



Procurement and Contracting Services
30 Victoria Street
Gatineau, Quebec K1A 0M6

AMENDMENT TO REQUEST FOR INFORMATION

The Request for Information is hereby amended; unless otherwise indicated, all other terms and conditions of the Request for Information remain the same.

RFI Amendment No. 1	RFI Amendment Date: November 6 th , 2018
Office of the Chief Electoral Officer File No. ECGP-RFI-18-0537	
Title: 2019 National Electors Study	
Request for Information Closing Date: November 13 th , 2018 at 2:00 p.m. (Gatineau time)	
ENQUIRIES – address enquiries to the Contracting Authority: Office of the Chief Electoral Officer of Canada Procurement and Contracting Services 30 Victoria Street Gatineau, Quebec K1A 0M6 Supplier@elections.ca	
Attention: Ghislaine Parent	Tel No. 819-939-2489

Part 1. Interpretation

- 1.1** Elections Canada hereby amends in accordance with this amendment the Request for Information (RFI) for the 2019 National Electors Study ECGP-RFI-18-0537 and dated October 26th, 2018 (the “RFI”). This amendment hereby forms part of the RFI.
- 1.2** Unless defined herein or unless the context otherwise requires, all of the words and phrases defined in the RFI and used in this amendment shall have the same meanings assigned to them in the RFI.

Part 2. Questions and Answers

The following question(s) have been asked in response to the RFI and Elections Canada hereby answers as follows:

2.1 Question No. 1 – Web sampling Strategy

Question:

For the sampling for the Web survey, do you have a preference for probabilistic panel sample or RDD phone sample?

Answer:

Elections Canada is open to both options at this stage. We invite suppliers to comment on the advantages and drawbacks of the approach they would recommend as part of their answer to the RFI.

2.2 Question No. 2 – Focus-group sampling

Question:

Can participants to the focus groups come from the Benchmark phase (1) or should they be recruited separately?

Answer:

Elections Canada is open to both options at this stage. We invite suppliers to comment on the advantages and drawbacks of the approach they would recommend as part of their answer to the RFI.

2.3 Question No. 3 - Incentives

Question:

Is providing an incentive something you would consider to keep the low incidence group motivated?

Answer:

Elections Canada is open to offering incentives to some respondents. We invite suppliers, as part of their answer to this RFI, to comment on the incentive structure and amounts they would recommend.

2.4 Question No. 4 – Longitudinal samples and waves

Question:

The RFI indicates that each respondent will answer 3 of the 6 waves of the survey. There is a note that indicates that 25% of the participants in the Benchmark wave (1) should be invited to participate in each of waves 2 to 5. Can you please confirm that this implies that 3,750 Wave 1 participants will be invited for each of waves 2 to 5 and that you expect 3,000 of those to complete the survey each wave? If not, can you please clarify your expectations?

Answer:

That is correct. The difference between the two numbers (3750 and 3000) is intended to account for attrition between waves.

2.5 Question No. 5 – Report requirements

Question:

In terms of reporting, do you see a separate report for qualitative and quantitative data or a combined analysis report integrating qualitative and quantitative data?

Answer:

In terms of reporting, Elections Canada expects:

- a combined qualitative and quantitative thematic report evaluating the communications campaign and individual products;
- a separate qualitative thematic report about the voter journey;
- a fully coded and cleaned database for all survey waves.

Part 3. Amendment

3.1 Amendment to Title Page - RFI Closing Date

Section Title Page, Closing Date of the Request for Information is hereby amended to read in its entirety as follows:

Delete: November 6th, 2018 at 2:00p.m. (Gatineau Time)

Insert: November 13th, 2018 at 2:00p.m. (Gatineau Time)