



Procurement and Contracting Services
30 Victoria Street
Gatineau, Quebec K1A 0M6

REQUEST FOR PROPOSAL AMENDMENT

The Request for Proposal is hereby amended; unless otherwise indicated, all other terms and conditions of the Request for Proposal remain the same.

RFP Amendment No. 4	RFP Amendment Date: September 29 2021
Office of the Chief Electoral Officer File No. ECTD-RFP-2021-0078	
Title: Strategic Planning and Media Buying Services	
Request for Proposal Closing Date: October 12, 2021 at 2:00PM (Gatineau time)	
ENQUIRIES – address enquiries to the Contracting Authority: Office of the Chief Electoral Officer of Canada Procurement and Contracting Services 30 Victoria Street Gatineau, Quebec K1A 0M6 proposition-proposal@elections.ca	
Attention: Tiffany Denny	Tel No. 873-416-1259

Part 1. Interpretation

- 1.1** Elections Canada hereby amends in accordance with this amendment the Request for Proposal for Strategic Planning and Media Buying Services bearing number ECTD-RFP-2021-0078 and dated August 27, 2021 (the “RFP”). This amendment hereby forms part of the RFP.
- 1.2** Unless defined herein or unless the context otherwise requires, all of the words and phrases defined in the RFP and used in this amendment shall have the same meanings assigned to them in the RFP.

Part 2. QUESTIONS

2.1 Question No. 9

Question:

Current clients view their costs as confidential and proprietary and not appropriate to be shared. Can we submit cost, verified by an independent global third party media auditor, using the auditor as the reference, for an un-named client?

Answer:

As identified in sub-section 4.2.4 of the Request for Proposal document as well as in the individual technical evaluation criteria, Client References may be sought in order to validate the description provided. The bidder can make the determination on how to proceed.