

**TITLE: Harnessing Public Broadcasting for Canadians in the Digital Age**

File #: 20-0091

1.0 Advance Contract Award Notice (ACAN)

An ACAN is a public notice indicating to the supplier community that a department or agency intends to award a contract for goods, services or construction to a pre-identified supplier, thereby allowing other suppliers to signal their interest in bidding, by submitting a statement of capabilities. If no supplier submits a statement of capabilities that meets the requirements set out in the ACAN, on or before the closing date stated in the ACAN, the contracting officer may then proceed with the award to the pre-identified supplier.

2.0 Definition of the requirement

2.1 The Department of **Canadian Radio-Television and Telecommunications Commission** has a requirement to understand the evolution of services offered by public broadcasters in other jurisdictions, their governance, and measurement frameworks to support the Commission's work on the upcoming license of CBC/Radio-Canada (Canada's national public broadcaster).

2.2 The work will involve the preparation of a research report, in English, that must include the following:

2.2.1 Identification of the bouquet of services, both traditional broadcasting (radio and television) and digital, that public broadcasters offer;

2.2.2 Explanations of the approach to governance of each public broadcaster considered, including how they are regulated;

2.2.3 An outline of how performance is measured; and

2.2.4 Identification of the more advanced models in terms of governance and measurement practices in the selected countries and overview of how governance and measurement evolved over recent years to become 'best practices'.

2.3 The research will focus on the main public service broadcaster in 9 countries: UK (BBC), France (France Télévision), Germany (ARD or ZDF), Australia (ABC and SBS), Spain (RTVE), Netherlands (NPO), Ireland (RTE), Finland (YLE) and Sweden (SVT). Spain, Netherlands, Ireland, Finland and Sweden are included because they all have minority languages and they represent different legal traditions in Europe. Australia is included because of its similarities to Canada, including an Indigenous population.

- 2.4 The Contractor will use a variety of research and analysis techniques to conduct the study, including:
  - 2.4.1 Desk research, reviewing publications and statements issued by government ministries, regional and national regulators and public service broadcasters;
  - 2.4.2 Review of other available sources of research, including Cullen International's own databases; and
  - 2.4.3 Telephone and face-to-face interviews, where required, to supplement and confirm information obtained in the research.
- 2.5 The Contractor must write a research report, in Word format, containing at minimum:
  - 2.5.1 an executive summary;
  - 2.5.2 a set of benchmark tables (following the structure set out under material scope);
  - 2.5.3 summaries of findings/area per country; and
  - 2.5.4 a section on the identification of more advanced models.
- 2.6 If requested by CRTC, the Contractor will write a presentation (Powerpoint) and be available to present to the CRTC (either by video or in person). The presentation could be at a public hearing at the license renewal of CBC/Radio-Canada.
- 3.0 Criteria for assessment of the Statement of Capabilities (Minimum Essential Requirements)

Any interested supplier must demonstrate by way of a statement of capabilities that it meets the following requirements:

- 3.1 The Contractor must have a minimum of ten (10) years or more of experience within the past ten (10) years, in providing neutral communications regulatory intelligence, including:
  - 3.1.1 regulatory benchmarking,
  - 3.1.2 monitoring public service broadcasters, and
  - 3.1.3 tailored analysis of media regulation in multiple countries.
- 3.2 The Contractor must have a network of contacts within industry and the public sector (including public broadcasters and regulators in the countries stated in Section 2 above and work (write and speak) in the languages required in those countries.
- 3.3 The Contractor must have a proven track record of providing international research to other regulators by providing a minimum of three (3) broadcasting regulatory research projects. Each project shall provide the following information:
  - 3.3.1 The name of the client organization;

- 3.3.2 The period during which the service was provided;
- 3.3.3 A detailed outline of the services provided; and
- 3.3.4 For verification purposes, the contact name, position/title and contact information (telephone number, email address, etc.)

#### 4.0 Justification for the Pre-Identified Supplier

The pre-identified supplier, Cullen International, has been identified as the only supplier capable of performing the work set out in Section 2 of this document.

#### 5.0 Government Contracts Regulations Exception(s)

The following exception to the *Government Contracts Regulations* is invoked for this procurement under subsection 6(d) - "only one person is capable of performing the work".

#### 6.0 Ownership of Intellectual Property

Ownership of any Foreground Intellectual Property arising out of the proposed contract will vest in the Contractor.

#### 7.0 Period of the proposed contract or delivery date

The proposed contract is for an estimated period of three (3) months from contract award to November 15<sup>th</sup>, 2019, inclusively.

#### 8.0 Cost estimate of the proposed contract

The estimated value of the contract is \$65,000 CDN (taxes extra).

#### 9.0 Name and address of the pre-identified supplier

**Cullen International**  
Clos Lucien Outers 11-21/1  
1160 Brussels, Belgium

#### 10.0 Suppliers' right to submit a statement of capabilities

Suppliers who consider themselves fully qualified and available to provide the services described in this ACAN may submit a statement of capabilities in writing to the contact person identified in this notice on or before the closing date of this notice. The statement of capabilities must clearly demonstrate how the supplier meets the advertised requirements.

#### 11.0 Closing date for a submission of a statement of capabilities

The closing date and time for accepting statements of capabilities is **14:00 August 19, 2019.**

12.0 Inquiries and submission of statements of capabilities

Inquiries and statements of capabilities are to be directed to:

**Luc Lamarre**

Manager, Accommodations and Contracts

Canadian Radio-Television and Telecommunications Commission

1 Promenade du Portage, Gatineau Quebec, J8X 4B1

Telephone: 819-639-3651

E-mail: [Luc.Lamarre@crtc.gc.ca](mailto:Luc.Lamarre@crtc.gc.ca)