



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

Bid Receiving Public Works and Government
Services Canada/Réception des soumissions Travaux
publics et Services gouvernementaux Canada
1713 Bedford Row
Halifax, N.S./Halifax, (N.É.)
Halifax
Nova Scotia
B3J 1T3
Bid Fax: (902) 496-5016

**SOLICITATION AMENDMENT
MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise
indicated, all other terms and conditions of the Solicitation
remain the same.

Ce document est par la présente révisé; sauf indication contraire,
les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address
Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution
Atlantic Region Acquisitions/Région de l'Atlantique
Acquisitions
1713 Bedford Row
Halifax, N.S./Halifax, (N.É.)
Halifax
Nova Scot
B3J 1T3

Title - Sujet Graphic Design	
Solicitation No. - N° de l'invitation 51019-184008/A	Amendment No. - N° modif. 003
Client Reference No. - N° de référence du client 51019-18-4008	Date 2019-02-06
GETS Reference No. - N° de référence de SEAG PW-\$HAL-104-5848	
File No. - N° de dossier HAL-8-81041 (104)	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2019-02-13	
Time Zone Fuseau horaire Atlantic Standard Time AST	
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input checked="" type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Nowakowski, Leanne	Buyer Id - Id de l'acheteur hal104
Telephone No. - N° de téléphone (902) 403-7112 ()	FAX No. - N° de FAX (902) 496-5016
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

Solicitation Amendment 003 is being issued to provide additional questions and answers to date.

Questions:

- 4) Would you please consider a submission deadline extension
- a. An extension was issued via Solicitation Amendment 002.
- 5) With respect to the cases submitted in the technical proposal, do we have to provide the creatives? If so, can we use colour printing for the pages containing the creatives only? If colour printing is not accepted, can we put the creatives on a separate USB key so quality is not lost?

- a. Creatives are to be provided. Colour printing and/or USB drives will be accepted for those pages.

- 6) The amendment now counters the content of the proposal. See below in purple an excerpt from what you indicated was being 'rated' in the original proposal. It is clearly '**social media campaigns**' ... so different from reports, infosheets, pamphlets, postcards.

With only two samples requested, these two types of deliverables rarely cross paths. Can we suggest either: Add an **M.1.3.** — sample of an on-line publication? —or— For **M.1.2.** indicate you want one sample to be social media related, and the second sample to be an on-line publication.

Proposal request:

Suite of creative products designed for a [social media campaign](#).

Proposal amendment:

Typical requests may include [designing graphics and infographics for social media and our website, as well as designing online and print publications such as reports, infosheets, pamphlets, postcards, etc.](#)

- a. VAC will not include additional criteria as requested. As per p.22 of the Request for Proposal, the two (2) completed suites of creative products must have been designed for [social marketing campaigns](#), with products developed for any of the following: print and digital ads, social media graphics, posters, pamphlets/brochures, magazines, postcards, infographics and factsheets. The client is looking to see creative products designed for various platforms that contributed to achieving communications objectives for a public awareness campaign.

- 7) Can the same two projects be used as an examples for R.1.1.i and R.1.1.ii?

- a. Yes, the same two projects can be used as examples throughout.

- 8) Can the same two projects can be used as an examples for each of three sections within R.1.1.i?

- a. Yes, the same two projects can be used as examples throughout.