



RETURN BIDS TO:

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PWGSC/TPSGC Acquisitions Bid
Receiving/Réception des Soumissions
Sherwood Business Centre
161 St. Peters Road/
161, rue St. Peters
2nd Floor, Suite 204/
2ième étage, pièce 204
Charlottetown
Prince Edward Island
C1A 5P7

**SOLICITATION AMENDMENT
MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

THIS DOCUMENT CONTAINS A SECURITY
REQUIREMENT

Vendor/Firm Name and Address

Raison sociale et adresse du
fournisseur/de l'entrepreneur

Issuing Office - Bureau de distribution

Commercial Acquisitions (PEI)
Sherwood Business Centre
161 St. Peters Road/
161, rue St. Peters
2nd Floor, Suite 204/
2ième étage, pièce 204
Charlottetown
Prince Ed
C1A 5P7

Title - Sujet On-line media coordination	
Solicitation No. - N° de l'invitation 3X001-200007/A	Amendment No. - N° modif. 001
Client Reference No. - N° de référence du client 3X001-200007	Date 2019-03-25
GETS Reference No. - N° de référence de SEAG PW-\$PEI-004-4430	
File No. - N° de dossier PEI-8-41114 (004)	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2019-04-01	
Time Zone Fuseau horaire Atlantic Daylight Saving Time ADT	
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input checked="" type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Ellis-Herring, Alison	Buyer Id - Id de l'acheteur pei004
Telephone No. - N° de téléphone (902) 314-1061 ()	FAX No. - N° de FAX (902) 566-7514
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

This Solicitation Amendment No. one (1) is raised to include the following addendum no. 1.

The following addendum to the tender documents is effective immediately. This addendum shall form part of the contract documents.

All other terms and conditions remain the same.

Addendum No. 1.

1. QUESTIONS AND ANSWERS

Q1. Can you confirm the time zone for the deliverables? Is it AST or EST?

A1. AST

Q2. At what time is content available from the ACOA-supplied software sources?

A2. Content is provided at a minimum three (3) times daily: 6:00 a.m.; 8:00 a.m.; 2:00 p.m. AST.

Q3. Can we see an example of the current 7:15am and 8:30am emails?

A3. Examples included. See Annex A "Reference Documents" of this Solicitation Amendment No. 1.

Q4. How many are on the distribution lists for the 7:15 and 8:30am emails?

A4. Pre-determined Email recipient groups will be provided by ACOA.

Q5. Is there any analysis or measurement required by ACOA?

A5. No. The supplier is required to sort media coverage provided according to urgency and relevance and prepare and disseminate the news through a dedicated mailbox.

Q6. The "access clippings from the internet, as required". Does that mean that ACOA sources do not have digital news media items, and the vendor is responsible for sourcing that content?

A6. Digital sources will be supplied; however, the supplier is required to monitor the online content of major broadcast outlets (CBC; Radio-Canada; Global Atlantic; CTV) on a daily basis and include pertinent news in the daily package.

Solicitation No. - N° de l'invitation

3X001-200007/A

Amd. No. - N° de la modif.

001

Buyer ID - Id de l'acheteur

PEI004

Client Ref. No. - N° de réf. du client

3X001-2000007

File No. - N° du dossier

PEI-8-41114

CCC No./N° CCC - FMS No./N° VME

ANNEX A – REFERENCE DOCUMENTS

ACOA/APECA)

From: Daily Media Monitor/Suivi quotidien médias (ACOA/APECA)
Sent: Monday, March 25, 2019 7:17 AM
To:

Subject: - Early Advisory - Media / média

ACOA contributes to Labrador Wellness Centre

The Labrador Wellness Centre has received a \$1.5-million contribution from the Atlantic Canada Opportunities Agency (ACOA) Innovative Communities Fund. The presentation was made March 18.

[St. John's Telegram.com](#) 2019-03-22 (also in the [Western Star](#), [Labradorian](#))

Projet de turbine: Dalhousie essuie un nouveau revers du fédéral

La Ville de Dalhousie vient de subir un nouvel échec dans sa tentative d'obtenir du financement pour l'installation d'une turbine hydraulique de 99 kilowatts dans une de ses canalisations.

[L'Acadie Nouvelle](#) 2019-03-25

Farmers market is back

The island's largest food, vegetable and craft bazaar was welcomed back into the open arms of downtown Sydney.

[Cape Breton Post](#) 2019-03-25

Acadian business awards presented

A young Acadian band, a snow cone salesman and a pioneer in seniors care are among the Acadian and Francophone Chamber of Commerce's 2019 entrepreneurial award-winners.

[Summerside Journal Pioneer](#) 2019-03-23

From the national to the world stage?

The 2019 Scotties Tournament of Hearts wrapped up less than a month ago, but Cape Breton is already looking towards its next curling event.

