



**RETURN BIDS TO:**

**RETOURNER LES SOUMISSIONS À:**

Bid Receiving - PWGSC / Réception des soumissions -  
TPSGC

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

**SOLICITATION AMENDMENT**

**MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

**Comments - Commentaires**

**Vendor/Firm Name and Address**

Raison sociale et adresse du  
fournisseur/de l'entrepreneur

**Issuing Office - Bureau de distribution**

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication  
360 Albert St. / 360, rue Albert  
12th Floor / 12ième étage  
Ottawa  
Ontario  
K1A 0S5

<b>Title - Sujet</b> AAFC Buy Canadian	
<b>Solicitation No. - N° de l'invitation</b> 01B68-200788/A	<b>Amendment No. - N° modif.</b> 004
<b>Client Reference No. - N° de référence du client</b> 01B68-20-0788	<b>Date</b> 2020-02-03
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CZ-002-78355	
<b>File No. - N° de dossier</b> cz002.01B68-200788	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>Solicitation Closes - L'invitation prend fin</b> <b>at - à 02:00 PM</b> <b>on - le 2020-02-18</b>	<b>Time Zone</b> <b>Fuseau horaire</b> Eastern Standard Time EST
<b>F.O.B. - F.A.B.</b>	
<b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>	
<b>Address Enquiries to: - Adresser toutes questions à:</b> Ivany, Chris	<b>Buyer Id - Id de l'acheteur</b> cz002
<b>Telephone No. - N° de téléphone</b> (613) 993-0048 ( )	<b>FAX No. - N° de FAX</b> (613) 949-1281
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b>	

Instructions: See Herein

Instructions: Voir aux présentes

<b>Delivery Required - Livraison exigée</b>	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address</b> <b>Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone</b> <b>Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm</b> <b>(type or print)</b> <b>Nom et titre de la personne autorisée à signer au nom du fournisseur/</b> <b>de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

**The reason for this amendment is to include bidder's questions and answers.**

**Question 3:**

Section F2.2, R1 states, "The creative sample will not count towards the 2 page limit" - does this mean that the creative samples for this case study are excluded from the page limit?

**Answer 3:**

They will not count towards limit.

**Question 4:**

For section F2.2, R1, is the description of our translation/adaptation process excluded from the 2-page limit for the case study

**Answer 4:**

The description will be included in the 2 page limit.

**Question 5:**

Can video be included as a part of the creative sample in Section F2.2 R1? If yes, what would be the best way to provide this? (As page 36 states that you will not accept links/URLs)

**Answer 5:**

We can accept videos, but only via epost Connect. Screenshots within the hard copy or electronic submission are also acceptable.

**Question 6:**

If we are delivering hard copies of the proposal should our creative samples be on a USB?

**Answer 6:**

Creatives should be within the hard copy. You have 2 pages of text for R.1 that should be followed by pages with creative samples (these will not count towards the 2 page maximum).

**Question 7:**

On page 37 of the RFP under M1. Corporate Experience, there are two boxes to check.

- One relates to having a national, multi-media campaign over \$1 million that ran within the past four years
- The second relates to having managed partnerships or experiential events with national reach

We are assuming these two experience requirements do not need to be from the same case.

**Answer 7:**

They do not.

**Question 8:**

The agency proves the first part of M1 by answering R1. Experience of the Bidder on page 38.

Will you be looking for evidence to support the contractor's experience in managing partnerships or experiential events with national reach (the second part of M1)? If so, can you provide clarity on how best to provide our evidence to support this?

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01B68-200788/A

**AMD**  
004

**Buyer ID**  
CZ 002

**Answer 8:**

We will not be looking for evidence. The supplier must just self-report that they have this experience.

**ALL OTHER TERMS AND CONDITIONS REMAIN UNCHANGED.**