



RETURN BIDS TO:

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**Bid Receiving - PWGSC / Réception des soumissions -
TPSGC**

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

SOLICITATION AMENDMENT

MODIFICATION DE L'INVITATION

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Public Safety Canada - Advertising	
Solicitation No. - N° de l'invitation 0D160-200886/A	Amendment No. - N° modif. 001
Client Reference No. - N° de référence du client 0D160-20-0886	Date 2019-07-24
GETS Reference No. - N° de référence de SEAG PW-\$\$CZ-002-77388	
File No. - N° de dossier cz002.0D160-200886	CCC No./N° CCC - FMS No./N° VME
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2019-07-31	Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
F.O.B. - F.A.B. Plant-Usine: <input type="checkbox"/> Destination: <input type="checkbox"/> Other-Autre: <input type="checkbox"/>	
Address Enquiries to: - Adresser toutes questions à: Ivany, Chris	Buyer Id - Id de l'acheteur cz002
Telephone No. - N° de téléphone (613) 993-0048 ()	FAX No. - N° de FAX (613) 949-1281
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	

Instructions: See Herein

Instructions: Voir aux présentes

Delivery Required - Livraison exigée	Delivery Offered - Livraison proposée
Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur	
Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur	
Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)	
Signature	Date

Solicitation No. - N° de l'invitation
0D160-200886/A

Amd. No. - N° de la modif.
001

Buyer ID - Id de l'acheteur
cy028

Client Ref. No. - N° de réf. du client
0D160-200886

File No. - N° du dossier

CCC No./N° CCC - FMS No/ N° VME

AMENDMENT 001

This amendment is issued to answer questions pertaining to this RFP:

Q1. Is the selected contractor required to employ workers in Canada prior to selection, after selection, or both prior to and after selection?

R1. Please refer to section 5.2.1 Canadian Content Certification and review the definition of Canadian Services under the defined SACC Manual clause A3050T (<https://buyandsell.gc.ca/policy-and-guidelines/standard-acquisition-clauses-and-conditions-manual/5/A/A3050T/4>).

Q2. On page 20 of the RFP, it states the Public Safety Canada has conducted public opinion research regarding cyberbullying. Is this research Public Safety could share with us as part of preparing our responses?

R2. The public opinion research report on cyberbullying will not be made available at this time because a final version is not yet available.

Q3. The RFP mentions we need to complete a safety-related marketing and/or advertising campaign case study targeted at Canadian audiences. Does that mean it needs to be a national campaign or can it be a regional campaign where the target audience is a province/region within Canada?

R3. Bidders should submit a "safety-related marketing and/or advertising campaign targeted at Canadian audience(s) in the context of a social marketing and advertising campaign" in response to criterion 1.4.1 B). Therefore, the campaign's audience can indeed be regional provided that the campaign was targeted at Canadian audiences in the context of a social marketing and advertising campaign.

ALL OTHER TERMS AND CONDITIONS OF THE CONTRACT REMAIN THE SAME