

Advance Contract Award Notice (ACAN)

Solicitation No.: SEL-21-7432666[
Estimated value: CAN \$200,000 plus applicable taxes
Closing date: Closing Date 2021-08-30 -2:00 PM Eastern Daylight Time

1. Advance Contract Award Notice (ACAN)

An ACAN is a public notice indicating to the supplier community that a department or agency intends to award a contract for goods, services or construction to a pre-identified supplier, thereby allowing other suppliers to signal their interest in bidding, by submitting a statement of capabilities. If no supplier submits, a statement of capabilities that meets the requirements set out in the ACAN, on or before the closing date stated in the ACAN, the contracting officer may then proceed with the award to the pre-identified supplier.

2. Definition of the requirement

The Department of Foreign Affairs, Trade and Development (DFATD) has a requirement for the provision of strategic monitoring advisory services for the portfolio of projects under the Partnerships for Development Innovation G7 Charlevoix Education for Women and Girls in Fragile, Conflict and Crisis Situations Initiative subject to the call for proposals entitled "Dismantling Barriers and Improving the Quality of Education for Women and Girls in Fragile, Conflict and Crisis Situations".

DFATD is seeking Innovative technologies and approaches to strengthening evidence-based decision-making that supports more effective, efficient design, management, monitoring and evaluation of development projects and programs. A stronger evidence base supports improved policy design, enhanced management, targeted and timely monitoring and, ultimately, better and more lasting outcomes.

The work will include the following: The provision of strategic advisory services, programmatic support and access to a standardized measurement and reporting system that enables benchmarking and predictive data.

More specifically, the work will provide additional evidence to inform decisions with regards to project management and course correction. This will include analysis on project performance data, factors that drove their success, including efficiency, return on investment, program design and impact data - as well as the broader impact they are having across the respective sector - to support DFATD's own monitoring responsibilities. This includes assessments of comparative performance of projects with similar types of interventions achieving similar outcomes.

The contractor will provide annual aggregate or portfolio impact analysis performance overview reports to inform policy development, initiative strategic directions, future calls for proposals and corporate communication activities. This includes recommendations to optimize a portfolio performance given the desired outcomes or objectives.

Access to a standardized measurement and reporting system will include a user-friendly reporting tool focused on the initiative or project efficacy, cost-effectiveness and benchmarking data for each desired outcome. The contractor will provide DFATD and its implementing partners capacity building to support the use of these tools. The contractor will also conduct a rigorous and ongoing assessment of the data quality provided by partners.

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3. Criteria for Assessment

Any interested supplier must demonstrate by way of a statement of capabilities that its service meets the following requirements:

- Proven track record standardizing, taxonomizing, and assessing social impact programs;
- Leveraging of a significant number of research studies and grey literature for each social policy outcome, in particular education in developing countries;
- Extensive experience providing evidence-based policy design, management, monitoring and evaluation support;
- Assessing social impact programs and projects in over 40 development sector policy areas;
- Experience working within complex partnership models involving governmental and non-governmental collaborators.

4. Applicability of the trade agreement(s) to the procurement

This procurement is subject to the following trade agreements:

- Canadian Free Trade Agreement (CFTA)
- Canada-Chile Free Trade Agreement (CCFTA)
- Canada-Colombia Free Trade Agreement
- Canada-Honduras Free Trade Agreement
- Canada-Korea Free Trade Agreement
- Canada-Panama Free Trade Agreement
- Canada-Peru Free Trade Agreement (CPFTA)

5. Justification for the Pre-Identified Supplier

Mission Measurement, Inc. (“MM”) provides data-driven support and measurement tools to governments, philanthropies, corporations, and non-profits. In 2012, MM developed the Impact Genome Project® (“IGP”), the world’s largest coded evidence-base in the social sector. Leveraging data from more than 10,000 academic studies and meta-analyses, the IGP helps decision makers identify effective intervention strategies and maximize their return on investment in social change. The IGP is based on proprietary algorithms, meta-data taxonomies, artificial intelligence technology, and coding protocols.

What makes the IGP unique are:

- **Standardized Taxonomy of Impact Data.** The IGP has developed comprehensive frameworks, using research literature and program evaluation data that capture features of social impact programs. These frameworks include the intended outcomes of programs, the activities carried out within programs, and the context surrounding programs. Aligning data to these frameworks translates them into a common “language,” revealing the common elements of programs that may seem unique at surface level. This creates a powerful dataset that can be used to analyze strategies, compare or benchmark programs, and develop predictive models.

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These taxonomies include:

- Outcomes: 235 outcomes across 45 areas of social impact, including definitions for what it means to achieve each outcome based on 618,000+ data points
 - Program Strategies (or “genes”): A five-level taxonomy with categorized activities and mechanisms used in each program. These “genes” can be analyzed and statistically correlated to successful outcomes.
 - Beneficiaries and Contexts: This taxonomy includes common beneficiary characteristics and operating environments (e.g., demographics, socio-economic status, setting, geographic location, etc.). This enables more accurate matching for program analysis and design.
- **Coded Evidence Base.** The IGP is the first comprehensive evidence-base of social science research that is categorized by outcome. The evidence base is comprised of published and “grey” literature that is coded by the IGP taxonomy and enables policymakers to search the research base by outcome, strategy, or program design feature.
- **Predictive ROI Models.** The IGP m-data, combined with empirical evidence, enables policymakers to evaluate potential programs, ex ante, and estimate their likely social impact (e.g. efficacy rate, cost per outcome, and expected results for a given investment). Working with academic partners at the University of Chicago, MM is also now developing “return on investment” analyses that factors in the economic value of an outcome achieved.
- **Benchmarks and Reporting.** Building off the IGP taxonomies, the IGP includes a universal reporting platform that enables policymakers and practitioners to report the impact of their programs using evidence-based measures, benchmark their results with other initiatives, and determine the return on investment for outcomes.

6. Government Contracts Regulations Exception(s)

The following exception(s) to the *Government Contracts Regulations* is (are) invoked for this procurement under subsection 6(d) - *“only one person is capable of performing the work.”*

7. Limited Tendering Reasons

Only a particular supplier can supply the services and no reasonable alternative or substitute services exist for any of the following reasons (CAP Code 71 Exclusive Rights): the protection of patents, copyrights or other exclusive rights.

8. Ownership of Intellectual property

While Mission Measurement holds the intellectual property rights for the IGP and its related tools, the Government of Canada will have ownership of the deliverables provided through the services in question.

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9. Period of the proposed contract or delivery date

The proposed contract is for a period of 5 years.

10. Cost estimate of the proposed contract

The estimated value of the contract, including option(s), is \$ 200,000.00, plus applicable taxes.

11. Name and address of the pre-identified supplier

Legal Name: Mission Measurement, Inc.
Office Address: 240 Richmond Street W, Toronto, ON M5V 2C5
Mailing Address: PO Box 9789, STNA, Toronto, ON M5V1V6

12. Suppliers' right to submit a statement of capabilities

Suppliers who consider themselves fully qualified and available to provide the goods, services or construction services described in the ACAN may submit a statement of capabilities in writing to the contact person identified in this notice on or before the closing date of this notice. The statement of capabilities must clearly demonstrate how the supplier meets the advertised requirements.

13. Closing date for a submission of a statement of capabilities

The closing date and time for accepting statements of capabilities is August 30, 2021.

14. Inquiries and submission of statements of capabilities

Inquiries and statements of capabilities are to be directed to:

Angele Fortier-Renaud
Team Leader, Development Contracting and Management Services
E-mail: URP-BRU@international.gc.ca