



RETURN BIDS TO:

RETOURNER LES SOUMISSIONS À:

Bid Receiving - PWGSC / Réception des soumissions -
TPSGC

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

**Revision to a Request for Supply
Arrangement - Révision à une demande
pour un arrangement en matière
d'approvisionnement**

The referenced document is hereby revised; unless
otherwise indicated, all other terms and conditions of
the Solicitation remain the same.

Ce document est par la présente révisé; sauf
indication contraire, les modalités de l'invitation
demeurent les mêmes.

Comments - Commentaires

Vendor/Firm Name and Address

**Raison sociale et adresse du
fournisseur/de l'entrepreneur**

Issuing Office - Bureau de distribution

Communication Procurement Directorate/Direction de
l'approvisionnement en communication
360 Albert St. / 360, rue Albert
12th Floor / 12ième étage
Ottawa
Ontario
K1A 0S5

Title - Sujet Communication Marketing Management	
Solicitation No. - N° de l'invitation EN578-190375/E	Date 2020-08-04
Client Reference No. - N° de référence du client EN578-19-0375	Amendment No. - N° modif. 002
File No. - N° de dossier cx001.EN578-190375	CCC No./N° CCC - FMS No./N° VME
GETS Reference No. - N° de référence de SEAG PW-\$\$CX-001-78841	
Date of Original Request for Supply Arrangement 2020-06-23 Date de demande pour un arrangement en matière d'app. originale	
Solicitation Closes - L'invitation prend fin at - à 02:00 PM on - le 2020-08-24	Time Zone Fuseau horaire Eastern Daylight Saving Time EDT
Address Enquiries to: - Adresser toutes questions à: MPACE(CX), MIACE	Buyer Id - Id de l'acheteur cx001
Telephone No. - N° de téléphone (613) 793-5579 ()	FAX No. - N° de FAX () -
Delivery Required - Livraison exigée	
Destination - of Goods, Services, and Construction: Destination - des biens, services et construction:	
Security - Sécurité This revision does not change the security requirements of the solicitation. Cette révision ne change pas les besoins en matière de sécurité de l'invitation.	

Instructions: See Herein

Instructions: Voir aux présentes

Acknowledgement copy required Accusé de réception requis	Yes - Oui <input type="checkbox"/>	No - Non <input type="checkbox"/>
The Offeror hereby acknowledges this revision to its Offer. Le proposant constate, par la présente, cette révision à son offre.		
Signature	Date	
Name and title of person authorized to sign on behalf of offeror. (type or print) Nom et titre de la personne autorisée à signer au nom du proposant. (taper ou écrire en caractères d'imprimerie)		
For the Minister - Pour le Ministre		

This Amendment 002 is issued to publish questions received from the industry and the answers to those questions.

Question 1:

Should the budget for the projects carried out be at least \$ 40,000 (page 9) or \$ 100,000 (page 40)?

Answer 1:
40 000 \$

Question 2:

Can you please confirm the proposal submission method, should documents be shared via email to this address TPSGC.padgamiace-appbmpace.PWGSC@tpsgc-pwgsc.gc.ca ?

Answer 2:

As mentioned in the RFP: Bids will not be accepted if emailed directly to the Contracting Authority. In order to be environmentally sensitive, no paper bids will be accepted.

The epost Connect system has a limit of 1GB per single message posted and a limit of 20GB per conversation. The arrangement must be gathered per section and separated as follows:

Section I: Technical Arrangement

Section II: Certifications

Section III: Additional Information

For further information click on the link below:

<https://buyandsell.gc.ca/steps-to-follow-for-the-bid-submission-to-bid-receiving-unit-bru-using-epost-connect>

Question 3:

In order to support the presentation of each Marketing projects, we would like to submit videos and images. Should the video be submitted with the Submission document through Postel or should external links to videos online be accepted?

Answer 3:

If this is not requested or if there are no details on how to submit videos or pictures in the solicitation it means this will not be part of our evaluation. Therefore, we will be evaluating strictly in accordance to the mandatory and the rated criteria's.

Question 4:

Can you confirm what sections relate to **Section 3** (Additional information)?

Answer 4:

Additional information would all information's requested in the RFP if requested only, beside Certifications and Technical arrangements. Please make sure to carefully read the whole RFP.

Question 5:

Page 9 outlines the 5 categories for Marketing Projects. For the **Engagement Marketing category**, do you have an official, or more detailed description of what is an acceptable example for this category?

Answer 5:

If there are no precise details on the matter it means this calls for your knowledge in the matter.

Question 6:

On page 8 of the RFSA, it mentions bidders should "prepare documents using Microsoft office suite". Does that mean Microsoft Word, Excel or PowerPoint can be used, or is one option preferred over the other?

Answer 6:

If it is not specified in the RFP, it means there is no option preferred over the other. Microsoft is a software we are allowed to use. Therefore, this mean we will able to open your file.

END OF AMENDMENT 002