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**REVISION 003 TO A
REQUEST FOR PROPOSAL**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions remain the same.

Issuing Office:

Parks Canada Agency
National Contracting Services
Cornwall, ON

Title: Visitor Experience Planning, Design, Fabrication and Installation for the New Rouge Gateway	
Solicitation No. : 5P300-20-0005/A	Date: September 8, 2020
Amendment No.: 003	
Client Reference No.: N/A	
GETS Reference No.: PW-20-00922248	

Solicitation Closes: At - à : 2 pm On - le : September 14, 2020	Time Zone EDT
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F.O.B.: Plant: <input type="checkbox"/> Destination: <input checked="" type="checkbox"/> Other: <input type="checkbox"/>	
Address Enquiries to: Laura Lowson	
Telephone No.: 343-585-2754	Email Address: laura.lowson@canada.ca
Destination of Goods, Services, and Construction: See herein	

TO BE COMPLETED BY THE BIDDER

Vendor/ Firm Name:	
Address:	
Telephone No.:	Fax No.:
Name of person authorized to sign on behalf of the Vendor/Firm	
Signature :	Date :

Solicitation No. - N° de l'invitation :
5P300-20-0005/A

Amd. No. - N° de la modif. :
003

Contracting Authority - Autorité contractante :
Laura Lowson

Client Ref. No. - N° de réf. du client :
N/A

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Amendment 003 is raised to answer questions from bidders.

Questions & Answers

- Q1** Is the Brook McIlroy and Entro team permitted to bid on the project?
A1 Yes. Please refer to Amendment 001, Section B: Questions and Answers, Answer 8.
- Q2** Will the VE Design Firm have access to the A/E costing to determine there is no overlap between the scope of work?
A2 Yes, it is intended that the visitor experience design firm will have access to construction cost estimates prepared by the architectural and engineering firm and vice versa. The two firms will coordinate the distribution of work and costs to avoid overlap. Refer to Appendix E – Clarifying Distribution of Work Between Parallel Contracts.
- Q3** Is inflation /escalation to be included in the Class D, C, B, & A costing?
A3 Yes, class estimates must include considerations for inflation as well as appropriate contingencies.
- Q4** Are Visitor Experience Team Members permitted to bid on the Architectural/Engineering project?
A4 Yes. Please refer to Amendment 001, Section B: Questions and Answers, Answer 3.
- Q5** 7.7.3 Milestone payments: Is it possible to receive interim payments between milestone payments noted in Clause 7.7.3 and can this be negotiated on award?
A5 Yes, the schedule of milestones will be negotiated upon award of contract and is to be confirmed as part of the detailed project implementation strategy and schedule submission. (Refer to Annex A, Section 4.1)
- Q6** 3.3.4 Engagement Strategy: Please could you provide more specific information on the date, location and format of the 5# off-site community meetings. Please also provide the format for public engagement and if this will involve attending in-face meetings, "Town halls" etc. or these can be held virtually.
A6 Dates for Indigenous Engagement workshops have not been confirmed as they will be dependent on availability of all parties involved. As COVID-19 is a rapidly evolving situation, appropriate meeting formats, including virtual platforms, will be determined on a case-by-case basis. Please refer to Amendment 001, Section B: Questions and Answers, Answer 6
- Q7** 3.3.6 Imagery: The VE Firm will be responsible for video design/direction but not production which, if new must be procured through Public Services and Procurement Canada Supply Arrangement. Will this preclude the Digital Media Consultant from providing video content as part of the design-build content supply? Item 4.0 requires that the VE Design Firm supplies Multimedia.
A7 The mandatory Public Services and Procurement Canada (PSPC) Supply Arrangement for Audio Visual Production Services describes the video production services as:

1.2.1 Video productions services includes the creation and manipulation of footage or an existing video in which the final deliverable is a live action video or an animated video. Manipulation of videos could consist of editing, voice-overs, music, open/closed captioning, animation/graphics, etc. Creation of videos, can be through live streaming, filming, use of drones, computerized animation or computerized creation or automated tools.

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Video productions could have the following purpose including but not limited to: informational, educational, promotional marketing, outreach, recruiting, documentary, success stories, training and pedagogical programs.

In the majority of cases, the Contractor will be required to produce a complete production, however there will be times when only parts of a production will be requested. For example: only a camera shoot or adaptation of an existing video into another language (versioning). As well, the video may need to be produced and delivered on a variety of media.

