



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

Bid Receiving - PWGSC / Réception des soumissions -
TPSGC

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

**Revision to a Request for Supply
Arrangement - Révision à une demande
pour un arrangement en matière
d'approvisionnement**

The referenced document is hereby revised; unless
otherwise indicated, all other terms and conditions of
the Solicitation remain the same.

Ce document est par la présente révisé; sauf
indication contraire, les modalités de l'invitation
demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Communication Marketing Management	
Solicitation No. - N° de l'invitation EN578-190375/D	Date 2018-11-27
Client Reference No. - N° de référence du client EN578-19-0375	Amendment No. - N° modif. 006
File No. - N° de dossier cx011.EN578-190375	CCC No./N° CCC - FMS No./N° VME
GETS Reference No. - N° de référence de SEAG PW-\$\$CX-011-75785	
Date of Original Request for Supply Arrangement 2018-11-07 Date de demande pour un arrangement en matière d'app. originale	
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2018-12-07	Time Zone Fuseau horaire Eastern Standard Time EST
Address Enquiries to: - Adresser toutes questions à: Leblanc(CX Div.), Marc-Andre	Buyer Id - Id de l'acheteur cx011
Telephone No. - N° de téléphone (613) 998-1966 ()	FAX No. - N° de FAX () -
Delivery Required - Livraison exigée	
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	
Security - Sécurité This revision does not change the security requirements of the solicitation. Cette révision ne change pas les besoins en matière de sécurité de l'invitation.	

Instructions: See Herein

Instructions: Voir aux présentes

Acknowledgement copy required Accusé de réception requis	Yes - Oui <input type="checkbox"/>	No - Non <input type="checkbox"/>
The Offeror hereby acknowledges this revision to its Offer. Le proposant constate, par la présente, cette révision à son offre.		
Signature	Date	
Name and title of person authorized to sign on behalf of offeror. (type or print) Nom et titre de la personne autorisée à signer au nom du proposant. (taper ou écrire en caractères d'imprimerie)		
For the Minister - Pour le Ministre		

Solicitation No. - N° de l'invitation
EN578-190375/D
Client Ref. No. - N° de réf. du client
EN578-190375

Amd. No. - N° de la modif.
006
File No. - N° du dossier
cx011.EN578190375

Buyer ID - Id de l'acheteur
CX011
CCC No./N° CCC - FMS No./N° VME

This Amendment 006 is issued to publish questions received from the industry and the answers to those questions.

Questions and Answers:

Question 13:

For the Communications Marketing Management RFSA, can you please clarify and give examples for the following types of marketing experience, based on the identified requirements on page 36 as part of the technical evaluation:

1. Engagement marketing
2. Experiential marketing

Answer 13:

A description of these services is provided in Annex A Statement of Work on pages 23 & 24 of the solicitation document.

Question 14:

With regards to the above noted RFSA, could you please clarify if, for M.1, a statement indicating the number of years a firm has specialized in marketing is sufficient, or do bidders need to also demonstrate at least three years of experience providing marketing services?

Answer 14:

Per M.1 EXPERIENCE OF THE FIRM:

The Bidder must have:

Must have specialized for a minimum of three (3) years in the provision of marketing services; and
A registered Canadian business.

The Bidder must provide:

- a. The number of years the Bidder's firm has specialized in the provision of marketing services; and
- b. The firm's Procurement Business Number (PBN).

The information provided per the second paragraph of M.1 will be used to validate the requirements under the first paragraph of M.1.

END OF AMENDMENT 006