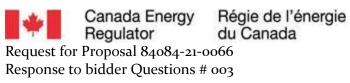


Bidder Question	Response
Description of Work:	Please refer to Annex E provided under
The work may include, but is not limited	Amendment No. 1 to the Request for
to info graphics, graphics for use online,	proposal for details on what information is
presentation material, imagery, design of	required.
promotional material, design (and layout)	required.
of printed material, and design of	
corporate/program identity elements as	
follows:	
Do you want examples of When; Where	
and How	
Please clarify the following:	
Infographics required under point rated	An infographic is a collection of imagery,
criteria R1.	charts, and minimal text that gives an
	easy-to-understand overview of a topic
Graphics for use online – would this be	Any online graphics.
social media graphics or websites?	
Presentation material? Would this be	This could be presentations or posters
Posters or PowerPoint presentations?	
What do you mean by "Imagery"?	Creating an image or illustration from
	scratch or customizing a stock image for a
What do you want to good in "docion of	specific request
What do you want to see in "design of promotional material"? Are these	A range of products including but not
brochures? Advertisements? Anything else	limited to posters, brochures, online banners, etc.
Design and layout of printed materials –	Includes but not be limited to a report,
what kind of printed material do you want	poster, brochure, etc.
to see?	poster, brochare, etc.
Design of corporate/program identity	Company branding associated design
elements – what exactly are you looking	work.
for?	
Can you please send examples of all the	To view samples please check out our
above?	website http://www.cer-rec.gc.ca . Please
	note, we are requesting 3 samples of
	work from the proposed resources, similar
	in nature to the work in the SOW. We do
	not need an example of each statement in
	the SOW.



Produce creative design concepts,	Details of information and samples
graphics, and layouts - what do you want	required are those indicated under Annex
to be described here? Do you want to see	D-Technical Evaluation criteria.
samples?	
Edit existing graphics projects as required	The information and samples required are
- do you want to see samples of this from	those indicated under Annex D-Technical
the designer?	Evaluation criteria.
Provide a single point of contact to	The section specifies how we will work
manage all design requests do you want	with the successful contracting company.
person's name, address, contact	
information, company? Any other details?	
Graphic designers will be available for	This section of the SOW details how we
teleconference or video conference	will communicate and share requirements.
discussions to gather requirements and	
ensure understanding of a particular	
graphics request.	
Question:	
Do you want to know what kind of video	
conferencing equipment the designer has	
used? What does CER use?	
Graphic requests must be acknowledged	This is information provided to bidders on
within three hours, during business hours.	how tasks required under the SOW will be
If an item is urgent, the CER project	coordinated.
authority will call the supplier directly to	Bidders may also choose to refer to section
identify the urgency.	6.2.1(C) for additional information on the
What kind of response do you want for	task authorization process.
this point? Please send example.	

RFP refers to Request for Proposal

SOW refers to Statement of Work