[Cape Breton Post](#) 2019-03-23

Editorial: Create strategy to make N.B. a 'have' province

THE FEDERAL GOVERNMENT NEEDS TO HAVE A BETTER PLAN FOR New Brunswick than simply sending infrastructure and transfer money. Yet this is the clear impression we got of Ottawa's strategy from Finance Minister Bill Morneau on Thursday. Regarding economic growth in this province, Mr. Morneau was resigned to calling New Brunswick a "canary in a coal mine."

[Fredericton Daily Gleaner](#) 2019-03-25 [New Brunswick Telegraph Journal](#)

Don't link budget to election: Morneau

Finance Minister Bill Morneau pitched the virtues of his latest budget as a logical extension of his past documents in a speech Friday, telling a Halifax business audience they shouldn't think of it as an electoral platform. Speaking before the Halifax Chamber of Commerce, Morneau said that if there was anything the government did in the budget that was a surprise then "you haven't been watching us for the last four years."

Halifax Chronicle Herald 2019-03-23 (also in the *Cape Breton Post*, *Guardian*, *Telegram*, *Red Deer Advocate*, atlantic.ctvnews.ca, globalnews.ca, halifax.today.ca)

Finance minister not ruling out federal money for CFL stadium

Finance Minister Bill Morneau says if Halifax inevitably gets a CFL team, additional federal funding isn't out of the question.

globalnews.ca 2019-03-23

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From: Daily Media Monitor/Suivi quotidien médias (ACOA/APECA)
Sent: Monday, March 25, 2019 8:42 AM

Subject: ACOA media / média de l'APECA

Minister / Ministre

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[St. John's Telegram.com](http://St.John's Telegram.com) 2019-03-22 (also in the [Western Star](#), [Labradorian](#))

ACOA / APECA

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Fredericton Daily Gleaner 2019-03-25 New Brunswick Telegraph Journal

Working to attract more immigrants to N.L.

I am writing in response to commentary published recently in your paper ("To the Point: Newfoundland and Labrador's Poor Job of Attracting Immigrants Curtailing Economic Prosperity"). We all know that Newfoundland and Labrador is facing demographic challenges, like many regions of Canada and the world.

St. John's Telegram 2019-03-23

What needs to change to attract, hire and retain more immigrants?

While some current efforts and initiatives are enticing more immigrants to work in Atlantic Canada, there are policy suggestions and other ideas on how to attract more newcomers and make them want to stay. Small business needs

Cornerbrook Western Star.com 2019-03-22

Weekly papers / les hebdomadaires

Belledune mayor wants solution for generating station

THE MAYOR OF BELLEDUNE SAYS HE'S HOPING MONEY ALLOTTED FOR THE ATLANTIC CANADA OPPORTUNITIES AGENCY IN THE LIBERALS' FEDERAL BUDGET TUESDAY MEANS THE COAL-FIRED NB POWER PLANT IN THE VILLAGE WILL BE REFURBISHED BEFORE 2030, NOT CLOSED. JOE NOEL SAID CLOSING THE GENERATING STATION IS OUT OF THE QUESTION"FOR COUNCIL, AND HE'S PUSHING THE IDEA OF A GREENER ENERGY SOURCE BEING PRODUCED AT THE LOCAL PLANT. BUT HE SAYS IT'S A PROJECT THAT WILL REQUIRE FEDERAL FUNDING TO ACCOMPLISH.

Tribune 2019-03-22

Federal budget has extra cash for NB Municipalities

BUT IT NOW COMMITS TO HELPING THE COMMUNITIES IMPACTED BY THE TRUDEAU GOVERNMENT'S PLEDGE TO PHASE OUT COAL-FIRED ELECTRICITY BY 2030, INCLUDING GENERATING STATIONS IN SEAVIEW AND BELLEDUNE IN NEW BRUNSWICK. SPECIFICALLY, THE FEDERAL LIBERALS WILL LAUNCH A \$150 MILLION INFRASTRUCTURE FUND STARTING IN 2020-21 FOR "PRIORITY PROJECTS AND ECONOMIC DIVERSIFICATION IN IMPACTED COMMUNITIES." A TOTAL OF \$36 MILLION HAS BEEN ALLOCATED TO THE ATLANTIC CANADA OPPORTUNITIES AGENCY OVER FOUR YEARS, DOLLARS THAT COULD HELP REFURBISH THE BELLEDUNE GENERATING STATION TO AN ALTERNATIVE POWER SOURCE.

Bugle-Observer Weekend 2019-03-22

Sohi says investments in green economy won't leave traditional energy workers behind

In a wide-ranging Q&A, Natural Resources Minister Amarjeet Sohi discusses the energy transition, the Liberals investment in the green economy, and the impact of joining the International Renewable Energy Agency.

