

ADDENDUM - 01, RFP # 20181618

This Addendum # 1 is hereby raised to addend the RFP # 20181618 as follows:

I. RFP # 20181618, bids submission deadline

DELETE:

2:00PM Eastern Standard Time (EST), April 1, 2019

REPLACE BY:

2:00PM Eastern Standard Time (EST), April 15, 2019

II. RFP # 20181618, page 26

INSERT ADDITIONAL FOOTNOTE:

Estimated proportions can be found in the 2016 Census results from Statistics Canada at <https://www12.statcan.gc.ca/census-recensement/2016/as-sa/98-200-x/2016011/98-200-x2016011-eng.cfm> (see Table 4). "In relative proportion" does not mean that the proportion of French mystery shoppers must be precise. Proportionate representation of French-speaking shoppers is a mandatory requirement for Québec, Ontario and Atlantic Canada. In the remaining regions, where the cost of recruiting shoppers and administering a shop in French may be prohibitive, the firm may choose not to meet this requirement.

III. RFP # 20181618, page 15

INSERT ADDITIONAL FOOTNOTE:

Estimated proportions can be found in the 2016 Census results from Statistics Canada at <https://www12.statcan.gc.ca/census-recensement/2016/as-sa/98-200-x/2016011/98-200-x2016011-eng.cfm> (see Table 4). "In relative proportion" does not mean that the proportion of French mystery shoppers must be precise. Proportionate representation of French-speaking shoppers is a mandatory requirement for Québec, Ontario and Atlantic Canada. In the remaining regions, where the cost of recruiting shoppers and administering a shop in French may be prohibitive, the firm may choose not to meet this requirement.