



**RETURN BIDS TO:**

**RETOURNER LES SOUMISSIONS À:**

Bid Receiving - PWGSC / Réception des soumissions -  
TPSGC

11 Laurier St. / 11, rue Laurier

Place du Portage, Phase III

Core 0B2 / Noyau 0B2

Gatineau

Québec

K1A 0S5

Bid Fax: (819) 997-9776

**SOLICITATION AMENDMENT  
MODIFICATION DE L'INVITATION**

The referenced document is hereby revised; unless otherwise indicated, all other terms and conditions of the Solicitation remain the same.

Ce document est par la présente révisé; sauf indication contraire, les modalités de l'invitation demeurent les mêmes.

**Comments - Commentaires**

**Vendor/Firm Name and Address**

Raison sociale et adresse du  
fournisseur/de l'entrepreneur

**Issuing Office - Bureau de distribution**

Communication Procurement Directorate/Direction de  
l'approvisionnement en communication

360 Albert St. / 360, rue Albert

12th Floor / 12ième étage

Ottawa

Ontario

K1A 0S5

<b>Title - Sujet</b> Communication Marketing Management	
<b>Solicitation No. - N° de l'invitation</b> 08023-200380/A	<b>Amendment No. - N° modif.</b> 003
<b>Client Reference No. - N° de référence du client</b> 08023-20-0380	<b>Date</b> 2021-06-10
<b>GETS Reference No. - N° de référence de SEAG</b> PW-\$\$CX-027-80030	
<b>File No. - N° de dossier</b> cx011.08023-200380	<b>CCC No./N° CCC - FMS No./N° VME</b>
<b>Solicitation Closes - L'invitation prend fin</b> <b>at - à 02:00 PM</b> Eastern Daylight Saving Time EDT <b>on - le 2021-06-15</b> Heure Avancée de l'Est HAE	
<b>F.O.B. - F.A.B.</b> <b>Plant-Usine:</b> <input type="checkbox"/> <b>Destination:</b> <input type="checkbox"/> <b>Other-Autre:</b> <input type="checkbox"/>	
<b>Address Enquiries to: - Adresser toutes questions à:</b> Leblanc, Marc-André	<b>Buyer Id - Id de l'acheteur</b> cx011
<b>Telephone No. - N° de téléphone</b> (873) 354-5948 ( )	<b>FAX No. - N° de FAX</b> ( ) -
<b>Destination - of Goods, Services, and Construction:</b> <b>Destination - des biens, services et construction:</b>	

Instructions: See Herein

Instructions: Voir aux présentes

<b>Delivery Required - Livraison exigée</b>	<b>Delivery Offered - Livraison proposée</b>
<b>Vendor/Firm Name and Address</b> <b>Raison sociale et adresse du fournisseur/de l'entrepreneur</b>	
<b>Telephone No. - N° de téléphone</b> <b>Facsimile No. - N° de télécopieur</b>	
<b>Name and title of person authorized to sign on behalf of Vendor/Firm</b> <b>(type or print)</b> <b>Nom et titre de la personne autorisée à signer au nom du fournisseur/</b> <b>de l'entrepreneur (taper ou écrire en caractères d'imprimerie)</b>	
<b>Signature</b>	<b>Date</b>

Solicitation No. - N° de sollicitation  
08023-200380/001/CX  
Client Ref. No. - N° de réf. du client  
08023-200380

Amd. No. - N° de la modif.  
003  
File No. - N° du dossier  
cx011.08023-200380

Buyer ID - Id de l'acheteur  
Cx011  
CCC No./N° CCC - FMS No./N° VME

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### **SOLICITATION AMENDMENT 003**

The goal of this amendment to the solicitation document is to answer bidder questions.

**Question 1) Is there a current process in place for all of the departments to talk and consult with each other that we can evolve, or if not, could we create one to bring them together?**

**Our query is in relation to the fact that all content must reflect Canada's international Arctic interests and priorities vis-a-vis the ANPF, and be in lock-step with federal partners, particularly Crown-Indigenous Relations and Northern Affairs Canada (CIRNAC), the Department of National Defence (DND) and Polar Knowledge Canada, as well as reflective of the interests and priorities of the Arctic Council. Our understanding is there will need to be a comprehensive collaboration process in order to ensure the alignment among departments, and we are simply trying to understand if a full process is already in place or if we need to include how we would go about creating one.**

Answer 1) Processes are in place in which Global Affairs Canada can consult with other government departments. Global Affairs Canada will provide the successful bidder with relevant documents to be used in the development of content and Global Affairs Canada will consult with relevant other government departments before implementing the content on our Arctic social media channels. The successful bidder will not be expected to consult with other government departments, but will incorporate feedback from Global Affairs Canada to ensure that content is developed in lock-step with other government departments.

**Question 2) I reviewed the RFP for 08023-200380/A and I was wondering if content (images and video) is provided to the contractor? Or is it the contractor's responsibility to produce the content?**

Answer 2) It is the contractor's responsibility to produce images and video content.

**ALL OTHER TERMS AND CONDITIONS OF THE SOLICITATION UNCHANGED**