Hill Times 2019-03-25

Provincial news / Nouvelles provinciales

Nova Scotia

Don't link budget to election: Morneau

Finance Minister Bill Morneau pitched the virtues of his latest budget as a logical extension of his past documents in a speech Friday, telling a Halifax business audience they shouldn't think of it as an electoral platform. Speaking before the Halifax Chamber of Commerce, Morneau said that if there was anything the government did in the budget that was a surprise then "you haven't been watching us for the last four years." [Halifax Chronicle Herald](#) 2019-03-23 (also in the *Cape Breton Post*, *Guardian*, *Telegram*, *Red Deer Advocate*, [atlantic.ctvnews.ca](#), [globalnews.ca](#), [halifax.today.ca](#))

Finance minister not ruling out federal money for CFL stadium

Finance Minister Bill Morneau says if Halifax inevitably gets a CFL team, additional federal funding isn't out of the question.

[globalnews.ca](#) 2019-03-23

Getting creative with the arts

The conferences on Growing A Creative Economy have been around since 2013 but that doesn't mean the need for them has diminished, say organizers. "This is the fourth one," said Lori Burke, co-organizer and executive director of the Cape Breton Centre For Craft and Design in Sydney.

[Cape Breton Post](#) 2019-03-23

Indigenous issues

Two chiefs of Cape Breton Mi'kmaq communities are generally positive about measures targeting Indigenous communities announced in this week's federal budget, although they both say they need more time to study the document.

[Cape Breton Post](#) 2019-03-23

New Brunswick

Internet for all? Why N.B. is leading the pack

New Brunswick is the province closest to reaching the federal government's new budget promise of high-speed internet for all Canadians by 2030, according to the Canadian Internet Registration Authority. The organization that manages the .ca domain name says that it's simply a matter of money and municipal planning standing in the way of the province reaching that goal now.

[Moncton Times & Transcript](#) 2019-03-25 (also in the *Telegraph Journal*, *Daily Gleaner*)

Coupures en tourisme: plus de questions que de réponses

L'importante réduction de l'enveloppe réservée au tourisme annoncée la semaine dernière suscite des craintes de la part des partis d'opposition. Quant à l'Association de l'industrie touristique du N.-B., contre toute attente, elle n'est pas inquiète outre mesure pour l'instant.

[L'Acadie Nouvelle](#) 2019-03-25

Le ministre Dominic LeBlanc vante les mérites du nouveau budget fédéral

«Le fait qu'on va aider les employés directement va améliorer la productivité et la compétitivité du Nouveau-Brunswick»

Le ministre et député fédéral Dominic LeBlanc vante les mérites du nouveau budget fédéral pour le Nouveau-Brunswick: les libéraux ont déposé mardi leur budget 2019, un budget préparé afin de «donner aux Canadiens plus de confiance en l'avenir».

[L'Acadie Nouvelle](#) 2019-03-25

Ottawa to N.B: Don't bank on more cash

The federal government is warning the Higgs government not to expect more federal cash to address what Higgs is calling the "financial crisis" being caused by New Brunswick's aging population.

[Fredericton Daily Gleaner](#) 2019-03-23 (also in the *Telegraph Journal*, *Times & Transcript*)

Breakthru businesses face rocky road to success

With this year's prizes just handed out in the New Brunswick Innovation Foundation's Breakthru competition, the real work is only beginning to convert startups into successful businesses that will help grow the provincial economy.

[CBC.ca: New Brunswick](#) 2019-03-23

Entrepreneurs win chance to pitch business start-up on Dragons' Den

A group of New Brunswick entrepreneurs is getting a chance to slay the Dragons. The founders of Canum Nanomaterials won a chance to pitch their Fredericton-based start-up business on the television show Dragons' Den, said Kyle Woods, CEO and co-founder of the company.

[Fredericton Daily Gleaner](#) 2019-03-23

Prince Edward Island

Creating jobs; Expansion

Sekisui Diagnostics in Charlottetown is expanding again to add capacity and jobs which will benefit Islanders and the province's economy. The company expects to add 15 to 20 new jobs through this expansion, bringing total employment at the facility to over 130.

[Charlottetown Guardian](#) 2019-03-23

P.E.I. tourism industry eager to entice more Chinese visitors to the province

There's nothing like a fresh, warm glass of water for a weary traveller arriving for a visit to Prince Edward Island. Yes, warm water, at least if that visitor is Chinese.

[Charlottetown Guardian.ca](#) 2019-03-23 (also in the *Journal Pioneer*)

Business boost; FEDERAL BUDGET

There was some good news in this year's federal budget but there is still more work that needs to be done, says members of P.E.I.'s business community. Paul Deighan, tax partner with Grant Thornton LLP in Charlottetown, said there are a couple of important and positive tax changes for the farming and fishing industries as well as the biotechnology sector.

[Charlottetown Guardian](#) 2019-03-25

New P.E.I. business alliance forms ahead of election

Businesses and industry associations on P.E.I. have banded together in hopes of making sure their concerns are heard by politicians - and become an issue in the upcoming provincial election.

[CBC.ca: Prince Edward Island](#) 2019-03-22

Newfoundland and Labrador

There are no items today. Il n'y a pas d'articles d'aujourd'hui.

National

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