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K1A 0S5

Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT

MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St./ 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Quantitative Research	
Solicitation No. - N° de l'invitation 35035-182384/A	Amendment No. - N° modif. 004
Client Reference No. - N° de référence du client 35035-18-2384	Date 2019-03-01
GETS Reference No. - N° de référence de SEAG PW-\$\$CY-021-76428	
File No. - N° de dossier cy021.35035-182384	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2019-03-11	Time Zone Fuseau horaire Eastern Standard Time EST
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Amaral, Paola	Buyer Id - Id de l'acheteur cy021
Telephone No. - N° de téléphone (613) 998-8588 ()	FAX No. - N° de FAX () -
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

AMENDMENT 004

The purpose of this amendment is to answer questions pertaining to this solicitation.

Questions and Answers:

Question 9:

I have a question regarding the mandatory criteria M2 of this RFP. It state that one project need to be a tracking survey and one need to be National in at least 4 regions. But then we read, in the 4th element, that the final sample need to be representative of the Canadian population within +/- 2%. Would projects that recruited participants by phone from an RRD sample to complete a Web survey be acceptable?

Response 9:

Projects that recruited participants by phone from an RDD sample to complete a Web survey do not meet the criteria.

Question 10:

Also, this +/- 2% of the proportion of the Canadian population, it that on weighted results or unweighted results?

Response 10:

he +/- 2% is on weighted results unless the final sample was not weighted. In that case, it would be on unweighted results.

Question 11:

Finally, it state by province, gender and age but that really depends of the strata you are looking at for age. What is the criteria here?

Response 11:

Any age categories used for weighting the final sample or for setting quotas should be representative of the target population based on Statistics Canada data at the time of the study.

ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED.