<b>Title – Sujet</b> Economic analysis and business valuation to assist with the evaluation of the proposed acquisition of Transat A.T. by Air Canada			
Solicitation No N° de		Date	
l'invitation		October 29, 2019	
T8080-190207-1	, and the second		
Client Reference-1 No. – N° référence du client			
GETS Reference No. – N° de référence de SEAG			
<u>-</u>			
File No. – N° de CCC No. / N° CCC - FMS No. / N°			
dossier VME			

SOLICITATION CLOSES – L'INVITATION PREND FIN at – à 02:00 PM (14:00 hrs) on – December 9, 2019 Time Zone Fuseau horaire Eastern Standard Time (EST)

Destination - des biens, services et construction :

#### **RETURN BIDS TO:**

# RETOURNER LES SOUMISSIONS À:

Transport Canada MAIL ROOM, (Food Court Level) Tower "C", Place de Ville 330 Sparks Street Ottawa, Ontario K1A 0N5

## REQUEST FOR PROPOSAL/ DEMANDE DE PROPOSITION

## **Proposal To: Transport Canada**

We hereby offer to sell to Her Majesty the Queen in right of Canada, in accordance with the terms and conditions set out herein, referred to herein or attached hereto, the goods, services, and construction listed herein and on any attached sheets at the price(s) set out thereof.

## **Proposition aux: Transports Canada**

Nous offrons par la présente de vendre à Sa Majesté la Reine du chef du Canada, aux conditions énoncées ou incluses par référence dans la présente et aux annexes ci-jointes, les biens, services et construction énumérés ici sur toute feuille ci-annexées, au(x) prix indiqué(s)

F.O.B. - F.A.B.

Plant-Usine: Destination: Other-Autre: Buyer Id - Id de l'acheteur

Address Inquiries to : - Adresser toutes questions à: I'acheteur

Telephone No. - N° de téléphone : FAX No. - N° de FAX

(343) 550-2321 N/A

Destination - of Goods, Services, and Construction:

Instructions: See Herein

Instructions: Voir aux présentes

See Herein

#### Comments - Commentaires

Vendor/Firm Name and address Raison sociale et adresse du fournisseur/de l'entrepreneur

# Issuing Office - Bureau de distribution

Transport Canada MAIL ROOM, (Food Court Level) Tower "C", Place de Ville 330 Sparks Street Ottawa, Ontario K1A 0N5

Delivery required - Livraison exigée See Herein	Delivered Offered – Livraison propose
Vendor/firm Name and address Raison sociale et adresse du fo	
Facsimile No. – N° de télécopie	
Telephone No. – N° de téléphor	ne
Telephone No. – N° de téléphor	
Telephone No. – N° de téléphor	ne
Telephone No. – N° de téléphor Name and title of person autho	ne rized to sign on behalf of Vendor/firm

Date

Signature

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## **PART 1 - GENERAL INFORMATION**

#### 1.1 Introduction

#### REISSUE OF A BID SOLICITATION

This bid solicitation cancels and supersedes previous bid solicitation number T8080-190207 dated September 9, 2019 with a closing of October 21, 2019 at 2 pm.

The bid solicitation is divided into seven parts plus attachments and annexes, as follows:

- Part 1 General Information: provides a general description of the requirement;
- Part 2 Bidder Instructions: provides the instructions, clauses and conditions applicable to the bid solicitation;
- Part 3 Bid Preparation Instructions: provides Bidders with instructions on how to prepare their bid;
- Part 4 Evaluation Procedures and Basis of Selection: indicates how the evaluation will be conducted, the evaluation criteria that must be addressed in the bid, and the basis of selection:
- Part 5 Certifications and Additional Information: includes the certifications and additional information to be provided;
- Part 6 Security, Financial and Other Requirements: includes specific requirements that must be addressed by Bidders; and
- Part 7 Resulting Contract Clauses: includes the clauses and conditions that will apply to any resulting contract.

The Annexes include the Statement of Work, the Basis of Payment, Security Requirements, the Security Requirements Checklist, the Electronic Payment Instruments, the Federal Contractors Program for Employment Equity - Certification, the Insurance Requirements, the Task Authorization Form 572 and any other annexes.

## 1.2 Summary

Transport Canada is looking to retain the services of one or more contractor to conduct economic analysis and business valuation/accounting work in support of a notification to the Minister of Transport of a merger involving air transportation undertakings between Air Canada and Air Transat.

This request contains two streams, Economic Expertise (Stream 1) and Business Valuation Expertise (Stream 2). A bidder may bid on either or both streams.

Bidders must clearly state whether they are bidding on Stream 1, Stream 2 or both. Should a bidder bid on both elements, they MUST separate the value of their bids into each stream

#### 1.2.1

There are security requirements associated with this requirement. For additional information, consult Part 6 - Security, Financial and Other Requirements, and Part 7 - Resulting Contract Clauses. For more information on personnel and organization security screening or security clauses, Bidders should refer to the <a href="Contract Security Program">Contract Security Program</a> of Public Works and Government Services Canada (http://www.tpsqc-pwgsc.gc.ca/esc-src/introduction-eng.html) website".

**1.2.2** The requirement is subject to the provisions of the World Trade Organization Agreement on Government Procurement (WTO-AGP), the North American Free Trade Agreement

This bid solicitation is to establish a contract with task authorizations for the delivery of the requirement detailed in the bid solicitation to the Identified Users across Canada, excluding locations within Yukon, Northwest Territories, Nunavut, Quebec, and Labrador that are subject to Comprehensive Land Claims Agreements (CLCAs). Any requirement for deliveries within CLCAs areas within Yukon, Northwest Territories, Nunavut, Quebec, or Labrador will have to be treated as a separate procurement, outside the resulting contract.

# 1.3 Debriefings

Bidders may request a debriefing on the results of the bid solicitation process. Bidders should make the request to the Contracting Authority within 15 working days from receipt of the results of the bid solicitation process. The debriefing may be in writing, by telephone or in person.

#### **PART 2 - BIDDER INSTRUCTIONS**

## 2.1 Standard Instructions, Clauses and Conditions

All instructions, clauses and conditions identified in the bid solicitation by number, date and title are set out in the <u>Standard Acquisition Clauses and Conditions Manual</u> (https://buyandsell.gc.ca/policy-and-guidelines/standard-acquisition-clauses-and-conditions-manual) issued by Public Works and Government Services Canada.

Bidders who submit a bid agree to be bound by the instructions, clauses and conditions of the bid solicitation and accept the clauses and conditions of the resulting contract.

The <u>2003</u> (2019-03-04) Standard Instructions - Goods or Services - Competitive Requirements, are incorporated by reference into and form part of the bid solicitation.

"Subsection 3.a) of Section 01, Integrity Provisions - Bid of Standard Instructions 2003 incorporated by reference above is deleted in its entirety and replaced with the following:

a. at the time of submitting an arrangement under the Request for Supply Arrangements (RFSA), the Bidder has already provided a list of names, as requested under the <u>Ineligibility</u> <u>and Suspension Policy</u>. During this procurement process, the Bidder must immediately inform Canada in writing of any changes affecting the list of names ".

Subsection 5.4 of 2003, Standard Instructions - Goods or Services - Competitive Requirements, is amended as follows:

Delete: 60 days Insert: 120 days

## 2.2 Submission of Bids

Bids must be submitted only to Transport Canada by the date, time and place indicated in the bid solicitation.

Due to the nature of the bid solicitation, bids transmitted by facsimile will not be accepted.

#### 2.3 Former Public Servant

Contracts awarded to former public servants (FPS) in receipt of a pension or of a lump sum payment must bear the closest public scrutiny, and reflect fairness in the spending of public funds. In order to comply with Treasury Board policies and directives on contracts awarded to FPSs, bidders must provide the information required below before contract award. If the answer to the questions and, as applicable the information required have not been received by the time the evaluation of bids is completed, Canada will inform the Bidder of a time frame within which to provide the information. Failure to comply with Canada's request and meet the requirement within the prescribed time frame will render the bid non-responsive.

#### **Definitions**

For the purposes of this clause, "former public servant" is any former member of a department as defined in the *Financial Administration Act*, R.S., 1985, c. F-11, a former member of the Canadian Armed Forces or a former member of the Royal Canadian Mounted Police. A former public servant may be:

- a. an individual:
- b. an individual who has incorporated;
- c. a partnership made of former public servants; or
- a sole proprietorship or entity where the affected individual has a controlling or major interest in the entity.

"lump sum payment period" means the period measured in weeks of salary, for which payment has been made to facilitate the transition to retirement or to other employment as a result of the implementation of various programs to reduce the size of the Public Service. The lump sum payment period does not include the period of severance pay, which is measured in a like manner.

"pension" means a pension or annual allowance paid under the <u>Public Service Superannuation Act</u> (PSSA), R.S., 1985, c. P-36, and any increases paid pursuant to the <u>Supplementary Retirement</u> <u>Benefits Act</u>, R.S., 1985, c. S-24 as it affects the PSSA. It does not include pensions payable pursuant to the <u>Canadian Forces Superannuation Act</u>, R.S., 1985, c. C-17, the <u>Defence Services Pension Continuation Act</u>, 1970, c. D-3, the <u>Royal Canadian Mounted Police Pension Continuation Act</u>, 1970, c. R-10, and the <u>Royal Canadian Mounted Police Superannuation Act</u>, R.S., 1985, c. R-11, the <u>Members of Parliament Retiring Allowances Act</u>, R.S. 1985, c. M-5, and that portion of pension payable to the <u>Canada Pension Plan Act</u>, R.S., 1985, c. C-8.

# Former Public Servant in Receipt of a Pension

As per the above definitions, is the Bidder a FPS in receipt of a pension? Yes () No ()

If so, the Bidder must provide the following information, for all FPSs in receipt of a pension, as applicable:

- a. name of former public servant;
- b. date of termination of employment or retirement from the Public Service.

By providing this information, Bidders agree that the successful Bidder's status, with respect to being a former public servant in receipt of a pension, will be reported on departmental websites as part of

the published proactive disclosure reports in accordance with <u>Contracting Policy Notice: 2012-2</u> and the Guidelines on the Proactive Disclosure of Contracts.

# **Work Force Adjustment Directive**

Is the Bidder a FPS who received a lump sum payment pursuant to the terms of the Work Force Adjustment Directive? **Yes** () **No** ()

If so, the Bidder must provide the following information:

- a. name of former public servant;
- b. conditions of the lump sum payment incentive;
- c. date of termination of employment;
- d. amount of lump sum payment;
- e. rate of pay on which lump sum payment is based;
- f. period of lump sum payment including start date, end date and number of weeks;
- g. number and amount (professional fees) of other contracts subject to the restrictions of a work force adjustment program.

For all contracts awarded during the lump sum payment period, the total amount of fees that may be paid to a FPS who received a lump sum payment is \$5,000, including Applicable Taxes.

#### 2.4 Enquiries - Bid Solicitation

All enquiries must be submitted in writing to the Contracting Authority no later than 5 calendar days before the bid closing date. Enquiries received after that time may not be answered.

Bidders should reference as accurately as possible the numbered item of the bid solicitation to which the enquiry relates. Care should be taken by Bidders to explain each question in sufficient detail in order to enable Canada to provide an accurate answer. Technical enquiries that are of a proprietary nature must be clearly marked "proprietary" at each relevant item. Items identified as "proprietary" will be treated as such except where Canada determines that the enquiry is not of a proprietary nature. Canada may edit the question(s) or may request that the Bidder do so, so that the proprietary nature of the question(s) is eliminated and the enquiry can be answered to all Bidders. Enquiries not submitted in a form that can be distributed to all Bidders may not be answered by Canada.

#### 2.5 Applicable Laws

Any resulting contract must be interpreted and governed, and the relations between the parties determined, by the laws in force in Ontario.

Bidders may, at their discretion, substitute the applicable laws of a Canadian province or territory of their choice without affecting the validity of their bid, by deleting the name of the Canadian province or territory specified and inserting the name of the Canadian province or territory of their choice. If no change is made, it acknowledges that the applicable laws specified are acceptable to the Bidders.

## 2.6 Improvement of Requirement during Solicitation Period

Should bidders consider that the specifications or Statement of Work contained in the bid solicitation could be improved technically or technologically, bidders are invited to make suggestions, in writing, to the Contracting Authority named in the bid solicitation. Bidders must clearly outline the suggested improvement as well as the reason for the suggestion. Suggestions that do not restrict the level of competition nor favour a particular bidder will be given consideration provided they are submitted to the Contracting Authority at least 5 days before the bid closing date. Canada will have the right to accept or reject any or all suggestions.

#### **PART 3 - BID PREPARATION INSTRUCTIONS**

## 3.1 Bid Preparation Instructions

Due to the nature of the bid solicitation, bids transmitted by facsimile will not be accepted.

Canada requests that bidders provide their bid in separately bound sections as follows:

Section I: Technical Bid (4 hard copies)

Section II: Financial Bid (1 hard copies)

Section III: Certifications (2 hard copies)

Prices must appear in the financial bid only. No prices must be indicated in any other section of the bid.

Canada requests that bidders follow the format instructions described below in the preparation of hard copy of their bid:

- (a) use 8.5 x 11 inch (216 mm x 279 mm) paper;
- (b) use a numbering system that corresponds to the bid solicitation.

In April 2006, Canada issued a policy directing federal departments and agencies to take the necessary steps to incorporate environmental considerations into the procurement process <a href="Policy on Green Procurement">Policy on Green Procurement</a> (https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=32573). To assist Canada in reaching its objectives, bidders should:

- 1) use 8.5 x 11 inch (216 mm x 279 mm) paper containing fibre certified as originating from a sustainably-managed forest and containing minimum 30% recycled content; and
- use an environmentally-preferable format including black and white printing instead of colour printing, printing double sided/duplex, using staples or clips instead of cerlox, duotangs or binders.

## Section I: Technical Bid

In their technical bid, Bidders should demonstrate their understanding of the requirements contained in the bid solicitation and explain how they will meet these requirements. Bidders should demonstrate their capability and describe their approach in a thorough, concise and clear manner for carrying out the work.

The technical bid should address clearly and in sufficient depth the points that are subject to the evaluation criteria against which the bid will be evaluated. Simply repeating the statement contained in

the bid solicitation is not sufficient. In order to facilitate the evaluation of the bid, Canada requests that Bidders address and present topics in the order of the evaluation criteria under the same headings. To avoid duplication, Bidders may refer to different sections of their bids by identifying the specific paragraph and page number where the subject topic has already been addressed.

#### Section II: Financial Bid

**3.1.1** Bidders must submit their financial bid in accordance with the Pricing Schedule detailed in the Basis of Payment in Annex "B".

## 3.1.2 Electronic Payment of Invoices - Bid

If you are willing to accept payment of invoices by Electronic Payment Instruments, complete Annex "C" Electronic Payment Instruments, to identify which ones are accepted.

If Annex "C" Electronic Payment Instruments is not completed, it will be considered as if Electronic Payment Instruments are not being accepted for payment of invoices.

Acceptance of Electronic Payment Instruments will not be considered as an evaluation criterion.

## 3.1.3 Exchange Rate Fluctuation

C3011T (2013-11-06), Exchange Rate Fluctuation

#### 3.1.4 SACC Manual Clauses

## Section III: Certifications

Bidders must submit the certifications and additional information required under Part 5.

## **Section IV: Additional Information**

#### 3.1.5 Bidder's Proposed Sites or Premises Requiring Safeguarding Measures

**3.1.5.1** As indicated in Part 6 under Security Requirements, the Bidder must provide the full addresses of the Bidder's and proposed individuals' sites or premises for which safeguarding measures are required for Work Performance:

Street Number / Street Name, Unit / Suite / Apartment Number City, Province, Territory / State
Postal Code / Zip Code
Country

**3.1.5.2** The Company Security Officer must ensure through the <u>Contract Security Program</u> that the Bidder and proposed individuals hold a valid security clearance at the required level, as indicated in Part 6 – Security, Financial and Other Requirements.

#### PART 4 - EVALUATION PROCEDURES AND BASIS OF SELECTION

## 4.1 Evaluation Procedures

- (a) Bids will be assessed in accordance with the entire requirement of the bid solicitation including the "technical and financial evaluation criteria.
- (b) An evaluation team composed of representatives of Canada will evaluate the bids.

#### 4.1.1 Technical Evaluation

## 4.1.1.1 Mandatory Technical Criteria

#### **EVALUATION CRITERIA STREAM 1: ECONOMIC/ ECONOMIC ANALYSIS OF MERGER**

The intent is to award one contract to the bidder who can provide services for both streams as stated in the Statement of Work. However, if no qualifying bids are received from one bidder for both streams, the department will consider awarding and evaluating the streams separately and awarding two contracts to two different bidders.

The proposed resource is required to successfully meet each and every mandatory requirement as well as attain at least the minimal technical requirements scores for his/her resource category or the entire bid will be declared non responsive. Each mandatory technical criterion should be addressed separately.

All Bidders are advised that only listing experience without providing any supporting data to describe when, where and how such experience was obtained will not be considered to be "demonstrated" for the purpose of the evaluation via an easy to follow pattern that matches the experience referenced to where it can be found in the applicant's résumé. All professional experience must be fully documented and substantiated in the proposal.

For the purpose of personnel qualifications, experience gained during formal education shall not be considered work experience. All requirements for work experience shall be obtained in a legitimate work environment as opposed to an educational setting. Co-op terms are considered work experience provided that they are related to the required services.

For each resume submitted, the Bidder must ensure that:

- (i) The proposed resource title and the individual's name are clearly indicated; and
- (ii) The resume clearly demonstrates where, when and how the stated Qualifications/experience of the individual was acquired.

Mandatory Criteria	Description	Met/Not Met	Cross Reference (page # to proposal)
M1 Professional & Educational Qualification s	The bidders proposed team of resources <b>must</b> have qualifications equivalent to:  - 85% of the resources must have one of the following: a university degree in Economics or a university degree in Finance/Accounting or a university degree in a relevant field	[]MET	
M2 Experience	The lead economist <b>must</b> have a minimum of 3 years of experience within the last 10 years in a field related to the analysis of mergers, acquisitions or joint ventures.	[]MET	
	The bidder <b>must</b> submit a detailed CV for the named resources proposed. Individual CVs should meet the mandatory requirements (educational, professional designation, nature of previous work performed, years of experience) for each applicable resource	[]MET	
M3		[]MET	

Relevant Work	The bidder must demonstrate that the proposed team have experience and expertise in conducting review of mergers and acquisitions/joint ventures through econometric techniques, economic analysis, and merger simulations	[] NOT MET	
	Bidder <b>must</b> fulfill this requirement by submitting at least 2 project summaries that demonstrate relevant work from within the past 10 years (project summaries should include client reference contact information)		

<sup>\*\*\*</sup> Proposals **not meeting** the above noted **Mandatory Criteria** shall be deemed "NON- COMPLIANT" and therefore will not be given any further consideration.\*\*\*

#### **Point Rated Technical Criteria**

Proposals meeting ALL Mandatory Criteria will be evaluated and rated against the following Point- Rated Criteria, using the evaluation factors specified for each criterion. It is imperative that these criteria be addressed in sufficient depth in the proposal to fully describe the Bidder's response and to permit the Evaluation Team to rate the proposals.

Bids **MUST** achieve the overall minimum possible points of each Rated Requirements, in order to be considered technically responsive. Proposals which fail to attain at least 60% total points of the Rated Requirements will be considered technically non-responsive and no further evaluation will be conducted.

For all experience cited, the following information must be identified in the proposed resources' résumés:

- i) The name of the client organization to whom the services were provided;
- ii) The name, telephone number and if applicable the email address of a representative of the client:
- iii) A brief description of the type and scope of the services that meets the identified criteria provided by the resource; and,
- iv) The dates and duration of the work (including the years/ months of engagement and the start and end dates of the work).

Point-Rated Requirements	Description	Maximum Points Available	Cross Reference (page # to proposal)
R1 Technical Skills	The bidder <b>should</b> demonstrate that at least one member of its proposed resources have experience in the use of statistical software commonly used to design and apply simulations and other econometric/financial modelling, and data management software (relational database management systems) to handle the efficient processing and management of hundreds of millions of rows of data.	Maximum 6 points	

	The bidder <b>should</b> include a list of statistical tools (SAS/STATA) and data management tools (SQL Server) that have been used by the proposed resources in their project summaries.		
	The bidder must attain minimum of 2 points in R1	Total Points for R1:	
R2 Previous Experience with Airline Industry	The bidder <b>should</b> demonstrate using project summaries that its proposed resources have experience and familiarity with the airline industry  The Bidder should <b>identify a maximum of 8 project summaries</b> in which they conducted the analysis of air carrier routes and networks,	Maximum 24 points  Route/Network analysis: 6 points (2 per summary)  Financial/Investment analysis: 4 points	/4
	pricing, loss/gain of operating efficiencies and company financials.	(2 per summary)  • Evaluation of operating efficiencies: 4 points (2 per summary)	/4
		<ul> <li>Pricing analysis: 4 points (2 per summary)</li> </ul>	/4
	The bidder must attain a minimum of 8 points for R2	Total Points for R2: /16	
R3 Previous M&A/JV Experience	The bidder <b>should</b> demonstrate using project summaries (3 summaries total) that its proposed resources have experience in the analysis of mergers and acquisitions and/or joint venture.	Maximum 12 points (4 per summary, per JV or Merger transaction)	
	The bidder must attain a minimum of 8 points in R3	Total Points for R3: /12	
R4 Economic and Econometric Analysis	The bidder <b>should</b> demonstrate by project summaries that its proposed resources have experience in Economic analysis and econometric modelling in a merger/joint venture context.  The bidder <b>should</b> provide summaries of <b>2</b> assignments, which includes the following elements:  i. context of work and its relevance to the scope (1.5 in SoW) and requirements (2.1 in SoW) described in the statement of work	Maximum 60 points     Inadequate description (i.e. no demonstration that the bidder carried out the elements): 0 points per summary     Basic description (i.e. minimal demonstration that the bidder carried out the elements): 6 points per summary     Good description (i.e. satisfactory	

Bonus 1 – PhD in Economics	5 bonus points will be given to bidders with at least one Economist with PhD in Economics on the team.	Maximum 5 points	/5
	The bidder must attain a minimum of 36 points in R4	points per summary  Total Points for R4:  /60	
	ii. detailed explanation on the use of technical tools required to achieve the assignment objectives iii. clear articulation and justification of econometric modelling/methodology	demonstration that the bidder carried out the elements): 8 points per summary Excellent description (i.e. strong demonstration that the bidder carried out the elements): 10	

#### **EVALUATION CRITERIA STREAM 2: BUSINESS VALUATION AND ACCOUNTING OF MERGER**

The intent is to award one contract to the bidder who can provide services for both streams as stated in the Statement of Work. However, if no qualifying bids are received from one bidder for both streams, the department will consider awarding and evaluating the streams separately and awarding two contracts to two different bidders.

# MANDATORY REQUIREMENTS **STREAM 2: BUSINESS VALUATION AND ACCOUNTING OF MERGER**

The proposed resource is required to successfully meet each and every mandatory requirement as well as attain at least the minimal technical requirements scores for his/her resource category or else the entire bid will be declared non responsive. Each mandatory technical criterion should be addressed separately.

All Bidders are advised that only listing experience without providing any supporting data to describe when, where and how such experience was obtained will not be considered to be "demonstrated" for the purpose of the evaluation via an easy to follow pattern that matches the experience referenced to where it can be found in the applicant's résumé. All professional experience must be fully documented and substantiated in the proposal.

For the purpose of personnel qualifications, experience gained during formal education shall not be considered work experience. All requirements for work experience shall be obtained in a legitimate work environment as opposed to an educational setting. Co-op terms are considered work experience provided that they are related to the required services.

For each resume submitted, the Bidder must ensure that:

- (i) The proposed resource title and the individual's name are clearly indicated; and
- (ii) The resume clearly demonstrates where, when and how the stated Qualifications/experience of the individual was acquired.

Mandatory Criteria	Description	Met/Not Met	Cross Reference (page # to proposal)
M1		[ ] MET	

Professional & Educational Qualification s	The bidders proposed team of resources <b>must</b> have qualifications equivalent to:  - 85% of the resources must have one of the following: a university degree in Economics or a university degree in Finance/Accounting or a university degree in a relevant field  - At least one member of the team must have a graduate degree in Economics/Business/Finance and Professional qualifications equivalent to CPA/CFA	[]NOT MET	
M2 Experience	The lead Business Valuation Analyst <b>must</b> have a minimum of 3 years of experience within the last 10 years.  The bidder <b>must</b> submit a detailed CV for the named resources proposed. Individual CVs should meet the mandatory requirements (educational, professional designation, nature of previous work performed, years of experience) for each applicable resource	[]MET []NOT MET []MET []NOT MET	
M3 Relevant Work	The bidder must demonstrate that the proposed team have experience and expertise in conducting reviews and business valuation for mergers and acquisitions /joint ventures through financial analysis, merger simulations, cost accounting practices and pricing analysis  Bidder must fulfill this requirement by submitting at least 2 project summaries that demonstrate relevant work from within the past 10 years (project summaries should include client reference contact information)	[]MET []NOT MET	

## **Point Rated Technical Criteria**

Proposals meeting ALL Mandatory Criteria will be evaluated and rated against the following Point- Rated Criteria, using the evaluation factors specified for each criterion. It is imperative that these criteria be addressed in sufficient depth in the proposal to fully describe the Bidder's response and to permit the Evaluation Team to rate the proposals.

Bids  $\underline{\text{MUST}}$  achieve the overall minimum possible points of each Rated Requirements, in

<sup>\*\*\*</sup> Proposals **not meeting** the above noted **Mandatory Criteria** shall be deemed "NON- COMPLIANT" and therefore will not be given any further consideration.\*\*\*

order to be considered technically responsive. Proposals which fail to attain at least 60% total points of the Rated Requirements will be considered technically non-responsive and no further evaluation will be conducted.

For all experience cited, the following information must be identified in the proposed resources' résumés:

- v) The name of the client organization to whom the services were provided;
- vi) The name, telephone number and if applicable the email address of a representative of the client;
- vii)A brief description of the type and scope of the services that meets the identified criteria provided by the resource; and,
- viii) The dates and duration of the work (including the years/ months of engagement and the start and end dates of the work).

Point-Rated Requirements	Description	Maximum Points Available	Cross Reference (page # to proposal)
R1 Technical Skills	The bidder <b>should</b> demonstrate that its proposed resources have experience in the use of statistical software commonly used to design and apply simulations and other econometric/financial modelling, and data management software (relational database management systems) to handle the efficient processing and management of hundreds of millions of rows of data.  The bidder <b>should</b> include a list of statistical tools (SAS/STATA) and data management tools (SQL Server) that have been used by the proposed resources in their project summaries.	Maximum 6 points     2 points per statistical software (2 for SAS, 2 for STATA)     2 points for SQL Server	
	The bidder must attain minimum of 2 points in R1	Total Points for R1: /6	
R2 Previous Experience with Airline Industry	The bidder <b>should</b> demonstrate using project summaries that its proposed resources have experience and familiarity with the airline industry  The Bidder should <b>identify a maximum of 8</b>	Maximum 24 points • Route/Network analysis: 6 points (2 per summary)	/4
	project summaries in which they conducted the analysis of air carrier routes and networks, pricing, loss/gain of operating efficiencies and company financials.	Financial/Investment analysis: 4 points (2 per summary)	/4
		<ul> <li>Evaluation of operating efficiencies:</li> <li>4 points</li> <li>(2 per summary)</li> </ul>	/4
		<ul> <li>Pricing analysis: 4 points (2 per summary)</li> </ul>	/4
	The bidder must attain a minimum of 8 points for R2	Total Points for R2:/16	

R3 Previous M&A/JV Experience	The bidder <b>should</b> demonstrate using project summaries (3 summaries total) that its proposed resources have experience in the analysis of mergers and acquisitions and/or joint venture	Maximum 12 points (4 per summary, per JV or Merger transaction)	
	The bidder must attain a minimum of 8 points in R3	Total Points for R3:	
R4 Business valuation and accounting of Mergers	The bidder <b>should</b> demonstrate using project summaries that the proposed resources have experience in financial modelling (company valuation, profit/loss/cash flow analysis, viability/likelihood of failure analysis, evaluation of operating efficiencies, cost accounting, financial forecasts, merger models) and accounting (risk management, accounting investigation)  The bidder <b>should</b> demonstrate provide summaries of 2 assignments, which includes the following elements:  i. context of work and its relevance to the scope (1.5 in SoW) and requirements (2.1 in SoW) described in the statement of work  ii. clear articulation and justification of financial modelling and methodology  iii. clear articulation and justification of accounting practices and methodology  Notes:  • If the summary does not align with the elements indicated, it will not be rated Please identify which 2 project summaries to consider for this criteria.  •	Maximum 60 points  Inadequate description (i.e. no demonstration that the bidder carried out the elements): 0 points per summary  Basic description (i.e. minimal demonstration that the bidder carried out the elements): 6 points per summary  Good description (i.e. satisfactory demonstration that the bidder carried out the elements): 8 points per summary  Excellent description (i.e. strong demonstration that the bidder carried out the elements): 10 points per summary	
	The bidder must attain a minimum of 36 points in R4	Total Points for R4:	
			Total:/94

## 4.1.2 Financial Evaluation

Bidders must submit their financial bid in Canadian funds in accordance with the Basis of Payment at Annex B.

# 4.2 Basis of Selection

- **4.2.1** SACC Manual Clause A0027T, Basis of Selection Highest Combined Rating of Technical Merit and Price.
- 1. To be declared responsive, a bid must:
  - a. comply with all the requirements of the bid solicitation; and
  - b. meet all mandatory criteria; and
  - c. obtain the required minimum number of points for each technical evaluation criteria which are subject to point rating. The rating is performed on a scale of 188 points.
- 2. Bids not meeting (choose "(a) or (b) or (c)" OR "(a) or (b) or (c) and (d)") will be declared non-responsive.
- 3. The selection will be based on the highest responsive combined rating of technical merit and price. The ratio will be 60% for the technical merit and 40 % for the price.
- 4. To establish the technical merit score, the overall technical score for each responsive bid will be determined as follows: total number of points obtained / maximum number of points available multiplied by the ratio of 60%.
- 5. To establish the pricing score, each responsive bid will be prorated against the lowest evaluated price and the ratio of  $40\,\%$
- 6. For each responsive bid, the technical merit score and the pricing score will be added to determine its combined rating.
- 7. Neither the responsive bid obtaining the highest technical score nor the one with the lowest evaluated price will necessarily be accepted. The responsive bid with the highest combined rating of technical merit and price will be recommended for award of a contract.

The table below illustrates an example where all three bids are responsive and the selection of the contractor is determined by a 60/40 ratio of technical merit and price, respectively. The total available points equals 135 and the lowest evaluated price is \$45,000 (45).

## Basis of Selection - Highest Combined Rating Technical Merit (60%) and Price (40%)

		Bidder 1	Bidder 2	Bidder 3	
Overall Technical Score		115/135	89/135	92/135	
Bid Evaluated	Price	\$55,000.00	\$50,000.00	\$45,000.00	
	Technical Merit Score	115/135 x 60 = 51.11	89/135 x 60 = 39.56	92/135 x 60 = 40.89	
Calculations	Pricing Score	45/55 x 40 = 32.73	45/50 x 40 = 36.00	45/45 x 40 = 40	
Combined Rat	ing	83.84	75.56	74.52	
Overall Rating		1st	3rd	2nd	

#### PART 5 – CERTIFICATIONS AND ADDITIONAL INFORMATION

Bidders must provide the required certifications and additional information to be awarded a contract.

The certifications provided by Bidders to Canada are subject to verification by Canada at all times. Unless specified otherwise, Canada will declare a bid non-responsive, or will declare a contractor in default if any certification made by the Bidder is found to be untrue, whether made knowingly or unknowingly, during the bid evaluation period or during the contract period.

The Contracting Authority will have the right to ask for additional information to verify the Bidder's certifications. Failure to comply and to cooperate with any request or requirement imposed by the Contracting Authority will render the bid non-responsive or constitute a default under the Contract.

## 5.1 Certifications Required with the Bid

Bidders must submit the following duly completed certifications as part of their bid.

# 5.1.1 Integrity Provisions - Declaration of Convicted Offences

In accordance with the Integrity Provisions of the Standard Instructions, all bidders must provide with their bid, **if applicable**, the Integrity declaration form available on the <u>Forms for the Integrity Regime</u> website (http://www.tpsgc-pwgsc.gc.ca/ci-if/declaration-eng.html), to be given further consideration in the procurement process.

#### 5.2 Certifications Precedent to Contract Award and Additional Information

The certifications and additional information listed below should be submitted with the bid but may be submitted afterwards. If any of these required certifications or additional information is not completed and submitted as requested, the Contracting Authority will inform the Bidder of a time frame within which to provide the information. Failure to provide the certifications or the additional information listed below within the time frame specified will render the bid non-responsive.

## 5.2.1 Integrity Provisions – Required Documentation

In accordance with the section titled Information to be provided when bidding, contracting or entering into a real property agreement of the <u>Ineligibility and Suspension Policy</u> (http://www.tpsgc-pwgsc.gc.ca/ci-if/politique-policy-eng.html), the Bidder must provide the required documentation, as applicable, to be given further consideration in the procurement process.

# 5.2.2 Federal Contractors Program for Employment Equity - Bid Certification

By submitting a bid, the Bidder certifies that the Bidder, and any of the Bidder's members if the Bidder is a Joint Venture, is not named on the Federal Contractors Program (FCP) for employment equity "FCP Limited Eligibility to Bid" list available at the bottom of the page of the <a href="Employment and Social">Employment and Social</a> <a href="Development Canada">Development Canada (ESDC) - Labour's</a> website (https://www.canada.ca/en/employment-social-development/programs/employment-equity/federal-contractor-program.html#).

Canada will have the right to declare a bid non-responsive if the Bidder, or any member of the Bidder if the Bidder is a Joint Venture, appears on the "FCP Limited Eligibility to Bid list at the time of contract award.

Canada will also have the right to terminate the Contract for default if a Contractor, or any member of the Contractor if the Contractor is a Joint Venture, appears on the <u>"FCP Limited Eligibility to Bid"</u> list during the period of the Contract.

The Bidder must provide the Contracting Authority with a completed annex titled Federal Contractors Program for Employment Equity - Certification, before contract award. If the Bidder is a Joint Venture, the

Bidder must provide the Contracting Authority with a completed annex Federal Contractors Program for Employment Equity - Certification, for each member of the Joint Venture.

#### 5.2.3.2 Status and Availability of Resources

The Bidder certifies that, should it be awarded a contract as a result of the bid solicitation, every individual proposed in its bid will be available to perform the Work as required by Canada's representatives and at the time specified in the bid solicitation or agreed to with Canada's representatives. If for reasons beyond its control, the Bidder is unable to provide the services of an individual named in its bid, the Bidder may propose a substitute with similar qualifications and experience. The Bidder must advise the Contracting Authority of the reason for the substitution and provide the name, qualifications and experience of the proposed replacement. For the purposes of this clause, only the following reasons will be considered as beyond the control of the Bidder: death, sickness, maternity and parental leave, retirement, resignation, dismissal for cause or termination of an agreement for default.

If the Bidder has proposed any individual who is not an employee of the Bidder, the Bidder certifies that it has the permission from that individual to propose his/her services in relation to the Work to be performed and to submit his/her résumé to Canada. The Bidder must, upon request from the Contracting Authority, provide a written confirmation, signed by the individual, of the permission given to the Bidder and of his/her availability. Failure to comply with the request may result in the bid being declared non-responsive

#### 5.2.3.4 Education and Experience

5.2.3.4.1 SACC Manual clause A3010T (2010-08-16) Education and Experience

## PART 6 - SECURITY, FINANCIAL AND OTHER REQUIREMENTS

## 6.1 Security Requirements

- 1. At the date of bid closing, the following conditions must be met:
  - the Bidder must hold a valid organization security clearance as indicated in Part 7 -Resulting Contract Clauses;
  - the Bidder's proposed individuals requiring access to classified or protected information, assets or sensitive work sites must meet the security requirements as indicated in Part 7
     Resulting Contract Clauses;
  - (c) the Bidder must provide the name of all individuals who will require access to classified or protected information, assets or sensitive work sites;
  - (d) the Bidder's proposed location of work performance and document safeguarding must meet the security requirements as indicated in Part 7 Resulting Contract Clauses;
  - (e) the Bidder must provide the addresses of proposed sites or premises of work performance and document safeguarding as indicated in Part 3 Section IV Additional Information.

2. For additional information on security requirements, Bidders should refer to the <u>Contract Security Program</u> of Public Works and Government Services Canada (http://www.tpsgc-pwgsc.gc.ca/esc-src/introduction-eng.html) website.

#### **PART 7 - RESULTING CONTRACT CLAUSES**

The following clauses and conditions apply to and form part of any contract resulting from the bid solicitation.

#### 7.1 Statement of Work

The Contractor must perform the Work in accordance with the Statement of Work at Annex "A".

#### 7.2 Standard Clauses and Conditions

All clauses and conditions identified in the Contract by number, date and title are set out in the <u>Standard Acquisition Clauses and Conditions Manual</u> (https://buyandsell.gc.ca/policy-and-guidelines/standard-acquisition-clauses-and-conditions-manual) issued by Public Works and Government Services Canada.

#### 7.2.1 General Conditions

2035 (2018-06-21), General Conditions - Higher Complexity - Goods, apply to and form part of the Contract.

## 7.3 Security Requirements

**7.3.1** The following security requirements (SRCL and related clauses provided by the Contract Security Program) apply and form part of the Contract.

# 7.3.2 Contractor's Sites or Premises Requiring Safeguarding Measures

**7.3.2.1** Where safeguarding measures are required in the performance of the Work, the Contractor must diligently maintain up-to-date the information related to the Contractor's and proposed individuals' sites or premises for the following addresses:

Street Number / Street Name, Unit / Suite / Apartment Number City, Province, Territory / State Postal Code / Zip Code Country

**7.3.2.2** The Company Security Officer must ensure through the <u>Contract Security Program</u> that the Contractor and individuals hold a valid security clearance at the required level.

## 7.4 Term of Contract

## 7.4.1 Period of the Contract

The period of the contract is from date of award to September 30, 2020 inclusive.

## 7.5 Authorities

#### 7.5.1 Contracting Authority

The Contracting Authority for the Contract is:

Name: Natasha Blackstein Title: Contracting Specialist

Transport Canada

Address: 275 Sparks Street

Ottawa, Ontario K1A 0N5

Telephone: 343-550-2321

E-mail address: natasha.blackstein@tc.gc.ca

The Contracting Authority is responsible for the management of the Contract and any changes to the Contract must be authorized in writing by the Contracting Authority. The Contractor must not perform work in excess of or outside the scope of the Contract based on verbal or written requests or instructions from anybody other than the Contracting Authority.

## 7.5.2 Project Authority

The Project Authority for the Contract is: [to be provided upon contract award]
Name: Title <i>:</i>
Organization: Address:
Telephone: E-mail address:

The Project Authority is the representative of the department or agency for whom the Work is being carried out under the Contract and is responsible for all matters concerning the technical content of the Work under the Contract. Technical matters may be discussed with the Project Authority; however, the Project Authority has no authority to authorize changes to the scope of the Work. Changes to the scope of the Work can only be made through a contract amendment issued by the Contracting Authority.

## 7.5.3 Contractor's Representative

name:	
Γitle <i>:</i>	
Organization:	
\ddress:	
Гelephone:	
E-mail address:	

#### 7.6 Proactive Disclosure of Contracts with Former Public Servants

By providing information on its status, with respect to being a former public servant in receipt of a <u>Public Service Superannuation Act</u> (PSSA) pension, the Contractor has agreed that this information will be reported on departmental websites as part of the published proactive disclosure reports, in accordance with Contracting Policy Notice: 2012-2 of the Treasury Board Secretariat of Canada.

#### 7.7 Payment

## 7.7.1 Basis of Payment

In consideration of the Contractor satisfactorily completing all of its obligations under the Contract, the Contractor will be paid a firm price as specified in Annex B for a cost of \$ \_\_\_\_\_. Customs duties are included and Applicable Taxes are extra.

Canada will not pay the Contractor for any design changes, modifications or interpretations of the Work, unless they have been approved, in writing, by the Contracting Authority before their incorporation into the Work.

## 7.7.2 H100C (2008-05-12) Single Payment

Canada will pay the Contractor upon completion and delivery of the Work in accordance with the payment provisions of the Contract if:

- a. an accurate and complete invoice and any other documents required by the Contract have been submitted in accordance with the invoicing instructions provided in the Contract;
- b. all such documents have been verified by Canada;
- c. the Work delivered has been accepted by Canada.

#### 7.7.3 SACC Manual Clauses

C2000C (2007-11-30) Taxes –Foreign based Contractor A9117C (2007-11-30) Direct Request by Customer Department

## 7.7.4 Electronic Payment of Invoices – Contract

The Contractor accepts to be paid using any of the following Electronic Payment Instrument(s):

- a. Visa Acquisition Card;
- b. MasterCard Acquisition Card;
- c. Direct Deposit (Domestic and International);
- d. Electronic Data Interchange (EDI);
- e. Wire Transfer (International Only);
- f. Large Value Transfer System (LVTS) (Over \$25M)

## 7.7.5 Discretionary Audit

C0705C (2010-01-11) Discretionary Audit

## 7.6 Invoicing Instructions

 The Contractor must submit invoices in accordance with the section entitled "Invoice Submission" of the general conditions. Invoices cannot be submitted until all work identified in the invoice is completed.

Each invoice must be supported by:

a. a copy of time sheets to support the time claimed;

- b. a copy of the release document and any other documents as specified in the Contract;
- c. a copy of the invoices, receipts, vouchers for all direct expenses, and all travel and living expenses;
- d. a copy of the monthly progress report.
- 2. Invoices must be distributed as follows:

The original and one (1) copy must be forwarded to the address shown on page 1 of the Contract for certification and payment.

#### 7.7 Certifications and Additional Information

## 7.7.1 Compliance

Unless specified otherwise, the continuous compliance with the certifications provided by the Contractor in its bid or precedent to contract award, and the ongoing cooperation in providing additional information are conditions of the Contract and failure to comply will constitute the Contractor in default. Certifications are subject to verification by Canada during the entire period of the Contract.

## 7.7.2 Federal Contractors Program for Employment Equity - Default by the Contractor

The Contractor understands and agrees that, when an Agreement to Implement Employment Equity (AIEE) exists between the Contractor and Employment and Social Development Canada (ESDC)-Labour, the AIEE must remain valid during the entire period of the Contract. If the AIEE becomes invalid, the name of the Contractor will be added to the "FCP Limited Eligibility to Bid" list. The imposition of such a sanction by ESDC will constitute the Contractor in default as per the terms of the Contract.

## 7.8 Applicable Laws

The Contract must be interpreted and governed, and the relations between the parties determined, by the laws in force in Ontario

## 7.9 Priority of Documents

If there is a discrepancy between the wording of any documents that appear on the list, the wording of the document that first appears on the list has priority over the wording of any document that subsequently appears on the list.

- (a) the Articles of Agreement;
- (b) the general conditions <u>2035</u> (2019-03-04) General Conditions High Complexity-Services
- (c) Annex A, Statement of Work;
- (d) Annex B, Basis of Payment;
- (e) Annex C, Security Requirements Check List;
- (f) Annex D, Electronic Payment
- the Contractor's bid dated \_\_\_\_\_, (insert date of bid) (If the bid was clarified or amended, insert at the time of contract award:", as clarified on \_\_\_\_\_ " or ",as amended on \_\_\_\_\_ " and insert date(s) of clarification(s) or amendment(s)).

#### 7.10 Insurance

#### ANNEX "A"

#### STATEMENT OF WORK

#### 1.0 Scope

#### 1.1 Title

Economic analysis and business valuation to assist with the evaluation of the proposed acquisition of Transat A.T. by Air Canada.

#### 1.2 Introduction

Transport Canada is looking to retain the services of one or more contractor to conduct economic analysis and business valuation/accounting work in support of a notification to the Minister of Transport of a merger involving air transportation undertakings between Air Canada and Air Transat.

This request contains two streams, economic expertise (Stream 1) and business valuation expertise (Stream 2). A bidder may bid on either or both streams.

Bidders must clearly state whether they are bidding on Stream 1, Stream 2 or both. Should a bidder bid on both elements, they MUST separate the value of their bids into each stream.

#### 1.3 Objectives of the Requirement

The contract objective is to assess and validate economic and financial implications that may arise from the approval and/or rejection of the merger application received by the department. The intent is to award one contract to the bidder who can provide services for both streams as stated in the Statement of Work. However, if no qualifying bids are received from one bidder for both streams, the department will consider awarding and evaluating the streams separately and awarding two contracts to two different bidders.

## 1.4 Background, Assumptions and Specific Scope of the Requirement

#### Background

Section 53 of the Canada Transportation Act legislates a notification/application process to the Minister of Transport for certain Canadian transportation undertakings (in this case, air carriers) involved with any potential merger, acquisition or joint venture. The Minister may choose to further examine the proposed transaction for public interest issues within prescribed legislative timelines. In order for Canada to properly assess the merits of the proposed transaction, Canada is looking to retain the services of economics and business valuation/accounting specialists.

Any application submitted to the Minister of Transport for public interest considerations will also be submitted to the Commissioner of Competition [Competition Bureau, herein referred to as the Bureau] for anti-competition considerations. The Bureau will advise the Minister of Transport of their findings as part of the Minister's overarching public interest assessment.

The Department must conduct independent financial and economic analyses during the public interest assessment period, with the following emphases:

1. An economic analysis of price impacts on entire networks or regions, in addition to independent route-based price analyses as required

Considerations of potential operating efficiencies gained and reductions in double marginalization from the proposed transaction, which can create downward pressure on price

Further information on the merger & acquisition notification guidelines can be found below:

https://www.tc.gc.ca/eng/policy/acg-acgb-mergers-guidelines-draft-3143.html

## Scope

The contractor must:

- a) have an understanding of the aviation industry in Canada and internationally,
- b) be able to provide expert advice on the economic and financial prospects of the proposed merger involving Air Canada and Air Transat. This must include choosing, designing and running Merger Simulations or any other econometric technique as deemed appropriate. Activities include: developing and running advanced econometric models to predict likely price increases, service changes in the market, and associated deadweight loss on affected air services offered to Canadians. The assessment of price increases will need to be conducted across the entire network, as well as on specific, isolated routes within the parties' networks, and fully account for any operating efficiencies and reductions in double marginalization that could create a downward pressure on prices,
- c) apply business valuation and accounting practices to assess an applicant's current and expected financial standing on a network, region and/or route basis. The contractor must also evaluate the parties' potential for market failure, operating and network efficiencies and synergies, as well as provide an assessment on potential risks to public interest in the context of the transaction.

Transport Canada will provide the contractor with confidential company data received as part of the application to assist SOLELY in the development of the contractor's deliverables. However, the contractor will be responsible for any specific software, data sources (e.g. economic data, ticketing data) and equipment it requires to assist in their analysis.

The contractor must be available to support Transport Canada during the entire assessment period, and any subsequent period required for the development of remedies and/or terms and conditions, as appropriate. Moreover, the contractor will have an aggressive timeline to provide their deliverables (e.g. 2-3 months) as part of this process.

The contractor must also ensure that Transport Canada can (re)run any models developed, and recreate any analysis and conclusions recommended by the contractors.

#### 2.0 Requirements

## 2.1Tasks, Activities, Deliverables and Milestones

**Economic/Econometric Analysis of Merger (Stream 1):** Conduct economic analysis including econometric modelling that predict likely changes in price, competition and other factors resulting from the undertaking

This requires extensive econometric modeling and economic analysis pertaining to mergers, which needs to be presented to TC for review within an agreed timeline between the consultant and TC. The sequence of work would require data processing to be completed before presentation of possible methodologies. Upon approval of methodology, the remaining deliverables must be completed.

- The consultant must process data provided by parties (e.g. as detailed in the background) involved in the merger, in addition to any other data sources required, using the appropriate software

- Using data provided by the parties in consideration, the consultant must design and apply a merger simulation ("MS") model (Difference-in-Difference model, nested/multinomial logit model, Multi-level demand estimation) in SAS or STATA, upon approval of methodology from TC
  - Present with detailed reasoning, the applicability of the possible merger simulation models
  - Upon approval of the MS model/methodology by TC, predict the likely price increases, associated deadweight loss on air transportation for passengers and cargo for scenarios including:
    - The entire network in consideration
    - Specific regions/Subgroups
    - Per route
    - Per category (Cargo and passenger)
  - Provide the code used to run the econometric analysis to TC for each output generated for replication purposes
  - Provide support to TC upon request with methodology and replication of results
- The consultant must report findings to TC in a detailed report
  - Compile a written document and make available to TC, a report of the econometric modeling and economic analysis, which must include:
    - Executive Summary
    - Background information on the carriers
    - Objectives of the analysis
    - Theoretical framework
    - Data, Methodology and Model Specification
    - Estimation results through merger simulation for each output
    - Analysis of results
    - Robustness checks
    - Hypothetical scenarios and sensitivity analysis
    - Potential risks (loss of competition, barriers to entry) and potential benefits (operating efficiencies)
    - Conclusion
  - Work with TC to make necessary changes

Business Valuation and Accounting of Merger between Air Canada and Air Transat (Stream 2): Conduct financial analysis including the review of financial statements of parties involved with the application, and assess the efficiencies claimed by parties involved. This extensive financial analysis pertaining to the merger needs to be presented to TC for review within an agreed timeline between the consultant and TC.

#### Tasks include:

- Determine the profitability, viability, and likelihood of failure of the parties' networks (or subsets of routes within their network [e.g. region, route]), as well as on their capital investments. Comparisons should also be made against other industry members and another companies/investments of similar size. Examples of analyses include cash flow, balance sheet, share prices and profitability measures. The analysis and recommendation on the proposed transaction, based on the public interest implications, is also required.
- Develop financial models and forecasts on the proposed transaction, including providing analysis, trends and expectations on projected revenues, expenses and efficiencies gained on a network/route/regional basis. An analysis/forecast of external factors, risks and assumptions must also be provided.
  - Assess the efficiency claims made by the parties' involved with the application

## 2.2 Specifications and Standards

The contract may require data processing, presentations, and detailed reports, which are to be completed in the format acceptable and agreed upon by the consultant and TC. The consultant must provide necessary documents for replication of the work done, in a format most appropriate for replication. The consultant must also work with Transport Canada to make necessary changes as required and as discussed in regular progress meetings. Approval of deliverables will be determined by Transport Canada upon successful completion of all assigned tasks.

## 2.3 Technical, Operational and Organizational Environment

The consultant will be required to attain all analytical software that may be required for successful completion of the tasks as outlined in section 2.1. This may include (but is not limited to) SAS, STATA, Tableau, Excel, and a relational database management tool (e.g. SQL Server).

The volume of structured data to be processed can potentially be in the hundreds of millions of rows, representing operational and financial transactions from the parties, TC and other sources.

The final model and products presented must be in a format compatible with TC resources, which will be established upon the start of each application.

#### 2.4 Method and Source of Acceptance

The Project Authority reserves the right to verify the accuracy and completeness of all deliverables and services submitted by the Contractor. This may include, but is not limited to, the review of draft and intermediate files, the review of code and input/intermediate data sources, the running of models, calculations by the Project Authority,

## 2.5 Reporting Requirements

At a minimum, weekly progress updates will be expected by the Project Authority during peak analysis periods of the application. In addition, there is mandatory participation in any additional meetings and communications requested by the Project Authority or Contracting Authority.

## 2.6 Project Management Control Procedures

The individual identified in the proposal as the Project Coordinator or Technical Authority shall be available for:

Regular progress meetings (frequency shall be determined by consultant and TC)

- o To provide update on progress of tasks
- To discuss and attain approval from TC
  - on the methodology for econometric (stream 1) and/or financial analysis (stream 2)
  - on reporting criteria
  - other relevant activities
- o Discuss any shortcomings or missing requirements for successful completion of tasks
- Ad-hoc meetings
- Providing any additional information as required by Transport Canada, to ensure timeliness and accuracy of deliverables

## 2.7 Ownership of Intellectual Property

Transport Canada has determined that there is no Intellectual Property arising from the performance of the Work. All information produced to reach the contractor's recommendations will remain the property of Canada. Unless the Contract otherwise expressly provides, the Contractor shall deliver to Canada all such

information, together with every copy, draft, working paper and note thereof that contains such information, upon completion or termination of the Contract or at such earlier time as the Minister may require.

#### 3.0 Other Terms & Conditions

## 3.1 TC Obligations

Limited access to government furnished assets will be provided. Necessary data received by Transport Canada as part of the parties' application may be furnished to the contractor to conduct their analysis (e.g. ticketing data, financial statements).

Should Transport Canada have access to any supplementary data sources (e.g. third party market information), it may also be provided. However, contractors shall not expect such data to be available when formulating their proposal.

Contractors should also expect continual comments and refinements from Transport Canada on their deliverables, leading up to the deadline.

## 3.2 Contractor's Obligations

The contractor shall ensure, and demonstrate in their proposal, that any data, privileged information or transitory information to be supplied by Canada is treated (e.g. stored, transmitted, shared, destroyed) in accordance with Protected B (or the appropriate classification's) standards. Moreover, upon conclusion of the contract, all copies of data and files received from Canada will be returned to Canada, destroyed on the contractor's premise(s), along with a signed statement attesting to such.

The contractor must also provide, at the start of the application, confirmation that all information provided by Canada will only be used SOLELY for Canada's analysis of that particular merger/acquisition.

The Contractor declares that the Contractor has no pecuniary interest in the business of any third party that would cause a conflict of interest or seem to cause a conflict of interest in carrying out the work. Should such an interest be acquired during the life of the Contract, the Contractor shall declare it immediately to the Departmental Representative.

## 3.3 Location of Work, Work site and Delivery Point

Due to existing workload and deadlines, all personnel assigned to any contract resulting from this RFP must be ready to work in close and frequent contact with the Departmental Representative and other departmental personnel.

The contractor is expected to supply the location of work and tools necessary to deliver upon their deliverables.

#### 3.4 Language of Work

The contractor must be able to communicate in English and/or French.

#### 3.5 Special Requirements

Should Transport Canada have access to any supplementary data sources (e.g. third party market information), it may also be provided. However, contractors shall not expect such data to be available when formulating their proposal, and must have legal access to any sources (e.g. economic data) it may require to generate their deliverables.

## 3.6 Security Requirements

It is a condition that, prior to performance of any obligation under any contract resulting from this RFP:

- a) the Contractor, sub-contractors and their employees assigned to the performance of such contract must be security cleared by the federal government at the Reliability level, per Treasury Board standards
- b) the contracting company itself must be security cleared to an equivalent level
- c) Site clearance(s) must meet Treasury Board standards prior to the storage of sensitive material at/on any of the contractor's locations/infrastructure.

## 3.7 Travel and Living

No travel is expected in the performance of the work.

#### 4.0 Project Schedule

## 4.1 Contract Period

The period of the contract is from date of award to September 30, 2020 inclusive. The contractor must be available to support Transport Canada during the entire assessment period and any subsequent period required for the development of remedies and/or terms and conditions, as appropriate.

## 4.2 Schedule and Estimated Level of Effort (Work Breakdown Structure)

Contractors should be available to assist any time during the review process. However, the contractor must expect to be constrained to tight timelines, with final deliverables due to TC by Mid-March 2020. The contractor may also be consulted during the development of remedies and/or terms and conditions, should the Minister contemplate a conditional approval. Specific deadlines will be adjusted should any unforeseen circumstances arise.

#### 5.0 Required Resources or Types of Role to be Performed

- Economist(s)
- 2. Business Valuation/Accounting Specialists

#### ANNEX "B"

## **BASIS OF PAYMENT**

## **Professional Services and Associated Costs in Canadian dollars**

The Contractor shall tender an all-inclusive fixed price including all travel, living expenses and applicable taxes for the conduct of all work as described in the Statement of Work. In addition, the Contractor <u>must</u> provide a breakdown of the tendered all-inclusive fixed price in accordance with the requirements identified in the attached Annex "A". All rates are in Canadian Funds.

Bidders must clearly state whether they are bidding on Stream 1, Stream 2 or both. Should a bidder bid on both elements, they MUST separate the value of their bids into each stream

For Evaluation Purposes Only: The intent is to award one contract to one bidder who can provide services for both streams as stated in Annex A: Statement of Work. Therefore If a bidder submits for both streams the financial evaluation will be conducted as follows
Evaluated Price = [Total Fixed Cost Stream 1+ Total Fixed Cost Stream 2]
However, if no bids are received, the department will consider awarding and evaluating the categories separately and will award two contracts to two different contractors. Each stream's financial proposal will be evaluated separately.
Stream One Evaluated Price = Total Fixed Price for Stream 1
Stream Two Evaluated Price =  Total Fixed Price for Stream 2

# ANNEX "C"

# SECURITY REQUIREMENTS CHECK LIST





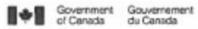
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	SECURITY REQUIREMENTS CHECK LO VÉRIFICATION DES EXIGENCES RELATIVES	
PART A - CONTRACT INFORMATION / PA 1. Originaling Government Department or Or	STIE A - INFORMATION CONTRACTUELLE	Book of Blockwood (Block of Late
<ol> <li>Originating Government Department or Or Ministère ou organisme gouvernemental o</li> </ol>		Branch or Directorate / Direction générale ou Direction
3. a) Subconfract Number / Numéro ou contr	Transport Cameron	Air Palicy of Subcontractor / Nom et adresse du sous-traitant
4. Brief Description of Work / Brève descripti	on du travail	
Transport Canada is looking to retain the servi		ic accounting work in support of potential notifications to the Winkish
is the same and a second as a part	and a country as a surper same a recountry of	
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Flegulations?	issified military lechnical data subject to the provision mées techniques militaires non diassifiées qui sont as 7	Non Out
5. Indicate the type of access required / lind		
5, a) Will the supplier and its employees reci	are access to PROTECTED and/or OLASSIFIED info	rmation or assets?
Le fournisseur ainsi que les employés a	suront ès accès à des renseignements ou à des blens	
(Specify the level of access using the cl		
to Will the supplier and its experiment to a	le tableau qui se trouve à la question 7, c) cleaners, maintenance personnel) require access to	restricted access areas? No access to 7 No Yes
PROTECTED analog CLASSIFIED Info	mation or assets is permitted.	restricted access areas? No access to V Nort Out
Le fournisseur et ses employés (p. ex.	nettoyeurs, personnel d'emretien) auromi às accès à d	
	PROTEGES etiou CLASSIFIES n'est pas autoriné	
i. c) is this a commercial courier or delivery	requirement with no overnight storage? de livralison commerciale sans entreposage de nuit?	✓ No Yes
7, a) indicate the type of information that the	Supplier will be required to access / Indiquer le type of	Einformation auquel le fournisseur devra avoir accès
Canada 🗸	NATO / OTAN	Foreign / Étranger
7. b) Release restrictions / Restrictions relati	ves à la difusion	1 11
No release restrictions	All NATO countries	No release restrictions
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Not releasable	1	
A ne pas diffuser	1	i
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Specify country(les), / Préciser le(s) pays	Specify country(les): / Preciser lets) pays :	Specify country(ies): / Preciser le(s) pays:
7. c) Level of information / Niveau d'informat	ion.	
PROTECTED A	NATO UNCLASSIFIED	PROTECTED A
PROTÉGÉ A	NATO NON CLASSIFIE	PROTECE A
PROTECTED B	NATO RESTRICTED	PROTECTED B
PHOTOGE B	NATO DIFFUSION RESTRENTE	PROTEGE B
PROTECTED C	NATO CONFIDENTIAL	PROTECTED C
PROTEGE C	NATO CONFIDENTIEL L	PROTÉGÉ C
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CONFIDENTIEL	NATO SECRET	CONFIDENTIEL
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SECRET	COSMIC TRES SECRET	SECRET
TOP SECRET		TOP SECRET
TRESSECRET		TRÉS SECRET
TOP SECRET (SIGINT)		TOP SECRET (SIGINT)
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9. Will the sup	plier require access to extremely si rur aura-t-fl acces à dos renseigner	ensilive INFOSEC information or a		17	No Non Oui
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	screened personnel be used for po- tornel sans autorisation securitaire	tions of the work?		TOW IN THECETING DOTE OF	No Yes
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Security Classification / Classification de sécurité

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# ANNEX "D" to PART 3 OF THE BID SOLICITATION

# **ELECTRONIC PAYMENT INSTRUMENTS**

The Bidde	er accepts to be paid by any of the following Electronic Payment Instrument(s):
	( ) VISA Acquisition Card;
	( ) MasterCard Acquisition Card;
	( ) Direct Deposit (Domestic and International);
	( ) Electronic Data Interchange (EDI);
	( ) Wire Transfer (International Only);
	( ) Large Value Transfer System (LVTS) (Over \$25M)