AMENDMENT #1

RFP HC1000204385

THE FISCAL IMPACT OF THE FEDERAL TOBACCO CONTROL STRATEGY: MEASURING THE RETURN ON INVESTMENT (ROI)

At Attachment 3 - Bid Evaluation Criteria:

DELETE:

| DD3 | In addition to NATE the District Association | |
|-----|---|---------|
| PR3 | In addition to MT5, the Bidder's technical | |
| | document outlining their Approach and | |
| | Methodology should describe how they meet the | |
| | objectives and tasks identified in the SOW under | |
| | section 2.1, 2.2 and 2.3. | |
| | Addresses and exceeds as outlined in the Statement of Work = 20 points | |
| | Bidder's response to this criterion is in depth | |
| | and the outline of the Approach and | |
| | Methodology requirement is exceeded. The | |
| | knowledge, experience or approach | |
| | demonstrated should ensure highly effective | |
| | performance on this aspect of the work. | |
| | Addresses all elements as outlined in the Statement of Work = 15 points | |
| | Bidder's response to this criterion addresses the requirement well. The knowledge, experience or approach demonstrated should ensure more than adequate performance on this aspect of the work. | 20 poin |
| | Addresses most elements as outlined in the Statement of Work = 10 points | |
| | Bidder's response satisfactorily addresses this criterion. The knowledge, experience or approach demonstrated should meet the minimum needed for adequate performance on this aspect of the work. | |
| | Addresses some elements as outlined in the Statement of Work = 5 points | |
| | Bidder's response minimally addresses the | |
| | criterion. The knowledge, experience or | |
| | approach demonstrated is insufficient for the | |
| | effective performance of the work. | |

INSERT:

| PR3 | In addition to MT4, the Bidder's technical document outlining their Approach and Methodology should describe how they meet the objectives and tasks identified in the SOW under section 2.1, 2.2 and 2.3. • Addresses and exceeds as outlined in the Statement of Work = 20 points Bidder's response to this criterion is in depth and the outline of the Approach and Methodology requirement is exceeded. The knowledge, experience or approach demonstrated should ensure highly effective performance on this aspect of the work. • Addresses all elements as outlined in the Statement of Work = 15 points Bidder's response to this criterion addresses the requirement well. The knowledge, experience or approach demonstrated should ensure more than adequate performance on this aspect of the work. • Addresses most elements as outlined in the Statement of Work = 10 points Bidder's response satisfactorily addresses this criterion. The knowledge, experience or approach demonstrated should meet the minimum needed for adequate performance on | | 20 points |
|-----|---|---|-----------|
| | this aspect of the work. Addresses some elements as outlined in the Statement of Work = 5 points Bidder's response minimally addresses the criterion. The knowledge, experience or approach demonstrated is insufficient for the effective performance of the work. | | |
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