



**RETURN BIDS TO:**

**RETOURNER LES SOUMISSIONS À:**

**Bid Receiving - PWGSC / Réception des soumissions -  
TPSGC**

**11 Laurier St. / 11, rue Laurier**

**Place du Portage, Phase III**

**Core 0B2 / Noyau 0B2**

**Gatineau**

**Québec**

**K1A 0S5**

**Bid Fax: (819) 997-9776**

**SOLICITATION AMENDMENT**

**MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

**Comments - Commentaires**

**Vendor/Firm Name and Address**

**Raison sociale et adresse du  
fournisseur/de l'entrepreneur**

**Issuing Office - Bureau de distribution**

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication  
360 Albert St. / 360, rue Albert  
12th Floor / 12ième étage  
Ottawa  
Ontario  
K1A 0S5

<b>Title - Sujet</b> CAF Recruitment	
<b>Solicitation No. - N° de l'invitation</b> W8484-191021/A	<b>Amendment No. - N° modif.</b> 002
<b>Client Reference No. - N° de référence du client</b> W8484-19-1021	<b>Date</b> 2019-09-16
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CZ-002-77650	
<b>File No. - N° de dossier</b> cz002.W8484-191021	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2019-09-30</b>	<b>Time Zone Fuseau horaire</b> Eastern Daylight Saving Time EDT
<b>F.O.B. - F.A.B.</b> <b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>	
<b>Address Enquiries to: - Adresser toutes questions à:</b> Ivany, Chris	<b>Buyer Id - Id de l'acheteur</b> cz002
<b>Telephone No. - N° de téléphone</b> (613) 993-0048 ( )	<b>FAX No. - N° de FAX</b> (613) 949-1281
<b>Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:</b>	

**Instructions: See Herein**

**Instructions: Voir aux présentes**

<b>Delivery Required - Livraison exigée</b>	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm (type or print) Nom et titre de la personne autorisée à signer au nom du fournisseur/ de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

**The reason for this amendment is to include bidder's questions and answers.**

Question 4:

Can you please provide an estimated media budget?

Answer 4:

The media budget could range from 5 to 8 million per year.

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Question 5:

In Annex D, Mandatory Criteria, 1.1 M-2, it is stated that the "Ability to communicate in English & French" is a criterion. Does this refer to the ability to produce campaigns in English and French or the necessity for agency personnel to speak English and French?

Answer 5:

The mandatory requirement is that bidders must be able to deliver all services (at a minimum - all service requirements under section 7 of the Statement of Work) in both official languages. Therefore, the bidder must be able to produce campaign content in English and French and also agency personnel must be able to communicate in English and French.

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Question 6:

On page 34, R1 - R4 states "maximum four total pages - both examples included." Can you please confirm if "both examples included" means that four pages are allocated to each case study response (8 pages total). Or, does this mean that four pages are allocated total for both case study responses (4 pages total).

Answer 6:

Both case study responses must not exceed four pages in total. (4 pages total).

**ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED.**