This turnkey exhibit contract may include requirements for such video production services; if so, these will need to be procured under the above mentioned PSPC Supply Arrangement. Other audio-visual exhibit elements and installations such as multimedia experiences, Interactivities, games, etc., where the deliverable is not a standard video, are within the scope of this contract.

Q8 Is AV hardware to be included in the VE Budget and is this to be procured by the VE Fabricator?
A8 Yes, AV hardware is to be included in the VE Budget and procured by the VE Fabricator unless otherwise specified by PCA.

Q9 4.1.2 VE Design Report: 5# off-site meetings are required. Due to Covid Safety can these be held remotely thro web-sharing communications? If travel cost is required to be included please can you indicate the exact location of the meetings in Ontario and Quebec?

A9 Regarding COVID considerations, please refer to Amendment 001, Section B: Questions and Answers, Answer 6.

Regarding potential travel requirements, we have allowed for five days of off-site community visits with the understanding that meetings with First Nations that are geographically close by could be combined into one day. Please refer to the following link to learn more about the ten First Nations that make up our First Nations Advisory Circle along with their geographic locations:
<https://www.pc.gc.ca/en/pn-np/on/rouge/info/partenaires-partners/indigene-indigenous>

Q10 On Page 61 you are indicating shop drawings from December 2022-2024. Could this be revised to from May 2023-December 2024 as the 100% Detailed design package is not complete until May 2023?

A10 Yes, apologies for the typo - should read January 2023-Dec 2024. Note that any element that will need to be implemented by the general contractor as part of the AE construction tender package will need to be detailed in advance for its integration.

Q11 10.6 Coordination with sub-consultants: Please could you indicate which specialist consultants retained by the Project Authority the VE Design Firm shall coordinate

A11 All specialist consultants retained by the Project Authority will be managed by PCA, however work will need to be coordinated with VE Design firm to ensure seamless integration. Please refer to Appendix D: Coordinated Consultant Work, column of 'Associated Work by Parks Canada.'

Q12 10.8 Code Complaine: Please confirm that the A/E team will apply for and obtain all required Development and Building permits

A12 Yes, the AE Consultant will be responsible for obtaining all required Development and Building permits. The VE Design firm will be responsible for ensuring that all their designs are code compliant (including the new NBCC release expected at end of 2020).

Q13 Can you please explain what you mean by "This project will require the VE Design Firm to provide interpretive writing in both languages and should not be just a translation of one language to the other. This is to ensure that content is communicated effectively in both official languages." Are you suggesting that some interpretation will be provided in English, and other interpretation in

