for the Labelling of Tobacco**

Bidders are hereby notified of the following questions raised regarding the above requirement:

Question 1:

Can the Project Manager Resource and the Lead Designer Resource be the same person?

Answer 1:

Yes, as long as the project samples clearly demonstrate the experiences requested in each Technical Criterion.

Question 2:

In Table 1 – Tasks, Activities, Deliverables, and Milestones, Activity & Task 4 requires "Provide 3 different proposals for each label shape (3 bilingual rectangular, 3 bilingual square, 3 unilingual square and 3 unilingual rectangular)". Can this be clarified? are the three shapes to have the same visual appearance but different language content? Or is this a total of 9 distinctly different label shapes?

Answer 2:

Templates are required before label development of the Health Warning as outlined in Task 5. A total of 3 different template proposals for each label shape (**total of 18 different labels**) are required as follows: 3 bilingual rectangular (3 in English/3 in French), 3 bilingual square (3 in English/3 in French), 3 unilingual square and 3 unilingual rectangular. Each label shape is to be laid out using one distinct English/French Health Warning which would have the same visual appearance and content (i.e. picture, text) to the required shapes.

Question 3:

Can you kindly extend deadline until Nov15th?

Answer 3:

No, Health Canada will not be extending the end date at this time.

ALL OTHER TERMS AND CONDITIONS OF THIS RFQ REMAIN IN EFFECT.