- French? Or are you suggesting that interpretive text be originally composed in parallel, both in English in French? If so, how do you envision reconciling this writing? If one language is not effectively a translation of the other, how do you fulfil the letter of the Official Languages Act? Please elaborate on this requirement.
- A13** The goal is to ensure that the interpretive essence and intent of all text is conveyed equally in both official languages in line with the principle of ‘Substantive Equality of Official Languages’ which considers linguistic differences. We are committed to ensuring equal quality of content in both official languages, and recognize that the same product/service might be provided in a different way to each linguistic group. Please refer to this link for more information:
<https://www.clo-ocol.gc.ca/en/language-rights/interpretation-bulletins?wbdisable=true#sub-equa-overlay>
- Q14** Regarding Indigenous languages, do you know how many languages might ultimately appear on a given sign or label?
- A14** Inclusion of Indigenous languages in interpretive content will be a topic of consideration that will be discussed further in collaboration with our Indigenous partners in the design phase.
- Q15** Has Parks Canada done any work to define Essence of Place for the park?
- A15** Yes, a park-wide Essence of Place statement has been developed as part of the Tourism Market Analysis that will be made available upon contract award. Please refer to the Essence of Place slide on Bidder’s Conference presentation.
- Q16** Will the contractor be expected to honour the existing draft thematic framework, or is the contractor able to propose changes/replacements for it? Can you share the draft thematic framework now?
- A16** The draft thematic framework is a preliminary articulation of themes for the entirety of Rouge NUP. The scope of the VE Design contract will include developing a Gateway-specific interpretive plan and thematic approach. The current framework is preliminary in nature and suggestions for changes and elaboration with regard to the Gateway will be welcome. The draft will be provided upon contract award.
- Q17** Would Indigenous Art (as described on pg 49 section 3.3.5 & p25 *part of evaluation criteria 7c) art and structures be procured by the VE design firm? If you could elaborate on what you mean by Indigenous procurement strategies.
- A17** Indigenous suppliers may be procured by the VE Design Firm as a sub-contractor, in consultation with PCA and the FNAC. PCA is committed to exploring a number of Indigenous procurement opportunities throughout the Rouge Gateway project.
- Q18** Can CVs be included in an appendix beyond the 7 pages allocated for M1 to represent the qualifications of the entirety of the project team?
- A18** Any pages beyond the 7-page maximum will be removed and not evaluated.
- Q19** Do you have a ballpark sense on the amount and types of media experiences you would like to see with the visitor experience?
- A19** All discussions related to type/nature of experiences will take place following award of contract during integrated design workshops and engagement sessions.
- Q20** Can you describe in terms of other exhibits you’ve seen, the types of media experiences that you’re excited about? What have you seen that works well or not? (i.e. theaters, interactive kiosks, experiential projections, immersive experiences, etc.)?
- A20** Please refer to Design Inspiration Package. Further discussions related to type/nature of experiences will take place following award of contract during integrated design workshops and engagement sessions.
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- Q21** From Section 3.3.6, we understand that the VE Design Firm will be responsible for video design/direction, but not production. Then Section 4.0 clarifies that the VE Design Firm must provide professional services to supply final design, detailing, fabrication, shipment, assembly, installation, and training for the operation of all experiential elements including all audio-visual hardware and software. This means that the VE Design Firm's scope of work will involve installing the video production produced by others. Is this correct?
- A21** Yes. If the approved visitor experience design includes the presentation of a video, the VE Design firm is responsible to design, fabricate and install all of the supporting elements. This could be an existing video provided by PCA or a partner, or a new video that the VE Design firm designs and directs for production through PCA and PSPC Supply Arrangement.
- Q22** Section 4.0 clarifies that the VE Design Firm must provide professional services to supply final design, detailing, fabrication, shipment, assembly, installation, and training for the operation of all experiential elements including all audio-visual hardware and software. Then Section 4.15 says that the VE Design Firm must...ensure that all experiential layers and components are functioning appropriately, including fully functioning and professionally developed interactive digital components, as specified in the approved Detailed Design Package. Please confirm that this means that although the VE Design Firm is not producing the video for this project, it is producing the interactive digital components. (Note: we see also that Section 5.1 says that the VE Design Firm's budget must include all costs of any audio-visual / digital media development, software and equipment associated with the experiential components.)
- A22** Yes. Multimedia, experiential, interactive experiences are in the scope of the VE design firm's contract including design, fabrication and installation.
- Q23** How would you interpret the role of the Lead Content Developer? More as a scriptwriter or more as a Researcher?
- A23** The Lead Content Developer will direct and supervise the development of a strong and cohesive Rouge Gateway narrative. They will oversee the development of experiential concepts, content strategy, interpretive plans, content development, content storylines, research and writing, creation of content matrices, as well as manage image research, licensing and digital assets. The Content Developer works collaboratively with the design team to identify, collect and organize content needs for the creation of physical and digital visitor experiences.
- Q24** How would you interpret the of the Lead Digital Media Developer? More as a Multimedia Conceptor or more as a writer/editor?
- A24** The Lead Digital Media Developer will oversee the creative direction and coordination of all multimedia components within visitor experience installations and interactives, including but not limited to video, computer-generated animation, light projection, augmented reality and audio technology.
- Q25** Since we have a maximum of 7 pages for all the CVs of our team, can we use shorter versions of those CVs and have the full version in appendix?
- A25** Any pages beyond the 7-page maximum will be removed and not evaluated. Within the 7 pages, you may organize the information as you wish to highlight the relevant experience of your proposed team and related information to support the R1 evaluation criteria.
- Q26** Regarding criteria C3, do we need to attach the scenario itself of the exemple we describe in 3a?
- A26** Regarding R3: Technical Evaluation Criteria for the Interpretive/Thematic Framework Example, evaluation criteria R3a and R3b relate to the same example. As part of the example provided, the Bidder is required to provide a brief description that includes objectives, intended audience and an overview of how the storyline was developed. Added context will be useful in helping evaluators assess the examples. Please be mindful of the 3 page maximum.
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- Q27** Section M1 – We have some additional team members that we would like include on our team. Is it possible to increase the page limit beyond 7 pages for additional individuals?
- A27** Please see Answer A25 above.
- Q28** Section M6 – We have a project that due to Covid-19 has had it's opening date delayed by 1 year to 2021. However, all of the experiential design treatment and content is complete – simply not installed. Is it possible to use this project without being penalized?
- A28** Yes, this would be a permissible example for M6.

ALL OTHER TERMS & CONDITIONS REMAIN UNCHANGED